

# Annual Automobile Show Opens Friday Night In Armory

## Inside The Record

Metropolitan Edison post-  
pones proposed rate increase  
—Page 3.  
Stroudsburg postal receipts  
reach record high—Page 11.

# The Daily Record

## The Weather

Mostly cloudy and turning  
colder today. Cloudy and  
much colder with some snow  
likely tonight or Friday.

Vol. 60—No. 265

Telephone 320

STROUDSBURG—EAST STROUDSBURG, PA., THURSDAY, FEBRUARY 11, 1954

FIVE CENTS

# Britain, France Reject Soviet Security Pact

## County Burglaries Reported Solved With Arrest Of Men

### Phillipsburg Pair Seized For Thefts

Three Monroe County burglaries and nine others were reported solved yesterday with the arrest of two Phillipsburg, N. J. men by Stroudsburg troopers and Phillipsburg city police.

The two were named as Cecil Lawler, 26, of 142 Sitgreaves St., Phillipsburg, and Robert Hutchison Jr., 22, who boarded with Lawler and his wife.

The arrest was made at 12:45 p. m. yesterday when the two men arrived at their house to find Troopers Emil J. Weber and Alex G. Kearn, and Phillipsburg's Sgt. Jacinto Gammino and Det. Edwin Deacon waiting inside for them.

Monroe burglaries reported solved included Darr's Diner, Snyder's, broken into only Feb. 5; a frozen custard stand near Bartonsville, burglarized Oct. 31; and E. L. Price's Esso Station, Tan-nersville, also on Oct. 31.

Weber and Kearn said last night they are working on the possibility that other Monroe burglaries may be cleared up with the arrest.

The case broke Tuesday, when Sgt. Gammino's investigation seemed to lead to the Lawler house.

Stroudsburg troopers, who had cooperated in the investigation, were contacted by telephone that night. Yesterday morning Kearn and Weber joined the Phillipsburg officers in that city.

A search warrant was obtained from city magistrate Francis Moroney. About 9:30 a. m. the four policemen entered the Lawler home.

Only Lawler's wife was at home. The place was searched from room to room, and a large quantity of loot was scattered throughout the dwelling.

In the cellar was found a big supply of meat and edibles, believed those stolen from the Darr diner, troopers said. Only thing missing was the 25 T-bone steaks and three boxes of minute steaks, police said. All the rest of the items taken from the diner were recovered.

That part of the loot not identified by the Stroudsburg troopers was stored at Phillipsburg by city police for later identification. The two men were committed to Phillipsburg jail for investigation.

Police said they have agreed to waive extradition, and are expected to be brought to Monroe County today to face burglary charges. In the meantime, the investigation is being continued.

Weber and Kearn last night returned to Stroudsburg, and obtained burglary warrants from Justice of the Peace Herbert G. Bonser, East Stroudsburg.

They expect to return to Phillipsburg this morning to arrange for legal details involved in transferring the prisoners from New Jersey to Monroe County. The prisoners may be brought to Stroudsburg later today, the troopers said.

Kearn and Weber said the night the diner was burglarized Lawler had gone in about 11:30 p. m. and bought a cup of coffee.

Then he moved a few hundred yards down the road and entered the Bessecker diner, police said.

Lawler went from there to the Stone Bar, located close to the Darr diner, said police.

Leaving the Stone Bar, Lawler saw that the Darr diner had been closed for the night, police said. He drove his car there and parked at rear of the diner. A small hound dog tied to its kennel behind the diner began barking.

Lawler told police he returned to his car and drove back to Phillipsburg. There he told Hutchison about the dog. Hutchison said he'd "take care of the dog," police said.

The pair said they returned to the diner, arriving about 2:30 a. m. Hutchison killed the hound with three blows on the head with a tire iron, police said. Then the pair forced entrance through a diner window and burglarized the place, they told police.

Other recent burglaries admitted by the two, according to police, were:

Continued on page five

### Game Aide Dies

Wilkes-Barre (AP)—Lynn B. Roekens, conservation education assistant at the State Game Commission's office in Forty Fort, died last night at V. A. hospital.

### Court Upholds Pennsylvania Loyalty Oath

Philadelphia (AP)—The State Supreme Court upheld the Pennsylvania Loyalty Oath yesterday, ruling constitutional rights "do not extend to freedom to meet with others, knowingly and deliberately, for the discussion of plans to overthrow the government by force or violence."

Chief Justice Horace Stern rejected the appeal of Mrs. Marie S. Fitzgerald, a Philadelphia nurse who was discharged from her duties at the Philadelphia General Hospital in 1952 for refusing to take the Loyalty Oath required by the law.

She appealed to the Civil Service Commission here in vain and then filed a complaint in the Court of Common Pleas, which threw out the complaint.

### Limited Curb On Coffee Trade Voted

Washington (AP)—Limited government control over speculation and futures trading in coffee was voted by the Senate yesterday in an effort to curb U. S. prices.

But even in Brazil, the world's largest coffee producer, prices have increased sharply and coffee drinkers are "suffering as much as we are," U. S. Ambassador James S. Kemper reported. Kemper returned from Brazil for State Department consultations.

Retail prices in Brazil have increased 50 per cent since last July, he said, and the price of a popular sized cup of coffee there has gone up nearly 100 per cent in the last 90 days.

### NYC Rejects Young's Bid For Control

New York (AP)—One of the nation's biggest railroad wars loomed yesterday as Robert R. Young's demand for the board chairman-ship of the New York Central Railroad was refused by the General Board of Directors.

The denial brought a statement from Young in Palm Beach, Fla., denouncing what he called the Central's "Morgan non-ownership board" and threatening a proxy fight for control of the railroad.

The issue was joined after a secret 5½ hour session of the railroad's Board of Directors to consider the demand by Young that he and his old-time associates, Allan P. Kirby, be made board members and that Young be made board chairman.

The Central's answer was an unqualified rejection.

William White, president of Central, handed newsmen copies of a statement by the board saying, "The board unanimously decided that it would be inimical to the best interest of the company to grant Mr. Young's request."

### Fine To Let Majority Decide If GOP Will Support Judges

Harrisburg (AP)—Gov. John S. Fine yesterday looked to majority rule as the test of whether the Republican party should oppose two Democratic judges seeking re-election to the State Superior Court.

"I shall be guided mainly by the attitude of the majority of the leaders on whether to support the sitting judge principle," Fine told newsmen.

The governor's remarks were made following a ground-breaking ceremony for a new nine million dollar building for the Department of Labor and Industry.

"I am primarily interested in what is best for Lloyd Wood's candidacy for governor," Fine added.

Earlier, the governor had indicated that the Republican party should endorse sitting judges on the appellate court.

Fine was one of the state GOP leaders who offered Wood support at a Philadelphia meeting which selected the lieutenant governor as a "harmony" candidate.

Seeking reelection to the Superior Court are Democratic Judges Chester H. Rhodes, of Stroudsburg, and F. Clair Ross, of Harris-

### Ike Cautions GOP To Avoid Name-Calling

Washington (AP)—President Eisenhower said yesterday the times are too serious for extreme partisanship and he will counsel administration officials to avoid it in talking about the Democrats.

Eisenhower told a news conference he would expect Leonard W. Hall, chairman of the Republican National Committee, to follow such advice, too.

This was against a background of angry outbursts from leading Democrats in Congress, protesting they are getting fed up with GOP speeches they said have attempted to label all their party as Communists or political sadists.

They had called on the President either to back up or repudiate the attacks.

Saying he quite cheerfully admits the need of Democratic support to get parts of his legislative program enacted, the President remarked that he isn't much of a partisan himself and knows of no way he can stop this sort of thing except among members of his own executive family.

By adopting a more moderate, conciliatory approach than some of his fellow Republicans have been taking, the President appeared to frown on recent political oratory by GOP spokesmen on the national committee, in Congress, and on the White House staff itself.

Eisenhower said he has doubts that any great partisanship by members of the executive department is really appropriate in this day and time. And he said he would consider it completely untrue, as well as very unwise even from a partisan political point of view, to suggest that all Democrats are tinged with treason.

A number of Senate Democrats promptly applauded the Eisenhower stand. Democratic Leader Lyndon B. Johnson, who protested Tuesday against "irresponsible statements by high administration officials," commented:

"The President's attitude is one of a gentleman and an American. Unfortunately some of his advisers' remarks put him in a position where he had to publicly rebuke them."

This apparently was a reference to Presidential Assistant Sherman Adams and to Eisenhower's press secretary, James C. Hagerty.

Adams told the Republican National Committee Saturday that "political sadists" were spreading a "Fear Deal" and trying to talk the country into a depression. Hagerty said Tuesday he didn't regret Republican criticism of the Democrats as attacks but as "just giving the people the facts."

### 107-Year-Old Vet Not 'Out' Yet

Duluth, Minn. (AP)—Albert Woolson, last survivor of the Union Army of the Civil War, had a cheerful bit of advice yesterday on the eve of his 107th birthday.

"Don't count me out yet," the smiling and chipper old soldier said. "I'm going to be around for at least three or four more of these nice birthdays."

### Girl's Stepdad Attacks Slayer

Levittown, (AP)—The stepfather of 15-year-old Martha Gibbons attacked her accused slayer with his fists last night in a tense arraignment.

The stepfather, William Gourley, lunged at George Capps, a 22-year-old neighbor, at Capps' formal arraignment in the slaying of the high school girl Jan. 22. Her battered and assaulted body was found the following day in a gravel pit near lonely Lake Curtis.

Capps was arrested shortly after the body was found and later admitted he criminally assaulted the girl, then struck her on the head and finally shot her as she attempted to flee from his car.

Earlier, a race for the three posts appeared assured when Sen. M. Harvey Taylor, state GOP chairman, refused to endorse the sitting judge principle.

Fine, queried yesterday on reports that the aging Taylor will be replaced as state chairman, said he had not heard of a move to groom Franklin H. Lichtenwalter, former Lehigh County congressman, as Taylor's successor.

### Finns Sentence Spies

Helsinki, Finland (AP)—A Helsinki criminal court yesterday dealt out prison sentences ranging up to eight years to seven Finns convicted of espionage on behalf of an unnamed "eastern power."



SECRETARY OF DEFENSE Charles E. Wilson smiles as Cub Scout Jimmy Rabbitt, of Bethesda, Md., puts a Boy Scout pin in his lapel at his office in Washington. The ceremony marked the observance of the 44th anniversary of the Boy Scouts of America.

### Scelba Forms New Italian Cabinet But Is Given Slim Chance Of Staying In Office

Rome (AP)—Mario Scelba, 52, a tough anti-Communist Sicilian, gave Italy her fourth government in six uneasy months last night. But his chances of remaining in office in crucial days ahead with only a 16-vote majority at best were regarded as slim.

Scelba took into his mostly Christian Democrat Cabinet four Social Democrats, including the peppery Giuseppe Saragat, and three Liberals. The small Republican party pledged its five votes but would not come into the Cabinet, in which Scelba is both premier and interior minister.

That gave Scelba a 16-vote majority in Italy's tumultuous Chamber of Deputies, whose Communist-Socialist left and Fascist-Monarchist right smashed down the last center government in 11 days.

Scelba's first hurdle will be on a vote of confidence in the chamber. No date has been set but it may come late next week.

Many observers said that even if Scelba survives the first test, he would almost certainly fall on any major issue such as ratification of the European defense pact or action on Italy's rising labor and economic problems.

Even as the premier and his Cabinet were taking the oath of office from President Luigi Einaudi, Italy's angered Communists and fellow-traveling Socialists were reported planning nationwide demonstrations of protest.

Scelba got a reputation for toughness as interior minister under Alcide De Gasperi.

### April Draft Call Fixed At 18,000

Washington (AP)—The Army issued a draft call yesterday for 18,000 in April. This is the same as the quotas previously announced for February and March.

The new call brings to 1,661,430 the total number drafted or earmarked for induction since the resumption of Selective Service in 1950.

Columbus, Ohio (AP)—Vernon Bradshaw, 33, became Violet Marie Bradshaw yesterday and threw Franklin County Criminal Court into confusion.

Sentenced to Ohio Penitentiary for embezzlement, "Vernon" became "Violet" in a dramatic courtroom scene.

Rapidly came these disclosures:

Violet has masqueraded for many years as a man; she was married to a woman who has two children by a former marriage, and she has always "considered" herself a man; I have dressed, acted and worked like a man ever since I can remember.

"This is the most amazing case I've ever heard of in my years on the bench," said Criminal Court Judge Dana F. Reynolds.

The confused jurist, after sentencing "Vernon" to an indeterminate term in Ohio Penitentiary, recalled "Violet" and sentenced her to Marysville Reformatory for Women.

It became a court case last summer when Sheriff's Deputy Paul Stormont arrested Vernon Bradshaw, in Kenova, W. Va., on a charge of embezzling more than \$2,000 from the Hi-Grade Ice Cream Co. here.

Bradshaw was held three days in county jail and released under \$1,500 bond. Indictment by the grand jury followed and then the case came up for trial yesterday. After the hearing Judge Reynolds passed the penitentiary sentence.

Then a courtroom spectator waved frantically at Court Bailiff Frank Barrett.

"My name is Patrick Bradshaw and I'm the defendant's brother," he said. "You've made a terrible mistake. Vernon is really Violet, and she is a woman."

The court and the spectator's were stunned.

Judge Reynolds directed a matron and a physician to examine the defendant.

They informed the court the prisoner was a woman.

Judge Reynolds, at the resen-

### \$225 Million Boost In U. S. Road Aid Urged

Washington (AP)—President Eisenhower yesterday commended a \$225-million-dollar boost in federal aid to highway construction as demands increased for the government to prepare a vast program of public works, to be carried out in case of a serious recession.

On Capitol Hill, there also were calls for the administration to take immediate, concrete action to ward off a possible downward break in the nation's economic welfare.

The highway fund plan, with the states matching the money, is conditioned on congressional acceptance of his recommendation to postpone a reduction in the federal gasoline tax from 2 to 1½ cents a gallon, now set for April 1.

The increase would boost the federal aid highway program for the year beginning July 1 from \$75 million dollars to \$200 million.

In a sidelight on the economic situation, officials disclosed the Agriculture Department is donating government-owned surplus foods to some 200,000 needy persons in 11 states—mostly farm families who suffered heavily from drought and crop failures last year and coal miners who have long been out of work.

Officials said the demand for surplus foods, available to needy families through accredited agencies for many years, has been small until the past few weeks.

The food is being distributed in West Virginia, Kentucky, Missouri, Arkansas, Pennsylvania, Ohio, Indiana, Michigan, Wyoming, Colorado and California.

Meanwhile, debate over the economic outlook produced clashing views on Capitol Hill.

Rep. Bolling (D-Mo.) said unemployment has increased substantially and "many of us are studying the situation with very real concern."

Municipal officials from many sections of the country, testifying before the Senate-House Economic Committee, declared the federal government will have to provide help on a massive scale if a major slump develops.

### U.S. Not Trying To Join In War, Says President

Washington (AP)—President Eisenhower told his press conference yesterday that every move he authorizes with relation to Indochina is calculated to make certain that the United States does not get into a hot war there.

Some members of Congress, Sen. Stennis (D-Miss) for one, have expressed fears that the sending of technicians to service planes supplied by the United States might lead this country into the Indochinese war. The President said these technicians aren't combat troops and are to leave by June 15.

### Woman Who Masqueraded As Man Many Years Confuses Judge When She Appears For Sentence

tencing, asked Sheriff Ralph Paul why the prisoner was not searched and her sex determined at the time she was taken to jail.

"It's a matter of not having enough room in the jail; we cannot look after everything," the sheriff told the court.

Mrs. Vera Bradshaw could not be found immediately. She was in the courtroom yesterday and avoided newsmen as the case ended.

But in Richmond, Ind., newsmen reported a Vernon Bradshaw and Vera Purdie were married there Aug. 27, 1953, by a justice of the peace. On the marriage license Violet listed her occupation as a truck driver and, Indiana officials said, reported it was her first marriage. Both gave Columbus addresses.

The last question newsmen asked Violet was by what name they should call her now that everything was out in the open.

She replied: "My name is Ver-

non Bradshaw."

### Car Dealers To Display New Models

Sleek 1954 automobiles with all the fabulous new creations in comfort, safety and economic transportation will be displayed by Monroe County Automobile Dealers Assn. at the Armory, East Stroudsburg, tomorrow and Saturday.

Show hours Friday are 7 p.m. to 10 p.m. On Saturday, display opens at 2 p.m. and closes at 10 p.m. There is no admission charge. Children will be admitted only if accompanied by adults.

Sponsors of the show are Stroudsburg Garage, Pocono Auto Co., Inc., Jolley's Auto Exchange, Mike's Motors, Haynes Motors, Scheller & Eichen, Tucker Chevrolet, A. A. Lauffer, Mick Motors, Weichel Buick, Lester G. Abelloff, Marsh's Garage and E. M. Rinehart.

### Dishwasher Admits He Killed Poet

New York (AP)—A down-and-out Greenwich Village dishwasher was captured at gunpoint yesterday and later charged with homicide in the slayings of poet Maxwell Bodenheim and Bodenheim's third wife.

But police were keeping quiet about what motive Harold Weinberg, 25, might have had in committing the bloody crimes.

After his capture only a mile from the scene where Bodenheim and his wife, Ruth, 35, were found dead Sunday, police said Weinberg told a number of different stories.

At one point he said he killed Bodenheim but the poet had killed the woman. At another point he denied both killings.

After many hours the district attorney's office announced Weinberg had signed a written statement admitting both killings. Later he was booked on two charges of homicide.

Asst. Dist. Atty. Vincent A. Dermody said he had orders from superiors not to discuss details—including the motive.

A detective confirmed reports Weinberg had fled south and had hitchhiked aimlessly as far as Virginia, returning only yesterday morning to be caught within a few hours.

### Mrs. Chaplin Becomes Briton

London (AP)—Movie actor Charles Chaplin announced last night his wife, the former Oona O'Neill, has renounced her United States citizenship and became a Briton.

Mrs. Chaplin brandished her brand new British passport when she flew here from Switzerland to join Chaplin for a visit in London.

The British-born Chaplin never surrendered his original citizenship despite his 40 years' residence in Hollywood.

### Meet Your Neighbors

—by Horace G. Heller

Pvt. Charles S. (Cresco) Bush graduated from laundry and dry cleaning course at Fort Lee, Va., after an eight weeks course . . . he's a Barrett high grad who entered service last May.

Mrs. Catherine (Wallace St.) Doering coming up to a Valentine Day birthday Sunday . . . every good wish.

The Claude (Poplar Valley) Metgars marking a 50th wedding anniversary this weekend . . . congratulations to two fine people.

Dick and Mary (Grandview St.) Gilliland celebrating a third wedding anniversary tomorrow and Dick's parents . . . the V. T. (Zeke) Gillilands celebrating their 28th Saturday . . . congratulations quadrupled.

Norbert F. (Florence's) Gerity celebrating a birthday today . . . congratulations.

Ted (East Boro Sect.) Cramer for sooo many years taking us on a trip back in the good old days of councilmanic action around these parts . . . and we agreed they were good days.



## Applicants For Police Job Sought

East Stroudsburg is seeking applicants for a position on the borough police department. It was learned last night.

The Police Civil Service Commission disclosed it will accept applications until March 1 for the job which starts at \$2,700 a year, increases \$100 after a six-month probationary period and jumps to \$2,900 at the end of the first year.

According to the commission spokesman the appointee is expected to perform general police work in the borough. Written examinations will be given March 22 in the municipal building.

In addition to the new salary schedule, approved by council recently, other incentives for the post include Social Security participation, a police pension fund and five-day work week, serving approximately 40 hours.

The hiring of this patrolman will bring the force to eight men, including Arthur Swink, it was reported.

Henry Evans heads the Police Civil Service Commission as chairman. Other members are Clifford Cramer and Elton Hall.

Application blanks may be obtained by mail or personal request at the municipal building, it was announced.

Persons applying must be over 21 and less than 35 at date of application; a resident of East Stroudsburg not less than a year preceding the application; a citizen of the United States; must have a high school education or the equivalent; be not less than five feet, eight inches and at least 140 pounds, and must have at least 37½-inch chest expansion.

All applicants are subject to physical and medical examination. Further details will be contained in a notice scheduled for publication tomorrow and next Wednesday.

Those who enjoyed a turkey dinner at the home of Mr. and Mrs. Charles Frank on Monday night were Mrs. Sallie Henry, Mrs. Vida Sickler, Clint Staples, Mr. and Mrs. Charles Albert, Frank Brutzman and Mr. and Mrs. Howard Gregory.

Rev. C. F. Spangenberg made calls on local residents during the past week.

Verdon Frailey, well known local insurance agent, celebrated his birthday on Feb. 3.

Stewart Bush was shopping in Stroudsburg on Thursday.

On Monday Rev. C. F. Spangenberg called at the Feder Gromadin and Russell Barry homes.

Miss Louisa Meyer is spending some time with her niece, Mrs. Martha Henry, of Hickory Grove Farm.

Mrs. Lettie Wood and Mrs. Vida Sickler called on Mrs. Mabel Henry on Tuesday.

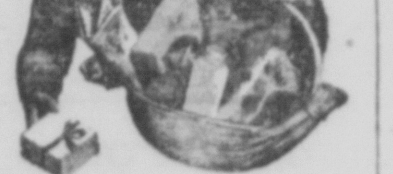
On Tuesday Mrs. Martha Henry called on Mrs. Sallie Henry.

The public is invited to the 39th annual dinner of the Pocono Union Ladies Aid Society in their hall, Thursday, Feb. 11, at 12 noon. Those attending are asked to bring a covered dish.

Saturday night, Feb. 13, the Pocono Union Administrative Council will meet in the church at 8. All members are urged to attend.

Dr. C. H. Rushmore will be out of town Feb. 11 through Feb. 18.

—Adv.



Gifts & Greetings for You — through WELCOME WAGON

from Your Friendly Business Neighbors and Civic and Social Welfare Leaders

On the occasion of:  
The Birth of a Baby  
Sixteenth Birthdays  
Engagement Announcements  
Change of residence  
Arrivals of newcomers to City

For  
Stroudsburg Hostess  
Phone 3456

For  
E. Stroudsburg Hostess  
Phone 1840

(No cost or obligation)

## Firemen Order Installation Of Second Siren At Water Gap

Delaware Water Gap—Installation of a fire siren, the second for the borough, was ordered by Chemical Hose Co. No. 1 this week.

Meeting at the fire hall, members accepted the donation of a siren from Fred Decker, police chief, ordering it installed on the "heights" section near Laurel Lodge.

John Wilson and H. J. LaBar were named to arrange for the erection to give volunteer firemen in that section of the borough better coverage of alarm notices.

It was reported that the main siren, located at the town hall, does not carry to distant points.

The new siren will be synchronized with the one at town hall.

Members also voted to change their drill dates from the third Monday of each month to the fourth Wednesday. This was done to avoid conflicting with PTA meetings, it was reported. First drill under the new programming is scheduled for Feb. 24.

Nomination of officers is scheduled for next month's meeting, with election following in April. Charles Dutt, president, presided.

## Lions Install New Members

Portland—Three new members were installed here recently when the Lions Club met at Otto's Grand View. New members are Raymond Jones, Lawrence Ward and William Rummel.

Warren Kressler, of Bangor, was guest speaker. Plans were made to sponsor a Little League baseball team this season.

cheduled for next month's meeting, with election following in April. Charles Dutt, president, presided.

## Kresgeville

Mrs. W. E. Andrews

The Stanley Mackes family has moved to the home recently vacated by the Vane Smale family. The Smale family occupies the apartment owned by his father, Fred Smale.

Mr. and Mrs. Claude Eckley, of Saylorsburg, and Elwood Eckley, of Lehighton called on Mr. and Mrs. Raymond Andrews last week.

Wilbert Zacharias has returned to the U. S. Marine base in Florida after spending a 14-day leave

with his parents, Mr. and Mrs. Homer Zacharias.

Mr. and Mrs. Edwin Miller and daughter, of Littlestown, and J. Louis Snyder, a student at Penn State, spent a few days with their parents, Mr. and Mrs. Jonas Snyder.

Subscribe to The Daily Record.

## Howell's Greenhouses

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FLORAL DESIGNS

Bonded Member of F. T. D. A.

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Internationally famous cooking expert brings glamour to your dinner table through artistry in the kitchen.

See The DIONE LUCAS COOKING SHOW Every Thursday

2:30 to 3 P.M.—Channel 3

Her Weekly Recipes Are Available at Our Sales Office—FREE!

We have the "Dione Lucas" Caloric Model on Display

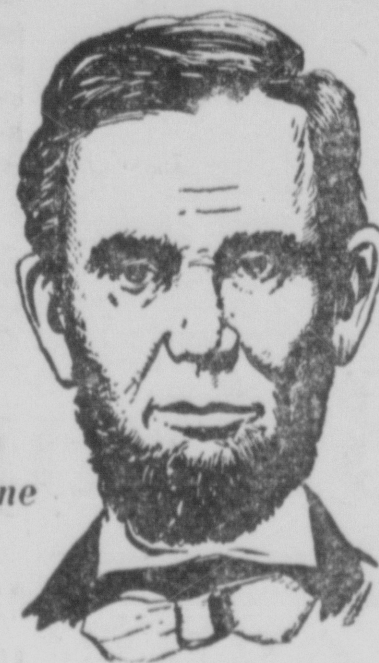
## Citizens Gas Co.

12 South 7th St. Stroudsburg

— PHONE 552 —

Subsidiary of Penn Fuel Gas Co., Inc.

"With malice toward none with charity for all"



We will not be open for business Lincoln's Birthday, February 12th

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EAST STROUDSBURG

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Kind to Your Taste and Your Waist!

### WHITE DIET BREAD

Fewer Calories, More Proteins, and real White Bread flavor besides!

If excess weight has forced you to give up the foods you like, new White Diet's for you. Here's a low-calorie bread—ideal for reducing diets—with a superb white bread flavor and quality anyone can enjoy. Try a loaf today.

**Schaible's SUNBEAM**

NO FATS OR SHORTENING ADDED

Valentine Gift Values

Elizabeth Taylor "Jewels of Fashion"

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A Perfect Gift For Her

**\$4.88**

CHARGE IT!

RHINESTONE NECKLACE & EARRING SET

COMMUNITY JEWELERS SILVERSMITHS

Values Galore Throughout The Store

Nobody But Nobody Undersells Community

## Henryville

Mrs. Paul Barry  
Phone 1424-R-4

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744 MAIN ST.

Montgomery Ward

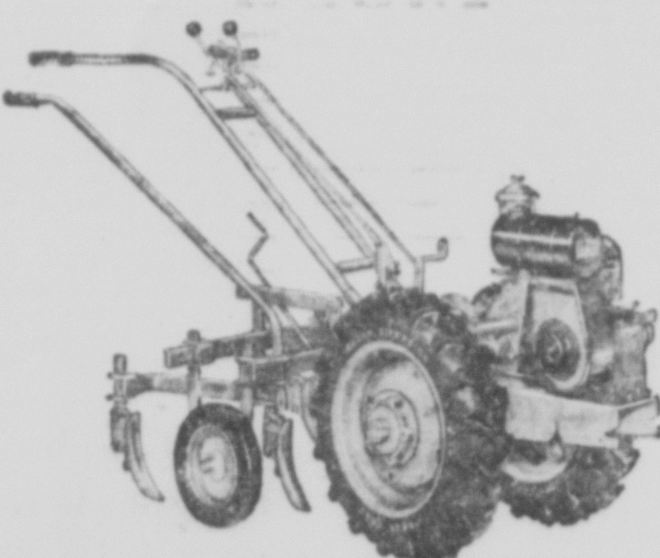
PHONE 1747

## WARDS LAY-AWAY SALE

LAWN MOWERS AND GARDEN TRACTORS

Choose your Lawn Mower now—take advantage of Wards low sale prices. Only a small payment holds the Mower of your choice until April 15. \$1 holds any Hand Mower, \$5 holds any Power Mower.

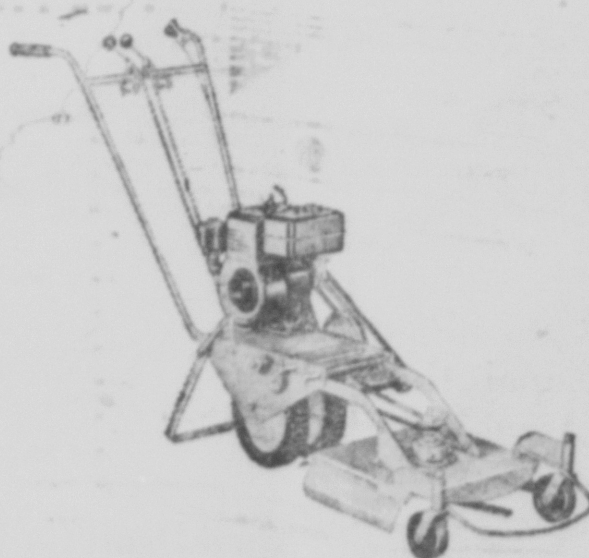
Substantial savings on Wards Garden Tractors, too. Only \$5 holds your Town or Hoe Trac, and only \$10 holds your Chore, Plow, or Power Trac until April 15. Buy now—be ready for the spring season.



REG. 166.50 2-HP HOE-TRAC

Tractor only 156.50 With Tires

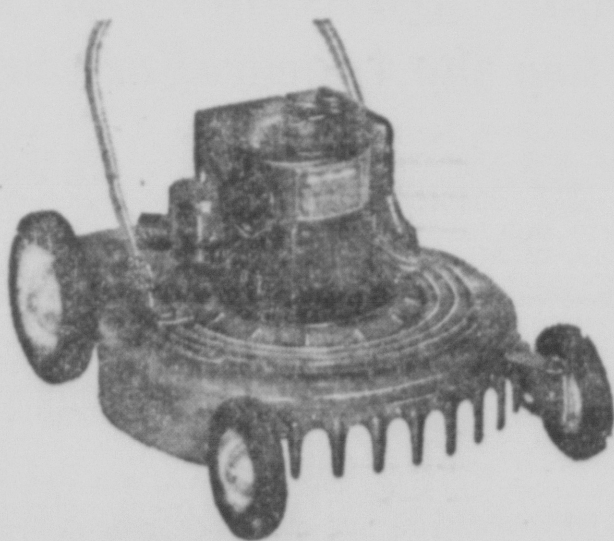
5-speeds forward for speed when you want it, power when you need it. Clinton 4-cycle engine. Foolproof clutch. 33 attachments available. 6-SHOVEL CULTIVATOR attachment..... 29.95



REG. 102.50 TOWN-TRAC

Tractor only 92.50 2-speed drive

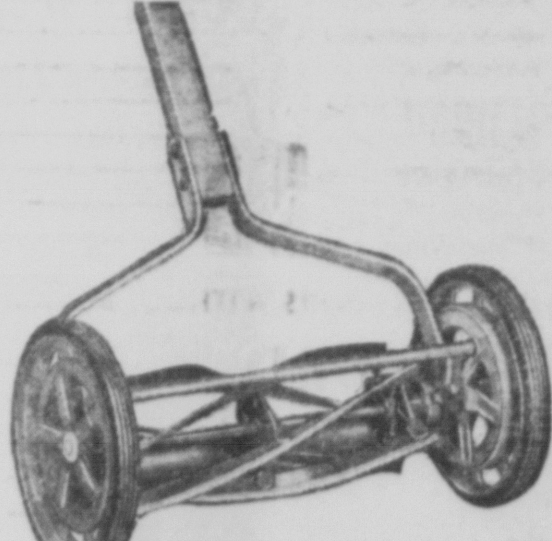
Handles cultivating, mowing, weed cutting, lawn edging and snow removal around city, suburban, and farm homes with proper attachments. 2-HP engine. 18" ROTARY LAWN MOWER for above.... 33.50



REG. 109.50 ROTARY MOWER

Now only 94.44 Ask about Terms

Powered by 2 HP 4 cycle Briggs and Stratton engine. Mows a smooth, even 20" swath through grass, or tall weeds—cuts them into fine particles. Recessed wheels let you cut close to trees and walls.



15.95 LAWN MOWER, 16-IN.

Now only 14.44 Cast-iron frame

Extra rugged construction at a price which brings you big savings. Easy to push because reel revolves on ball bearings and solid rubber tires roll easily over lawn. Fully enclosed gears won't clog with dirt.

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## Mathematics Tourney Set For May 14

The Monroe County Mathematics Tournament will be held Friday, May 14.

Decision on a date for the competition was made by county math teachers at a regular meeting recently.

This year, for the first time, the tournament will be held on a school day, giving students who "work on Saturday a chance to enter the contest," teachers indicated.

A Portion of the transportation difficulty usually resulting from holding the tourney on Saturdays will be avoided, the teachers believe.

The tournament will be held in the afternoon. Exact time will be announced later.

During the recent meeting, math teachers expressed a belief that assignment of homework is "necessary" in the teaching of mathematics.

This conclusion was reached as a result of a panel discussion on the "place of outside assignments in the teaching of mathematics."

Next regular meeting of the teachers will be held on April 7 at the home of Charles Arnold, Brodheadsville.

### Treasury Position

Washington (AP)—The position of the Treasury Feb. 8: Cash balance, \$4,514,671,415.55; budget receipts, \$32,389,596,090.11; budget expenditures, \$41,288,059,583.99; budget deficit, \$8,898,463,493.88; total debt, \$274,794,626,416.32.

\* Includes \$560,168,629.01 debt not subject to statutory limit.

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Josephine Smith

## Miss Smith Winner Of DAR Award

Pocono Pines—Josephine Smith, daughter of Mr. and Mrs. Oscar Smith, has been awarded the DAR Good Citizenship Award for the Tobyhanna Township High School. She is a senior who has been a cheerleader for three years, a member of the band for seven years and has won prizes in home-making at the annual Wyckoff's Farm Show and the State Farm Show in Harrisburg.

Active in other school functions, she plans to become an X-ray technician following graduation from high school in June.

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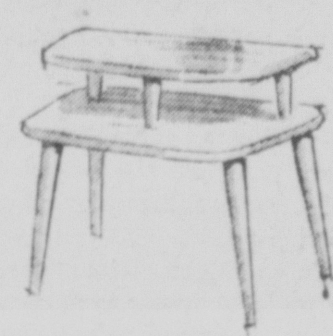


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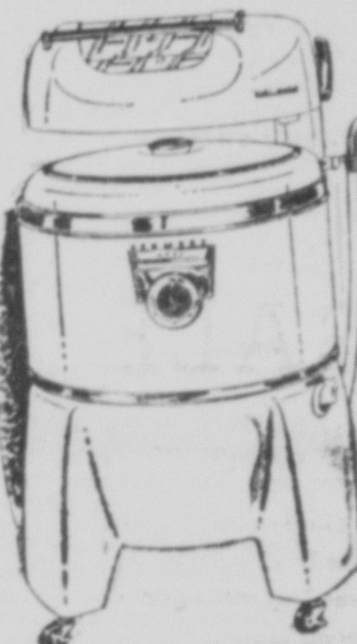
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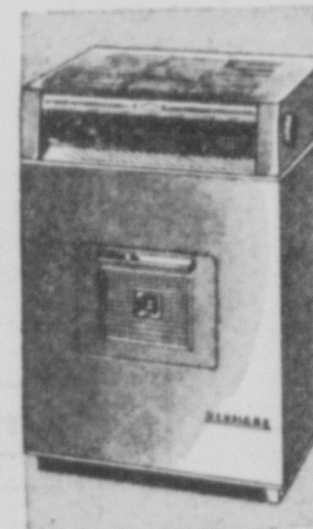
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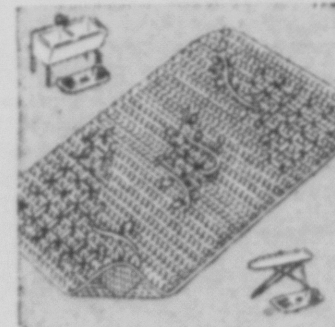
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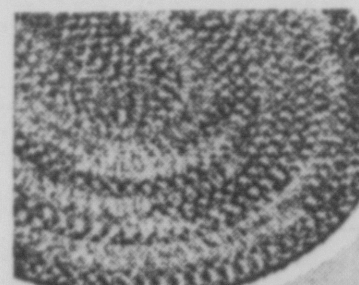
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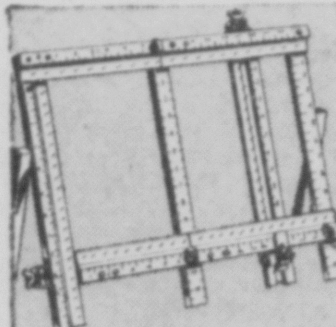
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Rubber pad stops cover noise! Flanged rim for better fit. Porcelain enameled pot. Enameled outer can. 15-in. high.

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## Editorials

### Mr. Taylor Is Outdated

Apparently Senator Harvey Taylor, Republican State Chairman, was, as the comic artist would say, "Born 56 Years Too Soon."

In his pronouncement in an Associated Press dispatch Wednesday that "I couldn't be Republican State Chairman and vote for Democrats when I haven't voted for one in 56 years" really dates the Senator. He is living back in the days of bloody elections and torch-light victory parades.

And, of course, this thinking is not all on the Republican side of the fence. We know of a Democrat or two who has said and carried out the same theme.

There were times when newspapers, generally, rode along with one party or another; preached the gospel of party politics to the exclusion of a man's fitness for office. Now most of them are awedly independent.

Fortunately, the voting public no longer cottons to reactionary thinking. That is why we have upsets in national elections these days. That is why Republican mayors and councilmen are elected in normally strong Democratic towns and wards, and vice versa.

It is a decided change for the better. And we think that the "victim" of Senator Taylor's corny remarks, Judge Chester Rhodes, of Stroudsburg, with his splendid record of accomplishment in office, should be happy that a man with Senator Taylor's narrow viewpoint, is Republican state chairman of his opposing party.

### "Trial By Newspapers"

(From The Wall Street Journal)

A group of lawyers in New York has proposed enactment of a statute forbidding the giving of any information—other than official charges against the accused—by law enforcement officials or lawyers in criminal cases except under authority of the court. This proposition, they say, will prevent what is called "trial by newspapers."

We can sympathize with these gentlemen in what they are trying to do. Certainly there have been instances where newspapers have been careless of good taste and negligent of impartiality. But this is not always true nor are the newspapers always alone to blame.

A prosecutor wants to win his case, and a defense attorney wants to win his client's freedom. Both try to use the newspapers to that end and not always unfairly or unsuccessfully. A statement by a prosecutor that only one link remains supplying to tie an accused to a criminal ring may result in witnesses coming forth with the necessary evidence. But if he can say nothing about the case in the newspapers the missing key may never be turned. Similarly, a defense attorney would be denied the right to plea in the newspapers for witnesses who may be able to prove that his client was not even at the scene of the crime for which he is charged.

Even more dangerous, however, is the suggestion that the proposed law doesn't count at all when the court decides that the prosecutors or the defendants may make a public statement. For if a jurist has the power to allow one side to make a public statement but not the other, he thus lends legal authority to "trial by newspapers."

The proposal thus to restrict newspaper coverage of criminal cases will do more in our view to interfere with full administration of justice than the most outrageous headline a copywriter can dream up in any given trial. Fortunately there are many lawyers in the New York State Bar Association and elsewhere who do not agree with this new law proposed by the association's Committee on Civil Rights. The opponents suggest that some members of the bar are as guilty as anyone else in cases of "trial by newspapers."

We join them in the hope that no such restrictive legislation is adopted, for it smacks altogether too much of star chamber proceedings.

### The Once Over

—by H. I. Phillips

#### Molotov Musicals!

"Mr. Molotov gave a musicale for Messrs. Dulles, Eden and Bidault," said the news item. "It was held at the Soviet Embassy in East Germany with solos, folk songs, a concert and ballet dancing."

Well, the Big Four meeting was not a complete failure; our side got some Russian music and dancing out of it. The USSR, in for unity if it takes its last balalaika player. This column's correspondent wires us: "There was some nervousness on our side as Molotov's concert began, since there was always a fear he might make an about-face and repudiate the event. Music had not been on the agenda. Ballet dancing had not been regarded as an international issue."

"The Big Three were always willing to concede that the ballet was no threat to peace. Molotov had spent the whole day previous to the musicale denouncing our side, berating our statesmen and smearing the free world. It seemed strange to be at a musicale given by a man who had just thrown everything but the kitchen sink at us. Dulles, Eden and Bidault felt relieved when it became certain Molotov would not lead the orchestra, facing backwards, or sing a solo upside down."

Our correspondent sent us the musicale program: Violin solo: (1) "When the Red, Red Robin Comes Bob-Bobbin' Along"; (2) "You Take the High Road and I'll Take the Double-Cross Road." Bass Solo: "I'll Be Seeing You With All the Old Familiar Monkey Wrenches"; (2) "Stranger in Paradise"; (3) "If I Could Make You Mine."

Orchestra: Malenkov's "Run-around Polka"; (2) "Vituperation in C Minor"; (3) "Everything You Have Belongs to ME."

Moscow quartette: "The World Is Mine"; (2) "All We Want For Christmas Is Your Two Front Teeth"; (3) "Accentuate the Negative"; (4) "Ricochet Love" for the "Yalta Reversal".

We asked our correspondent if the Molotov musicale was enjoyed in any sense. "Well, no fights broke out," he said. "I thought Dulles kept watching the bull fiddler as if he suspected the player might start throwing it instead of playing it, and he seemed to think a ballerina's jumps were a little hostile in spots. Eden was at ease. But Bidault was highly nervous. Russian music on German soil for a French listener can be tough."

Down, Crime Wave, Down! "New York's police band and glee clubs have been disbanded to put more men on the streets to fight crime."—News item.

Cheer up when yeggs around you hop

And you phone in to get a cop: You will not hear a voice in tone.

"He's busy with his saxophone." When in a lovely park you stroll And muggers seek to grab your toll

Assistance won't be lost, you know, Through accent on the piccolo.

II You're walking on a crowded street

When enterprising thugs you meet: You won't discover, with dismay,

A cello keeps the cop away; You hear a floor creak in the night . . .

A burglar's there! . . . Your nerves get tight . . .

Your phone call for the cops won't get

"We're busy on the clarinet!"

III Should you be set upon by goons

And have no need for lively tunes, Your screams won't bring (in quite a tizzy)

"Our flutes and oboes are too busy" . . .

So welcome now to happiness

### "MOOD OF REVOLT"



Robert S. Allen Reports

### U. S. Gives Up Plans For NATO Alliance In Pacific

Washington—A major shift in American policy in the Pacific is behind much of that intricate maneuvering at the Big Four Foreign Ministers' conference.

This potent backstage factor is the Administration's announced shelving of plans to organize a defense alliance against Communist aggression in the Pacific similar to NATO in Europe.

Instead of a Pacific NATO, the U. S. has signed individual mutual security agreements, such as those with Japan, Korea and the Philippines.

Two reasons are largely responsible for this major policy change: (1) bitter and complex differences among the Asiatic nations, and (2) the great distances separating some of them, thus further intensifying their lack of unity and unwillingness to join a combined effort against a common foe.

Vice-President Nixon encountered these key deterrents in virtually every country he visited during his Far Eastern tour last year. He has constantly stressed these underlying obstacles since returning home.

Secretary of State Dulles informed the British and French Foreign Ministers of the Administration's new course immediately after reaching Berlin. It was good news to both Eden and Bidault, as their governments had frowned on setting up a Pacific NATO.

Their objection was due mainly to the intention of the U. S. to exclude them from membership because of their colonial possessions in the Far East.

Note: Congressional leaders first learned about the Pacific NATO proposal a year ago. At a private meeting last February, Dulles disclosed that Australia, New Zealand, the Philippines and other countries would be asked to join the U. S. in an anti-Red defense organization.

Inside story—Secretary Dulles has also told the Senate Foreign Relations Committee about the far-reaching change in policy.

He did that at a private meeting before flying to the Berlin party. Committee chairman Alexander Wiley (R., Wis.) brought up the matter during a frank but friendly questioning of Dulles.

"For some time, many people have been thinking about the advisability of establishing a NATO in the Pacific," Wiley said. "The Administration had certain plans to do that. What happened to them; is anything being done about it, or has it been dropped?"

"I'm afraid there is quite a long road ahead of us before it will be possible to develop a Pacific security system comparable to NATO," replied Dulles. "We found ourselves confronted with some extremely difficult obstacles. Foremost among them is the fact that these countries have sharp differences among themselves and are hostile to cooperating with each other. It was not possible at this time for the U. S. to act as a common denominator and to pull the entire area together."

"Are you doing anything in place of that?"

"Yes, we have signed separate security pacts, of various kinds, with individual countries," explained Dulles.

"Chancellor Adenauer recently said that if the Western European nations had not united, they would have been clawed up separately," said Wiley. "Isn't that pretty much the same situation in the Far East?"

"No, the situation there is not entirely comparable," said Dulles. "The free countries of Asia are separated physically from each other, in some cases by thousands of miles. We feel the policy we are now pursuing there will adequately serve the situation for some time to come."

Dulles also told the Committee no new mutual security pacts are being negotiated in the Pacific.

"We have certain plans for the future," he said, "but they depend on developments both in that area and elsewhere. I may be able to tell you more about them when I return from Berlin."

Notes: Another NATO plan, about which there was considerable talk last summer, has also been quietly pigeonholed. This is the proposal for a Near East defense alliance. It was shelved because of inability to unravel two explosive deadlocks: the bitter Anglo-Egyptian dispute over control of the Suez Canal, and the fiercely unyielding refusal of the Arabs to make peace with Israel.

Senator Wiley carries much weight in inner White House councils on foreign affairs. He is consulted by both the President and Dulles on all policy decisions.

### THE DAILY RECORD

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THURSDAY, FEBRUARY 11, 1954 PAGE FOUR

George Sokolsky Says . . .

### Reds Conduct Campaign To Divide U. S., Britain Over Pakistan Military Bases



As a phase of the American policy in Asia, the United States has been conducting negotiations with Pakistan for military bases in that country. If a line of such bases can be established in Pakistan, Iran, Iraq and Turkey, the American position in Asia will be strengthened.

In some instances, these bases will not amount to financial aid for military purposes. Turkey has already proved to be a strong ally and Iran and other Moslem states are likely to strengthen the American bastion.

So the Russians have been conducting a strong propaganda campaign against this activity of the United States and have put pressure on Communist and neutralist countries to protest to Pakistan against such an arrangement. And now the Russians are conducting a campaign to separate Great Britain and the United States over the Pakistan Agreement. The Moscow Radio, in a discussion of this subject for home consumption, had its commentator say:

"In foisting on Pakistan a military agreement and by supplying arms, the United States is nurturing far-reaching plans aimed at undermining Britain's influence and at establishing its own control over the Pakistan Armed Forces, economy, and political life. These plans are being openly discussed on the pages of the U. S. press . . . By dragging Pakistan into the orbit of

its influence, the United States is trying to drive yet another wedge into the edifice of the British Empire, to weaken still more its foundations, and to diminish Britain's influence. The 'Times of Ceylon' expressed grave concern by saying that the U. S.-Pakistan military agreement would affect traditional relations among the countries of the British Commonwealth.

"This anxiety is all the more well based in that there have already been intimations in the press concerning Pakistan's eventual withdrawal from the British Empire. It is therefore, far from being fortuitous that U. S. diplomats conducted negotiations with Pakistan behind Britain's back. According to the 'Pakistan Times' a spokesman of the British Commonwealth Relations Office admitted that neither Washington nor Karachi informed London about these talks."

Obviously, the defense plans of the free world are part of a general plan to limit the expansion of Soviet Russia as a universal state. NATO, the agreements with Spain, Greece and Turkey, the building of air bases in Africa, and the present negotiations with the Moslem states, including Pakistan, cannot possibly be unknown to our allies. They must have been discussed at the various meetings of NATO. Naturally little can be said on the subject during periods of negotiation or given out afterwards. Although the Russians have succeeded in stealing many of our secrets, we must continue to assume that some matters can remain secret.

Pakistan is a member of the British Commonwealth. It is not a British colony. It came into

existence as an independent, sovereign state as a result of the independence of India, from which it was separated by partition. A Moslem country, it is more likely than India to be antagonistic to the Marxist Church because no Moslem can accept an atheistic, materialistic concept of life. The pantheistic Hindu does not have similar inhibitions. It is possible for a Hindu to syncretize his pantheism with Marxism and thus to avoid antagonism for Soviet Russia. If anything, he can readily be neutral.

Pakistan is concerned over what seems to be a British preference for India. To most Britishers, Bombay and Calcutta do seem more important than Karachi. To suggest, however, that Pakistan will leave the British Commonwealth because of a military agreement with the United States is, at this juncture, absurd because there is no conflict of interest.

No matter what else is happening all about us, it is a primary function of our government to work out its defense plans and to make arrangements concerning them. This cannot wait for anything. It is impractical to announce the plans in advance; therefore we have to take them on faith until they go wrong. Then we are privileged to blame those who made the errors. Until then, in such matters, it is necessary to give the government blind support. Actually we have no alternative because the job has to be done and has to be done secretly. It is only to be hoped that it is being done wisely.

It would seem, from the nature of the situation, that a military alliance with Pakistan is a wise step.

### Looking At Life —by Erich Brandeis

In a comic strip a father asks his teen-age daughter whether she is keeping her 1954 New Year's resolutions. She is, she tells her father.

Then he asks whether she is keeping up her diary. No, she says, she isn't.

"What can you write in a diary?" "What can you write in a diary?"

Hardly a day passes in New York or any other large city that some person isn't found dead in his or her shabby room with anywhere from \$25,000 to \$500,000 in bankbooks by their side and oodles of stocks and bonds.

I just read about a beggar woman in Boston who lived in a veritable hovel and was dressed in rags. She was 84, and to the knowledge of those who were acquainted with her, never had a moment's fun.

But they discovered that she was worth \$36,000 in cash, stocks and bonds, a little fortune which now, for lack of relatives, will go to the state.

What the state will do with it nobody knows, but I have a strong suspicion that a large percentage of the \$36,000 will be frittered away on legal expenses and red tape.

All you have haven't \$36,000 lying around loose—which includes me—just imagine what you could have done with that much money. Thirty-six thousand, I admit, is not very much in these days when you hear a radio broadcaster say, "The budget has been reduced by more than five million—oh, excuse me, I mean five billion."

Billions are thrown around like peanuts nowadays—but \$36,000 is still a pretty darn respectable sum when it belongs to US. So I repeat, imagine all the things you could do if you had that much money lying around!

I have a fair idea that you, Madam, would go out and buy yourself some very attractive clothes (maybe that mink stole you have wanted so badly). And you, Sir, wouldn't you get your-

self that new streamlined car and take your family on a trip to warmer climates? How about your kids? Imagine all the things they have to go without because you can't afford them.

These "poor" people with their hidden wealth certainly are to be pitied. They must live in constant fear of the future. To them the rainy day never comes. Every man is a suspected enemy who is after their money.

I am a great believer in saving. It is pretty tough to be caught in a cloudburst without an umbrella.

But people should also remember that the percentage of rainy days compared with sunny days is comparatively small. And what's the use going around with an open umbrella when the sun shines and the umbrella completely blocks your view?

My wife and I—there I go again—dragging my wife in—decided not to go South this winter. Too expensive, we said. Then the snows came, and the ice, and below zero weather.

"To heck with it," we said. "You can't keep warm with bankbooks."

So, we are starting out for Florida. And nobody is going to find any unused bank books around if anything should happen to us. But will we have had fun?

You'll love the one and only Ella Fitzgerald's latest musical poem: "Melancholy Me" . . .

The corpse in "Death of an Ad Man" (the whodunit), scheduled for the book shops any day, is not that of a teevy commercial author. Sorrie . . . Betty Hutton (at the Beachcomber) has broken every record in the history of Miami Beach night club business. (The Beachcomber is a quaint new spot on the East Side . . .)

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"Tokyo Crowds Give Gala Welcome to Marilyn Monroe" . . . The Mikadomy Award!

We recently kidded Downtown nag for saying the capital of Turkey was Istanbul. In 1933 he found the pineapple growing on the island of Gaudaloupe, in the West Indies.

Well, man, you're wrong again. Ankara's been the Turkish capital since Oct. 13th 1923 . . . Just put on your specs, man, and look it up in the 1954 World Almanac on page 375 or the Encyc. Brit. 53 edition. Or if you can't read, son, just call up the Turkish Consulate Circle 7-5309 . . . Now, go away I gotta catch a plane!

Christopher Columbus discovered the pineapple. In 1493 he found the pineapple growing on the island of Gaudaloupe, in the West Indies.

Scent glands of the elk are located between the hoofs of the hind feet.

In Ethiopia, borrower and lender are chained together until the debt is paid.

Cave explorers are known as "spelunkers."

The long-tailed shrew is the tiniest mammal.

## On Broadway

—by Walter Winchell

Man About Town

Flor Trujillo's father (Top Man in the Dominican Republic) won't give her a passport to leave her own country. Fears she will "involve" again in sin! N. Y. . . . La-La Malina is in a nearby retreat. Victim of a nervous breakdown . . .

The result of a recent theft of currency from the U. S. Engraving Bureau: Uncle Samson will have the Fort Knox gold counted next month . . . Luciel Richards, who played "Pearl" on Broadway in "Tobacco Road," and her songwriter spouse Richard Allen have parted. She gets a settlement, alimony, custody of the two tots and will dwell in Mexico City . . . Dick Haymes' manager Jay Hyde weds Betty McIntyre of Boston on the 11th, when her 3rd divorce becomes final.

Unpublished History about the Eisenhowers: When they arrived at their home supplied by Columbia University, someone neglected to put food in the icebox . . . They were starved . . . Mamie phoned the nearest delicatessen for food and said: "I'm afraid we will have to owe you the money" . . . A friend, who called at the house next day, remarked: "That's a pretty fancy car you have outside" . . . "Yes," explained Ike, "that car represents the entire wealth of the Eisenhowers" . . . He revealed that they bought it with some money (Mrs. E. had saved) plus selling a few shares of stock he bought while in the Philippines . . . "We bought this car because we were ashamed to let New Yorkers see our very old one."

The Frank Blairs of NBC will be 40 in the Summer. He's the commentator on the Garroway show . . . John Donnelly of Boston soon merges with Georgia O'Neil . . . The Sauter-Finegan crew is playing a tune called "The Winchell Doodle," in case it's not news you prefer . . . Lily St. Cyr bumps a Bumbled Belly at the Newark Minsky's. Her naval is stuffed with a 3½ karat diamond. (I thought I detected a flaw in it, though) . . . Several prominent wives (who used to date Jimmy Roosevelt here when they were single) are jittery . . . Nita Talbot of "Fifth Season" has a large rock from Don Gordon, who plays Maggio in "Stockade" . . . Sylene Walters' first date in town was with John Hodiak of "Mystery" . . . Sloan Simpson may not be carrying any torch but she still lugs a leather handbag with "Sloan O'D" embossed in gold on it.

Over a year ago a Crestline (Cal.) thing devoted its entire issue to slandering us for reporting that a secret Red school (to train commies) was nearby . . . They carried on something crazy rapping us and denying it . . . So, what? So the familiar confirmation broke all over the L. A. front pages Sunday. (Schlumps!)

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The long-tailed shrew is the tiniest mammal.

### Try and Stop Me —by Bennet Cerf

Recognize this biographical outline?

1831: Failed in business.  
1832: Defeated for Legislature.  
1833: A second business failure.  
1835: Sweetheart died.  
1836: Nervous breakdown.  
1838: Defeated for election.  
1840: Defeated for Land Office.  
1843: Defeated for Congress.  
1848: Defeated for Senate.  
1855: Defeated for Vice President.

Fortunately, the subject of this outline persevered, and triumphed ultimately. His name, of course, was Abraham Lincoln.

—By E. Simms Campbell

### CUTIES



"It's about this hat you sold me! I can't keep my feet on the ground!"



# Metropolitan Edison Co. Postpones Proposed Rate Revision

## Utility Asks More Time To Prepare Data

Harrisburg (AP) — The Metropolitan Edison Co., Reading, voluntarily postponed until next May 15 a proposed electric power rate revision originally scheduled to go into effect next Monday.

The revision would increase bills of its residential customers and reduce charges to industrial and commercial users.

The utility told the Public Utility Commission it needed extra time to prepare additional rate information requested by the PUC.

Metropolitan furnishes electric service to 225,000 customers in 14 eastern counties, including Monroe, Pike and Northampton.

The utility said its proposed rate revision is designed to "produce a better balance between rates for various types of service."

Under the proposal, the bills of 221,000 residential customers would go up an estimated \$4,423,759 annually and revenue from industrial and commercial users would decrease \$4,495,090 a year.

The overall effect of the change would mean an annual decrease of \$72,000 in the utility's operating revenue, Metropolitan told the PUC.

The revised rate schedule eliminates a "fuel-price adjustment" which the company contended threw industrial and commercial rates out of proportion in relation to residential service costs.

## Cpl. Rough Discharged From Army

Edward A. Rough of 546 Scott St., Stroudsburg, is back at work in Stroudsburg following an 18-month tour of duty with the Army in Germany.

Rough is the son of Mr. and Mrs. Foster Rough of the Scott St. address. He resumed work as an auto mechanic at Weichel Buick Garage in Stroudsburg.

Rough took basic training with the Signal Corps at Camp Gordon, Ga. He won a corporal's rating and served with the Headquarters Company, 40th Tank Battalion, 4th Infantry Division.

During a furlough abroad, Cpl. Rough visited Austria, Italy, Belgium, France, Holland, England and Denmark.

## Hospital Notes

### Births

Daughter to Mr. and Mrs. Elmer Sutton, East Stroudsburg; son to Mr. and Mrs. John Trimmer, Mount Bethel; daughter to Mr. and Mrs. Gildo Dotta, Bangor; son to Mr. and Mrs. George Guida, Pocono Summit; son to Mr. and Mrs. Walter Olenick, Minisk Hills.

### Admitted

Richard Lane, Bangor RD3; Kendall Noble, East Stroudsburg; Patricia Ludgate, East Stroudsburg; Mrs. Carrie Kunkle, Kunkletown RD2.

### Discharged

Mrs. Helen Predmore and son, Mount Bethel; Mrs. Elaine Treible and son, East Stroudsburg RD1; Mrs. Sarah Degrau, Blakeslee; Michael Koren, East Stroudsburg; Louis Ogden, East Stroudsburg RD1; Grover Scott, Mount Bethel; David Walker Jr., Columbia, N. J.

### New York Butter

New York (AP) — Butter steady. Receipts 818,107. Wholesale prices on bulk cartons (fresh): Creamery, B score AA 66-68¢; retail, 32 score A 65-66¢; 30 score B 64-65¢; 80 score C 64-65¢.



DIVISION CHAIRMEN sparking the current Heart Fund campaign in Monroe County display placard and plastic heart, symbols of the county-wide publicity program. Left to right are Miss Miriam Lark, in charge of collections at Wyckoff's Store; Mrs. J. H. Stoner, industrial chairman, and Mrs. Eli Travis, poster chairman. (Daily Record Photo)

## Mrs. Haney Dies At 77 In Utica

Mrs. Harriet K. Haney, 77, of Utica, N. Y., a Stroudsburg native, died yesterday at her home.

She was the daughter of the late Jacob and Edith Staples Hartman. She lived in Schenectady, N. Y., for 40 years before moving to Utica four years ago.

She was a member of Rebekah Lodge; First English Lutheran Church, both in Schenectady.

Surviving is a daughter, Mrs. Harry W. Samson, Tariffville, Conn.; two grandsons: a sister, Mrs. Harold Clark, Stroudsburg; two brothers, William Hartman, Snyderville, and Charles Hartman, Tannersville.

Services will be at 2 p. m. Saturday at Lanterman funeral home, East Stroudsburg, with Rev. William F. Wunder officiating.

Burial will be in Stroudsburg Cemetery.

Friends may call at the funeral home after 7 p. m. Friday.

## Goodleaf Seeks Parole From Jail Sentence

A petition for parole of Walter J. Goodleaf, 29, serving a county jail sentence for involuntary manslaughter, was presented yesterday before President Judge Fred W. Davis.

Goodleaf pleaded nolo contendere to the charge and was committed to county jail Dec. 7.

A Canadian, Goodleaf was driver of the car involved in a fatal accident at Eastonsville last August. Injured fatally was Everett C. Cleveland, 13, Glen Falls, N. Y., a friend who was riding in the back seat of the car.

No disposition was made of the petition yesterday. It was presented by Attorney Alex L. Benninger.

## Couples Apply For Licenses

Two couples applied for marriage licenses yesterday at the office of Prothonotary James Gould.

They were Henry McKiernan, New Milford, N. J., and Olga E. Perona, Palisades, N. J.; and Stanley R. Miller, East Stroudsburg, and Geraldine R. Quinzi, Stroudsburg.

## Firemen Request Early Return On Dance Tickets

Stroudsburg firemen yesterday urged citizens to make early returns on tickets they received for the annual Winter dance to be held Feb. 19 at the Penn-Stroud Hotel.

Firemen have arranged for an entertaining show of variety acts.

Dancing will start at 9 p. m. Bernie Parsons' orchestra will provide music.

Proceeds of these annual public benefit parties are devoted to fire department improvements.

## Election Held By Volunteer Fire Company

Marshalls Creek Volunteer Fire Co. elected officers last night for the new year.

Norman Huffman was named president by the group. Others elected were: Richard MacDonough, vice president; Ray Hartmann, treasurer; Charles Degen, secretary; Frank Dreisbach, financial secretary; Richard Primrose, corresponding secretary.

Elected to the board of directors were Elwood Huffman, chairman; Raymond Courtwright, Franklin Hallett, Ralph Miller were re-elected chief with Carlyle Huffman and Richard MacDonough as his assistants.

Chief engineer is Irving Lesone with Charles Degen and Leonard Mosier as first and second assistants.

### CARD OF THANKS

HANEY, Mrs. Harriet K., of Utica, N. Y., Feb. 10, aged 77 years. Relatives and friends are respectfully invited to attend funeral services Saturday, Feb. 13 at 2 p. m., from the Lanterman funeral home. Interment in the Stroudsburg Cemetery. Viewing Friday, 7 p. m., at funeral home. LANTERMAN.

Advance methods of eye examination to assure enjoyable, distinct vision.

C. H. SNOWDON, O.D., Optometrist  
For Appt. Phone 1572-J  
On the spot Optical Repairs

**NEW CLIFTON**  
A NEW  
Bigelow Carpet  
that looks  
high priced BUT ISN'T!

It's a downright pleasure to have such a wide selection of beautiful carpets to choose from! Big, splashy 18th Century florals in wonderful colors... swirling leaves on moresque grounds... modern swirls in self-color—every one is made of superior wool and the miracle carpet rayon... every one has expert Bigelow workmanship behind it.

**\$6.95** SQ. YD.

**MEYERS FURNITURE CO.**  
Masonic Hall, E. Stroudsburg  
"44th Year Selling Quality Furniture For Less"

## Names Added To College Dean's List

The names of 14 area students at East Stroudsburg State Teachers College were added yesterday to the list of honor students announced earlier this week.

The names of the following are included in the dean's list as announced by Theodore M. Moore, dean of instruction at the local school:

Robert Hilyard, 737 Milford Rd., East Stroudsburg; Mrs. Florence M. Hoover, 216 Normal St., East Stroudsburg; Thomas D. Jones, of Tannersville; Constance L. Kuchinski, 1521 N. Fifth St., Stroudsburg; Patricia Ann Kuchinski, 1521 N. Fifth St., Stroudsburg.

Also Kathleen Lucious, Hillside Drive, Minisk Hills; William J. McKenna, 92 Lackawanna Ave., East Stroudsburg; John Koop Meisell, 1047 Dreher Ave., Stroudsburg; Mrs. Barbara Barber Muya, 206 Braeside Ave., East Stroudsburg.

Also Joyce Arlene Peters, 68 Bridge St., Stroudsburg; Sherry Margaret Plattenburg, of East Stroudsburg RD3; Georgia Rusepoulos, 227 Ninth St., Stroudsburg; Jill C. Strauser, 150 Analamink St., East Stroudsburg; Jennene M. Zugel, Pocono Hotel, Tannersville.

## Two Charged With Thefts

(Continued from page one)

Five service stations located between Bartonsville and Daleville; a custard stand on College Hill near Lafayette College in Easton; a Shell gasoline service station near Bethlehem; a tavern at Black Eddy which was entered twice, and from which \$200 was stolen; and some service stations in the Bethlehem area.

Police said some money and quantities of cigarettes were taken from nearly all the places.

At the Price Service Station, nothing was stolen. The two broke in, they told police, but were frightened off before they could

GET IN THE BIG EGG MONEY

with **HALL BROTHERS CHICKS**

Ask any Hall Brothers' customer whether these famous chicks actually produce MORE EGGS and MORE PROFITS! Yet, they eat no more than ordinary chicks. This year, be wise... start with a flying start. Pullerum-clean stock. Drop in... order NOW!

**TRADERS FLOUR & FEED CO.**  
285 Washington St., East Stroudsburg Phone 852

**COMMUNITY JEWELERS SILVERSMITHS** FIRST WITH THE BEST! TV SPECIAL

New Romantic Watchband Is Three Gifts In One!

**WE'LL PAY YOU \$3.00** for your old strap or watchband regardless of condition when you trade it in for **Speidel's NEW PICTURE WATCHBAND**

Feb. 14 is VAL. DAY

Combines features worth \$29.90 if bought separately. Regular Price \$17.95. Trade-in allowance for old strap or watchband \$3.00

**LIMITED TIME ONLY! \$14.95 F.T.I.**

It's a handsome watchband  
It's an identification bracelet  
It's a picture locket

Your Name Engraved Free! Your Photograph Taken Free!

During this introductory sale we'll take a picture of your sweetheart, wife, children—anyone you choose—and insert it in Speidel's New Picture Watchband at not a penny's extra cost to you.

**COMMUNITY JEWELERS SILVERSMITHS**  
The Diamond Store of the Poconos 601 MAIN ST. STROUDSBURG, PENNA.

## Community-Wide Testimonial Dinner Scheduled Feb. 22 To Honor Frank B. Michaels

A testimonial dinner planned to honor Frank B. Michaels for a half-century of service as Sunday School teacher has snowballed to the point of a community-wide event with the public invited to join for the occasion. It was reported last night.

The president of Stroudsburg Security Trust Co. and active civic worker will be honored Monday, Feb. 22, at the Penn-Stroud Hotel. The affair is scheduled to begin at 7 p. m.

Original plans were for a small dinner party sponsored by the Frank B. Michaels Bible Class of Grace Evangelical Lutheran Church, East Stroudsburg. The 50-year-old bank president assumed teaching duties of the class Feb. 3, 1904.

Shortly after testimonial plans were disclosed, bank employees were invited to join in the event, and other associates of Michaels sought permission to attend. It was then the decision was made to open the dinner to the public.

Born in Dingmans Ferry, Mr. Michaels came to Stroudsburg after the turn of the century and served as deputy in the office of register and recorder at Monroe County Courthouse four years. He was elected to the register's post in 1905 and after concluding his term joined the bank when it was organized in 1909.

Mr. Michaels was elected trustee emeritus of the East Stroudsburg Lutheran Church this year, following many years as trustee. He also has been deacon there and active with many of the church organizations.

A charter member of Stroudsburg Rotary Club, he held the office of treasurer. He also is affiliated with committees of Group Three, Pennsylvania Banking Association; treasurer of Monroe County Historical Society; treasurer of Malta Temple Association, and member of Pocono Forestry Association.

Mr. and Mrs. Michaels, who live at 726 Sarah St., Stroudsburg, will celebrate their 29th wedding anniversary in April. They have a daughter, Doris, wife of George Weitzman, W. Berlin, N. J., and a grandson.

Elton Hall, member of the Bible class, heads the committee on arrangements. Tickets also are available from Gerald M. Anderson, bank cashier; Joseph Small and Mrs. Stanley Woolbert, class members.



Frank B. Michaels

## Judge Grants Six Decrees In Divorce

Six divorce decrees were handed down yesterday by President Judge Fred W. Davis.

Divorced are: Arlene W. Rittenhouse, 31, from Stephen A. Rittenhouse, 43, both of Saylorsburg RD2.

Howard A. Smith, 44, Snyder'sville, from Helen A. Smith, 39, Tannersville.

Helen M. Boushell, 23, of 48 Brown St., East Stroudsburg, from Carl F. Boushell, 24, of 334 E. Brown St., East Stroudsburg.

Walter R. Hayes, from Evelyn Hayes, both of 103 Perry St., East Stroudsburg.

Dorothy S. Spearmin, 26, Mount Pocono, from Philip J. Spearmin, 29, Pocono Summit.

John F. Lindsey, 36, East Stroudsburg Star Route, from Jean C. Lindsey, 41, Fort Lauderdale, Fla.

### Philadelphia Eggs

Philadelphia (AP) — Eggs: Steady. Receipts 4,562. Wholesale selling prices are as follows: Minimum 10 per cent AA quality large whites 62-63, browns 59-60; medium whites 48-50, browns 47-49; extra minimum 60 per cent A quality large whites 50-51, mixed colors 49-50; medium whites 47-49, mixed colors 47-49; standards 47-47½; checks 49-44.

The Memorial you plan will be to a definite memory... and good design is essential. We specialize in individual designing **Stroudsburg Granite Co.** Thomas Burnett, Owner Main St. at Dreher Ave. Phone 1813

# How about You?

During the past few weeks, many of our customers and friends have taken advantage of the 20% off and more Saving opportunities afforded them by

**De Vivo - Quaresimo & Sons SEMI-ANNUAL SALE**

**How about you?**

Have you cashed in on this big event? Remember it will be a long time before we hold another Sale. Hurry in now while the selection is still good.

**SUITS**

Reg. \$75.00	Sale \$60.00
Reg. \$65.00	Sale \$52.00
Reg. \$60.00	Sale \$48.40
Reg. \$45.00	Sale \$36.00

**TOPCOATS**

Reg. \$65.00	Sale \$52.00
Reg. \$60.00	Sale \$48.00
Reg. \$39.75	Sale \$31.80

**STUDENT'S TOPCOATS, JACKETS, AND SPORT COATS REDUCED 20%**

1st SALE IN 30 YRS.

**ADAM HAT SALE**

\$5 Adam Hats Reduced to... **\$3.99**  
\$6 Adam Hats Reduced to... **\$4.99**  
7.50 Adam Hats Reduced to **\$5.99**

**Warm Winter JACKETS**

Special Group at... **\$9.88**  
Values to \$15.95

**OTHERS AT 20% OFF AND MORE**

**De Vivo - Quaresimo & Sons**  
Custom Tailors Since 1914  
552 Main St. Stroudsburg, Pa.

**Special Introductory Offer!**

**2¢ SALE**

Dog lovers! Introduce your dog to **FAMOUS "Table-Quality" FRISKIES** (NOW HERE IN CANS!)

**SPECIAL INTRODUCTORY 3-CAN PACK!**

You can see and smell the "table-quality" of Friskies—and your dog can taste it! He'll love that "meaty" smell and flavor!

One can for only 2¢ when you buy two at regular price! At Grocery, Feed and Pet Stores!

All types of Friskies contain chlorophyllin

**"21 Years of Keeping Dogs Friskies"**

Albers Milling Company • A Division of Canadian Company



## Reopening House Of Chanel Cause Of Much Controversy Among Dinner Party Guests

By Betty Green  
(Special Paris Correspondent For The Daily Record)

Paris, France—The much anticipated reopening of the house of Chanel, fabulous designer of the 1920s, has come and gone—leaving behind it a storm of controversy in this tight little Paris fashion world. It was the big topic of conversation at a dinner party I attended. In fact, it divided the dinner guests into two factions: Those who dismissed the first Chanel collection in 17 years as a fiasco; those who thought Chanel's restatement of the silhouette of the 30s was exactly what women had been waiting for. Well, if what you have been waiting for is a flat bosom, a skinny hipline and a lime skirt—you've got it! It's definitely more Garbo than Monroe.

### Everybody Doing Chanel—Except Chanel

Had Chanel returned to her triumphs of the '20s, instead of her declining glories of the '30s, all might have been well. We would have had the chemise dress, the shirtwaist dress, the two-piece middy, the garconne, manish styles, the lavish costume jewelry, the "good little black dress"—all of which she actually originated in her heyday. It seems as if everybody has done Chanel fashions except Chanel. Her impending return must have influenced the Heim "trumpet" silhouette, the Fath bateau necklines, the Dior shirtwaist dress, the Schiaparelli belted chemise dresses—all derived from the Terrible Twenties, when women shingled their hair, smoked from long cigarette holders, imitated Clara Bow—and wore Chanel fashions, or more reasonable facsimiles of same.

### Mannequins Do Not Wear Brassieres

But, no, Chanel bases her collection on the long, limp lines of the '30s, before the uplifting influence of the brassiere. Her mannequins, we are told, do not wear brassieres or girdles. Their skirts measure about 11 inches from the ground. They looked as dreary as I felt, sitting for the first time in the Chanel salon and wishing as the showing proceeded, that Chanel had remained a glorious tradition, instead of coming out of retirement at the age of 72. The sad fact remains that you cannot literally "bring back" the fashions of any bygone period. You must modernize them; adapt them to currently accepted standards of beauty and style.

### Where Are The Handsome Fabrics?

With such magnificent fabrics in all the couture collections, the plain materials and uninteresting colors in the Chanel collection seem unnecessarily drab. There are navy varnished box suits with white blouses and schoolgirl collar bows. Printed silk dresses combine with wool redingotes in almost classic ensembles. Slim daytime dresses are belted at a normal waistline, slimmer over the hips with stitched down pleats or shirring and widened moderately at a lowered line. Satin robes in styles for evening are cut in off-shoulder necklines, softly full skirts. A three tiered evening dress, which everyone refers to as the "lampshade," has a large red flower flattened on each tier. The one source of excitement is a starkly simple dress entirely of black aquatics. There is no accessories here—the mannequins do not even wear gloves. I am told that Chanel always felt that accessories detracted from the clothes, so she always showed them separately in her downstairs salon. A little distraction would have helped her collection.

### U.S.A. Stores To Feature Chanel

You could have heard a pin drop in the Chanel salon on opening day. At first it was the shocked quiet of incredulity; then the soft hush of a funeral. However, I hear that several astute buyers have gone back to place orders. They think women may welcome what they call the "Chanel easy lines" as a change from the currently popular silhouettes that make more demands on the figure. They know the magic of the Chanel name—and they are going to make the most of it.

We hear from one newspaper woman who interviewed Chanel that an adverse press has not discouraged this indomitable lady. She regards it as a challenge. I'm glad to think that she will try again, because the Couture has much to gain from the return of great talents and great names like Chanel. Only, next time, she may realize that a Come-Back must be more than a Throw-Back; that Time and Trend move on—even for Chanel.

Rebekahs Friday  
Rachel Brodhead Rebekah lodge meets Friday night at 7:30 in Fort Penn lodge hall when a full attendance of the members is urged by the officers.

Knock A Cold!  
—with—  
**BLUE Cold Capsules**  
— 50c —  
Buy them at—  
**LeBAR'S DRUG STORE**

## Reports Show Marked Gains In Membership

At a meeting of the Parents' Association of St. Matthew's parochial school held at the school auditorium on Monday, President George Forster in the chair, most encouraging reports on new membership were received.

The membership committee leaders included Thomas Leonard, Stroudsburg; Mrs. George Pabst, Stroudsburg; Mrs. Edward Yost, rural districts. They reported 25 new members, a record that was warmly commended by President Forster.

J. Stewart Swartley reported on the serving of school lunches stating the same were going along in a satisfactory manner excepting that more women volunteers are needed.

Edward Yost, secretary, presented his report.

Dr. Francis B. McGarry was the speaker of the meeting and delivered an address on the theme "Safety First for Children."

## Grace Guild Make Plans For Birthday Party

The Women's Guild of Grace Evangelical Lutheran Church met at the church social rooms Tuesday night with 50 members in attendance.

Plans were made for a public birthday party to be held Tuesday, Feb. 23. Committees were reported working hard to make it a successful affair. Other routine matters were also taken up. Refreshments were served by the following hostess committee: Mrs. Lester Whitman, Mrs. Margaret Beers, Mrs. Morris Mursch, Mrs. Norma McCormick, Mrs. Oscar Metzgar and Mrs. Elton Hall.

## Von Bora Circle Meets In Bangor

Bangor — The Von Bora Circle held their regular monthly meeting Tuesday evening at the Trinity Lutheran Church with Emma Hausman, president, presiding.

Mrs. Elba Kressler led the devotionals and the president appointed the committees for the coming year. The secretary's report was given by Miss Gloria Kressler. Thank you cards and donations were received and several new projects were discussed for the year.

A special meeting will be held April 21 when instructions will be given to make cancer packings for the Cancer Society.

Mrs. J. F. Stoltz told the story "The Imprint of the Nails in Our Lord's Hands." Mona Rutt and Stella Felker won the guessing contests, and Mrs. Elba Kressler and Mrs. Emma Hausman were hostesses.

## East Boro Band Planning Concert

A meeting of the Band Mothers of the East Stroudsburg school band was held on Monday night at the senior high school.

Mr. Weinmeyer played recordings he had taken of hand practices and explained the parts of the various instruments.

He stated that the band is now working for a concert which will be featured in April with Maurice Taylor as guest conductor.

Mrs. Baueher is in charge of the coming skating party.

Plans were made for a cake walk to be held on March 12.

## GOING OUT OF BUSINESS Prices Slashed On Quality Merchandise

**Pajamas 1.88**  
Values to \$7.98

**BLOUSES 1.38**  
Values to \$4.98

**BLUE-BLACK JEANS - \$2.00**  
Values to \$4.98

**FANCY HEEL NYLONS 78c pr.**  
Values to \$1.95

**TRICOT Panties - 3/\$1**

**Worth's**  
122 Main St. Stroudsburg

## Local Pastor Speaker For Rep. Women

Rev. Ernest T. Campbell, pastor of First Presbyterian Church, Stroudsburg, and three teen-agers furnished the program for the Monroe Council of Republican Women, Mrs. I. B. Kiffin, president, at the Penn-Stroud Hotel yesterday afternoon.

Mrs. Spencer Cramer, program chairman, presented the speakers. The teen-agers were Terry Bartholomew, Judy Cramer and Charlotte Taeve. The general theme of the meeting was "America, Our Past and Our Future."

Terry outlined the club's activities the past year with Johnny Eaton as president. He told the membership had grown from 30 to over 100 in that time. Because of the possibility of lowering the voting age to 18 years, he said the young people felt the need of stimulation in present day politics.

Judy read the address she prepared and gave at the 31st convention of the Pennsylvania Council of Republican Women at Harrisburg and described her trip to the state capital.

Charlotte, who went to the state convention at Harrisburg as the winner of the Miss Republican contest conducted by the Monroe County Council, gave the details of how it was conducted and preparations for the campaign.

The principle address of the afternoon was given by Rev. Mr. Campbell, whose subject was "Indebtedness to God and Caesar." He declared that ministers should not separate religion and politics as we should all be under the authority of God before we can have authority of state.

The speaker called attention to Lincoln's life and the use of the phrase, "Under God." He warned the ministers they must have discriminating loyalty in politics serving their party best if they seek facts with an open mind and judge with unselfish interest.

Mrs. Eli Travis presented a list of names of members who will bring homemade articles for the elephant sale in March.

Mrs. Russell Custard urged support of Gaynelle Dixon, as the first woman candidate to run for the office of Secretary of Internal Affairs.

Mrs. Carl Wagner introduced Mrs. Jesse S. Flory and Mrs. E. B. Mainer as new members.

Mrs. Wagner was hostess chairman for serving refreshments, assisted by Mrs. Harry M. Albert, Mrs. Roman Batory, Mrs. Chester Dreher, Mrs. John B. Dunkelberger, Mrs. Howard Garaventi and Mrs. Russell Jones.

## E.S. WCTU To Meet On Friday

The East Stroudsburg branch of the WCTU will observe Frances Willard day at the Guild room of the East Stroudsburg Methodist Church Friday night at 7:30. There will be special music and prizes will be awarded to the winners of the contest.

## Banquet Date Set

On Monday evening, February 22, the degree team of the Patriotic Order of Americans, Camp #280, will hold their annual banquet at Biggs Restaurant, at 6:15 p.m. All degree team members, past and present, are invited. Reservations must be made with Miss Flora Garis no later than Wednesday, February 17.

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Bobby Westbrook, Social Editor—Phone 2160-R

## Dr. Graham Gives Music Techniques

The Music Study Club of the Stroudsburg met in the club room in the Stroud Community House on Tuesday night opening the session by repeating the club collect.

A short business meeting was featured after which Mrs. Harry Miller related the history of the hymn of the month, "The King of Love My Shepherd Is."

Mrs. Mel Dunn introduced Dr. R. William Graham, associate professor of music at East Stroudsburg State Teachers College. The theme for the meeting was "Signs Along the Music Way."

Dr. Graham is a Californian and has done much of his teaching in schools and colleges of the Golden State. He belongs to numerous professional organizations.

He gave techniques used for producing music for motion pictures, radio and television and explained why much good music written for this purpose is lost. He explained the methods used in obtaining the sound desired.

A small group of the college chorus known as the "Graham Crackers" presented the musical program. Their first number was "Quiet" and then a number written for the group by Dr. Graham, "Judge Me, Oh God."

The next number was "The Battle Hymn of the Republic" by William Steffe, lyric by Julia Ward Howe. This was followed by a Seventeenth century English folk song "The Cabbler's Tune," by Katherine Davis, "Dancing in the Dark," Arthur Swartz and "God Bless America" Irving Berlin.

## Calendar Of Events

Thursday, Feb. 11

Guild of Christ Episcopal Ch., work on cancer dressings from 11 a. m. to 3 p. m.

Esther Circle, E. S. Pres. at Mrs. George Warner, 7:45 p.m.

Monroe Co. SPCA, Sids. Pts. Church, 7:30 p.m.

WCS, Cherry Valley Meth. at Church, noon.

Pohopoko Rebekah Lodge, valentine party, 8 p.m.

Westwood Class of the Stroudsburg Methodist Sunday School will hold a social at 8 at the home of Mrs. Irvin Price, 1985 W. Main St.

Soroptimists meet at 825 Main St., 7:30 p.m.

Mizpah Bible Class at Lawry home, 41 Broad St., Stroudsburg.

(Additional social on page seven)

RELAX - REDUCE TENSION

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## The Record Social News



George Frantz and Bride

## Gloria Philo's Late Fall Bride Of George Frantz

Canadensis — Announcement of the wedding of Gloria Philo, daughter of Mrs. Frances Philo, of here, and George Frantz, of Stroudsburg, was made last night.

The couple was married in Honesdale Dec. 6, 1953. After a reception there the couple left for Florida, where Mr. Frantz is stationed with the U.S. Air Force.

## Bible Class To Hold Bake Sale

Tannersville — The Young Adult Bible class of St. Paul's Lutheran Church, this place, will sponsor a bake sale Saturday at 10 a. m. at Metzgar's Nu-Way Market. The patronage of the public will be appreciated, it was stated.

## Bridge Is Featured

Portland — The card club meeting was held Thursday, Feb. 4, at the home of Mrs. Wallace Hutecheon, Delaware. Bridge was played and prizes were won by Mrs. Peter Tozzi and Mrs. James Holliday. Refreshments were served.

Those who attended, in addition to the prize winners, were Mrs. Horace Rusting, Mrs. Arthur Baragon, Mrs. Bert Transue, Mrs. Harry Morgan, Mrs. George Smith, Miss Agnes Williams and the hostess.

## Episcopal Guild

The Guild of Christ Episcopal Church will work on cancer dressings in the Parish House today from 11 a. m. to 3 p. m.

## Tobyhanna PTA To Pay Honor To Leading Citizen

Pocono Lake — An outstanding citizen of this community will be recognized tonight when Tobyhanna Township PTA convenes at the local school. The citizen, unnamed at this writing, will appear in a local version of TV's "This Is Your Life."

Mrs. Martha Kitchen, president, will preside and important business will be transacted. Serving of refreshments will follow the meeting.

Entertainment will include reading demonstration by first grade pupils and selection by the school rhythm band.

## Methodist Women Meet In Portland

Portland — The Woman's Society of the Methodist Church met on February 2 at the home of Mrs. Harry Pensyl. Mrs. Lawrence Randolph was co-hostess.

Mrs. Nick Ervey, president, presided. Mrs. Newton Reimer read from the Upper Room.

Mrs. John Ribble led the program theme, "Methodist Church Helping Rural Negroes." Readings by Mrs. H. Bellis, Miss Ella Jelinek, Mrs. R. W. Beseker, Miss Ruth Williams and Mrs. Fred Gardner. Miss Ruth Williams was in charge of devotions.

Theme: "The Master Calls For Service."

Plans were made for a chicken supper to be held March 20.

Refreshments were served. Those who attended were Mrs. John Ribble, Mrs. Daisy Decker, Mrs. N. C. Reimer, Miss Ruth Williams, Mrs. Harry Bellis, Mrs. R. W. Beseker, Mrs. Charles Newbaker, Miss Daisy Newbaker, Mrs. Nick Ervey, Miss Ella Jelinek, Mrs. Fred Gardner and the hostesses, Mrs. Harry Pensyl and Mrs. Lawrence Randolph.

## Special Dinner Honors Birthday

Portland — A birthday surprise party and dinner was held on Saturday at the home of Mr. and Mrs. Russell Reimer in honor of her father, Dr. Harry Morgan. Gifts were received and a birthday cake graced the table.

Those who attended were Mr. and Mrs. Giddon Morgan, of Suffern, N. Y.; Mr. and Mrs. Edward Morgan, of Newton, N. J.; brothers of Dr. Morgan; Mr. and Mrs. Russell Reimer, Rusty, Baird and Linda Reimer and Mrs. Harry Morgan.

## Valentine Party At Gap Church

Delaware Water Gap — Sunday School of the local Methodist Church will hold a Valentine party at the church tomorrow night beginning at 7.

## Hospital Aux. Sponsor For New Operetta

The Monroe County General Hospital Auxiliary at the meeting held at the home of Mrs. F. Lynn Lantz, 205 E. Broad St., East Stroudsburg, Tuesday afternoon, completed plans for the presentation of the annual operetta, "The Emperor's New Clothes."

Mrs. Gilbert Barthold, president, was in charge of the monthly meeting, which was well attended.

The operetta, sponsored by the auxiliary, will be produced by the Community Chorus at the auditorium of East Stroudsburg State Teachers College, Friday and Saturday nights, Feb. 26 and 27. Announcement was made that tickets may be procured from any member of the auxiliary, or, at the door of the auditorium on the nights of the performances.

Mrs. Barthold named the following committees to arrange for the production:

Patron list — Mrs. Fred Davis, chairman; Mrs. A. A. Holbrook, Mrs. William Gorman, Mrs. Walter Angle and Mrs. Maxwell Cohen.

Advertising — Mrs. George Marsh, chairman; Mrs. Thomas Bennett Jr., Mrs. Jesse Albert, Mrs. George Hauser and Mrs. Paul J. Dellaria.

Box office — Mrs. Dennis treasurer, and Mrs. Gilbert Barthold. Door — Mrs. Paul J. Dellaria, chairman; Mrs. Harold Repsher, Mrs. J. Rockwell and Mrs. William Gorman.

Mrs. Holbrook spoke briefly concerning the Heart Fund campaign, urging all members to cooperate.

At the close of the meeting funds were enjoyed and refreshments were served at gaily decorated table. Miss Bessie Gardner poured.

## Son Is Born To Robert Tittles

Wind Gap — Mr. and Mrs. Robert Tittle, this place, are the parents of a baby boy born Saturday, Feb. 6 at the Betts hospital, Easton. The baby, which weighed seven pounds, 10 ounces at birth, has been named Robert Jr.

Mrs. Tittle is the former Catherine Duvall. The grandparents of the baby are Mrs. Martha Duvall, this place, and Mr. and Mrs. Fred Tittle, Saylorsburg RDI.

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## Bushkill Ref. Church Society Hears Readings

Bushkill — Members of the Dutch Reformed Church Missionary Society met at the church for their regular monthly meeting, Miss Helen Cook, president of the group, presided.

The second portion of a series on "India And Its Missions," was presented. Appropriate readings were given by members of the society.

The women's societies of the church will sponsor the World Day of Prayer services on March 5 at the church. People in the community are invited to attend.

The Ladies Aid Society met on Wednesday of this week. Mrs. Walter Brandt presided with Mrs. Louis Hoffecker as hostess.

## Portland Ladies Meet

Portland — The Ladies Aid of the Presbyterian church met at the manse on Wednesday afternoon. Mrs. Isabelle Kennedy presided. The study group, under the direction of Mrs. Helen MacNamee, was held. Refreshments were served to Mrs. H. Floyd Delp, Mrs. Luther Emery, Mrs. Mabel LaBar and the hostess, Mrs. David Edwards.

**THE Wyckoff SHOPPER**

Mrs. Lydia Howerter of Sciota was one of the surprise callers at my office yesterday, and thanks to her this column will practically write itself. She brought with her not only a box filled with lacy old Valentines, but a large packet of friendship and escort cards, some of which are too cute to go unnoticed.

As Mrs. Howerter points out, "When you look at these old cards and letters you cannot help but notice how formal and sentimental everything was in those days. By contrast we seem to be terribly unromantic and casual." And she's right. We certainly do. Maybe we're losing out on some of the fun of yesteryear which, while stifled, surely made a fascinating game of romance.

In the last century a young man didn't just up and speak to the girl who caught his eye. Mercy no! He sent her a little printed card known as an Acquaintance Card with the message: "I would be pleased to form your acquaintance, if this, with my compliments be favorably received. Return this card, and state on the back how my request may be brought about. Confidingly yours, —" or maybe he came more quickly to the point with a card showing the picture of a monocled dandy. The word "Confidential" headed the formal message, "Miss: If you desire to form my acquaintance, please state time and place on blank space." How's that for a business-like approach? Almost like ordering from the Sears-Roebuck catalogue.

If the recipient of the card responded favorably, the next step was probably a card slipped to her in church or town meeting. At one side was the picture of a couple walking leisurely down the street. Under it one word—YES. At the other side, a mitten. If the lady gave a man the mitten it was NO. On the panel between was the all-important query: "May I. C. U. Home?"

More poetic was the card worded:

"To obviate the necessity of having to sit  
By word of mouth what I wish to tell  
And as the time has come, I'll not hesitate  
But hand you this card that you may deliberate.  
I should greatly appreciate  
Accompanying you as far as the 68."

If a fellow were to send a girl a card like that in this stepped-up age, I'm here to reiterate that he'd probably get the 68 by fast track. Yet who knows how a belle of 1934 would react to an escort card picturing a strutting rooster and a donkey, with the message: "Fair Lady, May I become the proud bird who shall accompany you to your leafy bower, or must I suffer the misery of seeing you borne away in triumph by the individual whose chrome flintype appears at the right?"

There were even cards to gently reproach a young woman who had kept her escort up too late. I'm not sure whether he handed these to her, or whether they were mailed by his mother. Either way, they were probably the reason why the path of true love rarely ran smooth.

These cards are a lot of fun, to be sure. But come to think of it, maybe it's better that everything's more casual today. There are certain advantages to having a man say, "You're for me—how about dinner tonight?" Or a Valentine that reads, "I'm just a gopher—and I gopher you in a big way." (Come in today and see our exhibit of old Valentines arranged in the glass cases leading to our second floor. And buy your Valentines now for mailing before Saturday.)

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## Mrs. Powell Given Shower By Friends

A group of friends honored Mrs. Barbara Powell with a miscellaneous shower on Friday evening at the home of Mrs. David Powell, East Brown St., East Stroudsburg. Mrs. Powell who was recently married was presented with a large number of gifts and the gathering was given a pleasing social flavor by the playing of games and serving of refreshments.

The dining table was decorated with pink and white streamers with a three-tiered wedding cake in the center of the board.

Those present included Nancy Fritz, Linda Layton, Fran Scaglietta, Emma Jean Frailey, Mrs. Robert Hoffman, Gladys Hoffman, Diane Hoffman, Dot Paul, Shirley Melvin, Barbara Serfass, Betty Marsh, Shirley Buiz, Loretta Alonzo, Mrs. Powell the guest of honor and Mrs. David Powell the mother-in-law.

## Engagement Of Silver, Kresge

At an informal party honoring the recent marriage of William and Betty Ann Woolever, the engagement of Miss Joan Kresge, and Raymond Silver was announced to intimate friends.

Miss Kresge is the daughter of Mr. and Mrs. Earl E. Kresge, of Milford Rd., East Stroudsburg, and is employed at Hughes Printing Co. Mr. Silver is production coordinator for the Empire Box Corp., Inc. A March wedding is being planned.

(Additional social on page six)

## The Record Social News

Bobby Westbrook, Social Editor  
Phone 2160-R

## New Project For Extension Group

Bartonsville—The Bartonsville Home Economics Extension group met at the residence of Mrs. James N. Canfield Jr. recently. Members completed the chair caning project and started to paint trays.

Plans were made to meet at the Wesley Chapel hall on Feb. 17.

Those attending the meeting were: Mrs. Richard Cox, Mrs. Leon Mader, Mrs. Frank Hertling, Mrs. Donald Hartman, Mrs. Daisy Allegar, Mrs. Samuel Dunbar, Mrs. Helen Weingartner, Mrs. Mae Lee, Mrs. Minnie Dalrymple, Miss Margaret MacLaren, Monroe County extension representative and the hostess, Mrs. Canfield.

## Baby Arrives On Anniversary

Local friends have been informed of the birth of a daughter to A/2CC and Mrs. Graydon H. Bowman at the Chenango Hospital, New York State. The little lady, at birth, weighed 7 lbs. and 14 ounces. She was born on the anniversary of her parents' wedding.

The mother is the former Miss Betty Hayes, of 22 Fair St., Norwich, N. Y., daughter of Mr. and Mrs. Harold Hansen. The baby's father now serving Uncle Sam in Korea is a Monroe County boy and has a host of friends locally.

## Novel Feature At Stork Shower

Tannersville—Mrs. Willard Anglemire, of Tannersville, was the recipient of a most pleasing stork shower at the home of Mrs. Richard Howell here last Saturday night. A novelty was introduced when the bestowal of the many gifts on Mrs. Anglemire took the form of a scavenger hunt, in

## Soroptimist Note

Monroe Soroptimists Club will conduct a business meeting at the office of Marguerite Clarkson, president, 825 Main St., Stroudsburg at 7:30 p.m. Thursday. All members are asked to be present.

which she was the huntress and was well rewarded.

A goodly number of her friends united in making the affair a splendid success.

## Poverty Social Is Jolly Time

Under the auspices of the WSCS No. 5 of the East Stroudsburg Methodist Church a jolly poverty social was held the latter part of last week at the home of Mrs. Oscar Sharp on Williams St., that borough.

Prizes were awarded to Nettie Smith as the poorest, Mrs. Daniel Avery as the one who paid the

most, and Mrs. Barbara Little for the best dress.

Games were played and refreshments served.

Subscribe to The Daily Record.

## Mizpah Class Session

Mizpah Bible Class of First Baptist Church will meet Thursday night at the home of Miss Jean Lowry, 44 Broad St., Stroudsburg.

ADVERTISEMENT

## Happy Is The Day When Backache Goes Away . . .

Nagging backache, loss of pep and energy, headaches and dizziness may be due to slow-down of kidney function. Doctors say good kidney function is very important to good health. When some everyday condition, such as stress and strain, causes this important function to slow down, many folks suffer nagging backache—feel miserable. Minor bladder irritations due to cold or wrong diet may cause getting up nights or frequent passages. Don't neglect your kidneys if these conditions bother you. Try Doan's Pills—a mild diuretic. Used successfully by millions for over 50 years. It's amazing how many times Doan's give happy relief from these discomforts—help the thousands of kidney tubes and filters flush out waste. Get Doan's Pills today!

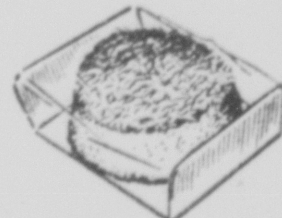
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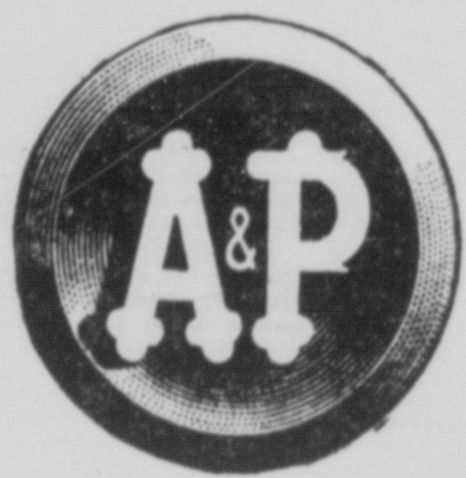
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# REOPENS

## FRIDAY MORNING FEB. 12<sup>th</sup> at 8:30 A.M.

We wish to thank you for your patience in bearing with us during the several days we were temporarily closed due to conditions beyond our control.

We wish to announce that a complete line of fresh merchandise is being rushed to our stores. We will reopen on Friday morning to serve you.

## Come See--Come Save!

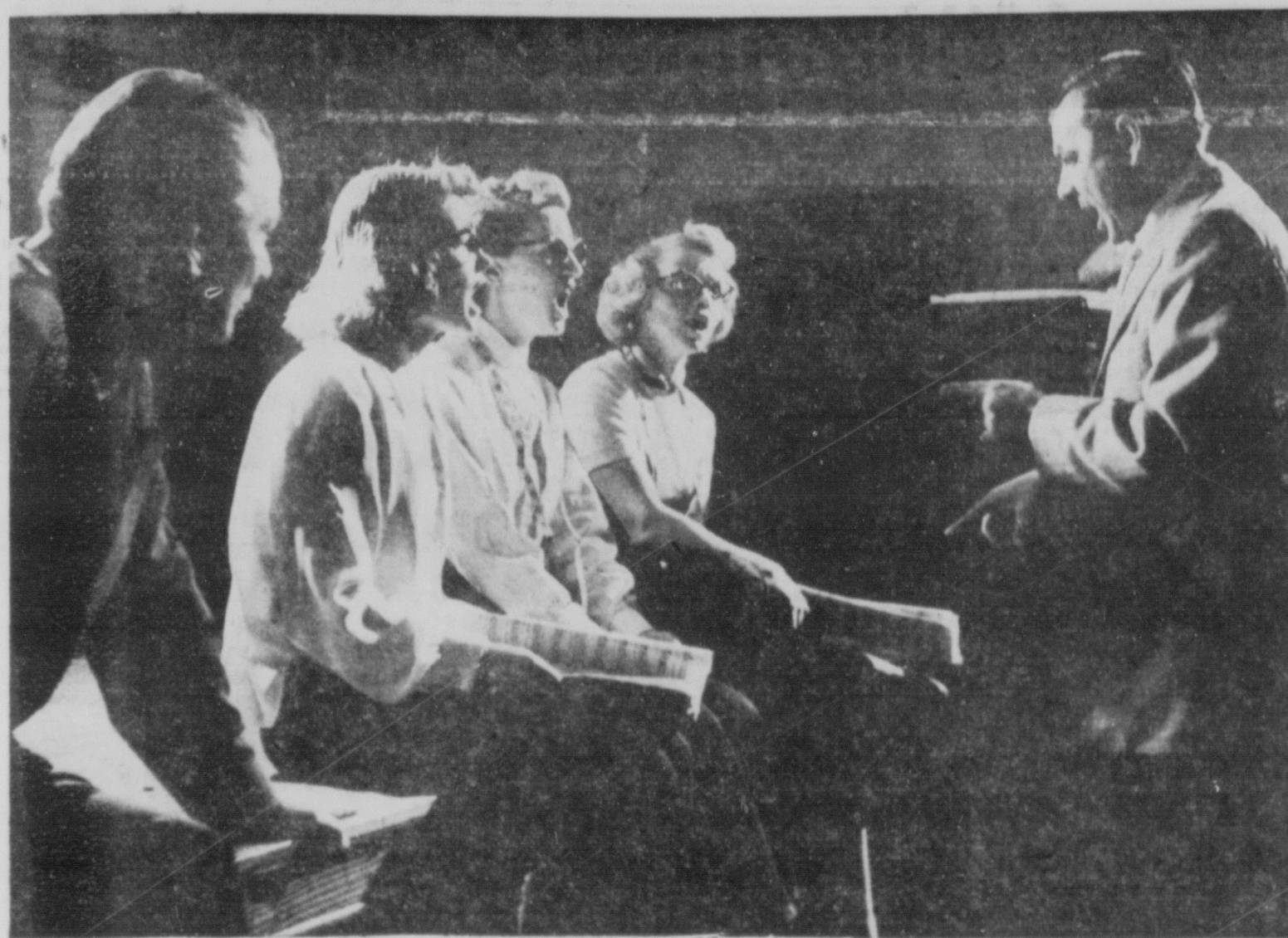
The Great Atlantic & Pacific Tea Co.



# ONCE UPON A TIME



there was an Emperor....



LYRIC WRITER Jay Johnson listens hard as weavers—Nancy Rockwell, Forrest Mae Skinner, Janet Winters—follow composer Harry Simeone's lead, sing out story of their labors with shears, needle, thread, on mysterious cloth so sheer that "none but the worthy" can see it.



LOOK MA—FOUR HANDS—After hours of rehearsal pianists David Bayer and Marion Reinhart stay on with Earl Willhoite to work out exact timing of tricky passage. Dance was choreographed by Charles Bruch (not shown).



JUSTA JESTER is Chorus president Wilbur Reinhart, substituting here at an early rehearsal for Jester Jeanne Graham. Not sure he gets the joke is Prime Minister Bob Wolbert. Shimer Kublic eggs Reinhart on.

## THE EMPEROR'S NEW CLOTHES

A handful of people lounged in the Earl Willhoite living room last fall listening to an idea unfold.

"We'll be staging the hospital benefit in a few months," Willhoite said. "How would you like to do a premier performance of 'The Emperor's New Clothes'..."

Then the head of the Community Chorus outlined to his executive board the sly, somewhat salty satire on human frailty written by Danish novelist Hans Christian Andersen 200 years ago.

It's about a foppish emperor who becomes the victim of his own vanity; three weavers who literally give the king nothing in exchange for a fabulous treasure; and what finally happens when the sovereign marches through the streets before the entire populace to show off his amazing sheer "new clothes..."

"I think I could persuade Johnson and Simeone to do it," Willhoite added.

In New York later, Lyric writer Jay Johnson and composer Harry Simeone of Warner Enterprises pounced on the idea, set to work at once writing the book and music.

Next job—one requiring the diplomacy of all 62 Community Chorists—was persuading some one to play the emperor's role.

The difficulty: the emperor was required to appear on stage clad only in his royal dignity.

The role was finally filled—in return for some iron-bound promises:

One—His name to be kept out of newspaper and radio stories.

Two—No picture-taking permitted during his triumphal march on stage in his "new clothes."

Three—Chorus members to keep his real-life identity secret.

With an emperor drafted everything was set. Chorus members clamored for music. Johnson and Simeone fired off gay, lulling bits and pieces as the score was worked out. The last of the music came through a week ago, with Johnson and Simeone hustling right along behind to help rehearse the show.

Bill Gorton found a multith and turned out copies of the music in quantity. Willhoite happily worked up the voice parts. Mrs. Wilbur Reinhart, chorus president's wife, copied off the piano score with Dave Bayer. Chorus wheels began to grind, costumes and sets started to shape up and the elements of a top-notch new musicomedy began to pull together.

The financial end was put in good form. In East Stroudsburg, Globe Furniture, Kresge's Drug Store and Zacher's put by a stock of tickets for advance sales. In Stroudsburg it was Flagler's Drug Store, Frances Burrows and E. A. Bell Insurance. The women of the hospital auxiliary, sponsors of the show, mapped their selling campaign. It looked like an easy job.

Said one, after watching two rehearsals: "When the curtain goes up on this one February 26 at the College auditorium, I have a hunch the audience'll be as happy as we are!"



KEEPER OF THE ROYAL SECRET is General Kublic, grinning slyly at thought of Emperor strutting about stage in invisible royal duds. General's aides are Walt Brown, Bob Altomose, Robert Strunk, Bill Gorton. Clarence Transue plays Chamberlain.



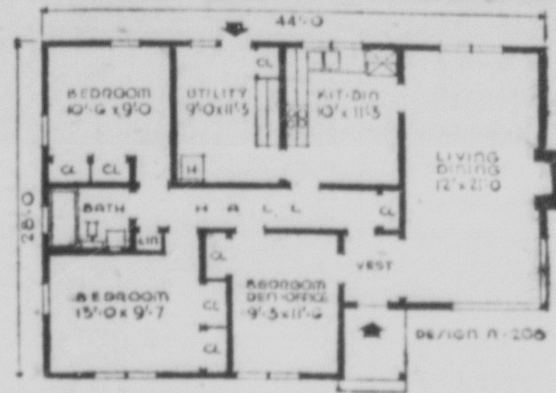
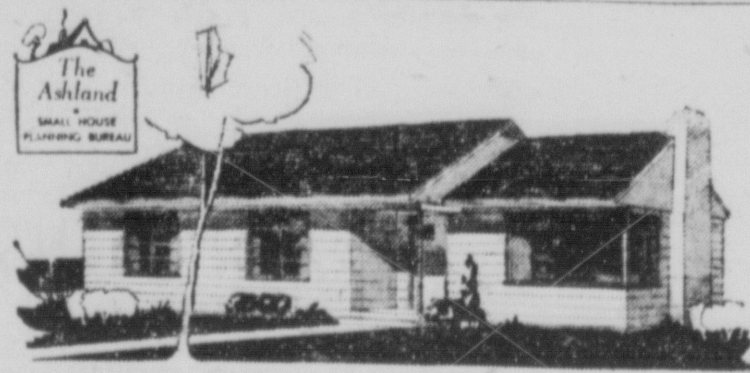
ABOUT TO DON NEW TOGS, unidentified Emperor commands melodic-voiced Empress Jean Ann Wolbert to heave old ones out palace window. Order evidently fails to impress Empress.



WORK SESSION—These are your neighbors, members of the Community Chorus, who are giving generously and happily of their time to this production benefitting your and their General Hospital. You know them. You name them. Here they show response to Willhoite's leadership, Johnson's dry humor, Simeone's needling at rehearsal. There will be two performances of the new musicomedy, which has its premier performance at 8:30 p.m. in East Stroudsburg State Teachers College Auditorium Feb. 26 and Feb. 27.



# The Daily Record's Home And Building Page



The Ashland is a basementless house consisting of living room, kitchen, utility room, bath and three bedrooms. A door from the front entrance hall into the front bedroom makes it available for other uses such as workroom, den, office, or the door can be omitted if preferred.

An insulated floor slab is laid over a carpeting or gravel fill and may be covered with linoleum, asphalt tile or cladding. The utility room houses the heating and laundry equipment and also has a closet and storage cabinet. Wardrobe closets, with double doors and overhead storage are provided for the bedrooms, and linen and coat closet in the hall.

Exterior finish includes asphalt shingles, plywood gable ends, face brick chimney and wide siding.

Overall area is 44 feet by 28 feet. Area is 1,224 square feet, while the cubage totals 13,290 cubic feet.

For further information about THE ASHLAND, write the Small House Planning Bureau, St. Cloud, Minn. In Canada, the Small House Planning Bureau of Canada, Box 1193, St. John's, New Brunswick.

## TV Set Can Be Fitted Into Decorative Scheme Of Room

By Vivian Brown  
AP Newsfeatures Writer

A television set can be an eyesore if it just "put" in the room. On the other hand if it is placed properly it may be made a decorative center of interest, according to June Cabot director of the Home Arts Council. Says she:

## Let Dealer Guide Choice Of Furniture

Furniture should not be bought with the same casualness as potatoes or sauce pans. Because it represents an addition to the home which will be seen and used for many years, its purchase should be the result of careful planning and selection.

Furniture dealers and salesmen know this and will do all they can to see that the homeowner buys pieces which will fit well into the needs of her home.

## Steep Stairways Often Dangerous

More attention should be given to stairways in the home, according to the Housing and Home Finance Agency. Stairs are often built steep to save space, but it may be a dangerous economy.

Treads of steps should be sufficiently deep and risers high enough for comfortable and safe use. Treads 10 inches deep with a one-inch overhang and risers seven-and-one-half inches high are recommended.

Stairs should be no steeper than 30 to 35 degrees. A pull-down ladder from the attic may be safer than steep stairs.

## Comfort costs so little with



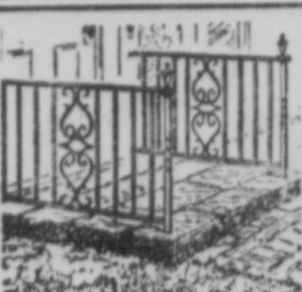
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## Hotbed Set In Window Of Basement

Some flowers that bloom in the spring call for a winter workout on the part of the home handyman—such as building a hotbed for starting seedlings.

A basement window facing south provides a fine location for such a miniature conservatory. The hotbed is designed to fit right into the window and to be nailed to the window frame. The basement window is kept open to provide warmth for the seedlings, while a new window is placed outside of the area at an angle to capture the sun's rays.

An inexpensive thermometer, fastened inside of this hotbed, will indicate any need of ventilation.

It's easy to frame this hotbed to the dimensions of your basement window by using 2 by 4s and 2 by 2s supporting a "skin" of tempered hardboard 3-16ths-inch thick. To form a seat for the hinged slanting window, 1 by 1s are nailed around the frame. Hardboard wings and top are built to fit into the window opening to seal off cold drafts from the sides.

Outside of the window well, the hardboard sides and front are carried down and embedded in the soil to a depth of at least 15 inches to form a seal around the structure.

After priming, the outside of this hotbed can be painted to match the trim of your house.

When properly used, this contrivance can give you vigorous plants long before seeds begin to sprout out of doors.

## Louvre Screens Cut Ventilation

Ventilating louvers in attics often are screened to keep out squirrels and insects. This screening can greatly reduce the ventilating efficiency of the opening.

Insect screen with 16 meshes to the inch can cut the ventilating capacity of any opening by one-half.

If you are planning attic louvers or other ventilation openings and intend to cover them with screens, figure on making the openings twice as big as needed, if you intend to use insect screen. For coarse mesh eight to the inch, make the opening one and one-fourth the size of an unsecured vent. Quarter-inch hardware mesh, adequate against squirrels and birds, makes virtually no difference in the size of the opening.

## Allow Knee Room

If you're including a breakfast bar in your kitchen plan, be sure the bar is recessed enough to allow knee space. This is particularly important in the case of a low bar where chairs are used instead of stools.

## Fill Those Gaps

Leave no gaps between door and window frames and the plaster. Fill them with patching plaster, smooth it and size it.

be corrailed into watching some ridiculous program that the host elects for his guests. With the contraption out of the way guests won't be afraid to come to your house.



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## Many New Inventions Of Interest To U. S. Home Owners Reach Markets This Season

By DAVID G. BAREUTHER,  
AP Real Estate Editor

How to keep informed about new inventions for the home is no more of a problem for the householder than it is for the men who design and build our houses.

Virtually every convention of lumber dealers, home builders, or architects is accompanied by a side-show exhibiting the latest wonders in equipment and materials. But pastimes other than higher education seem to attract the most attention at conventions. So delegates—luckier than reporters—can wait till they get home to read about what's new in the home-side-shows.

Here is a summary of some of the things for the home which have been on view this season:

An electric fuse that lights up when it blows out and stays lighted until you turn the face of it one notch to a new contact is now on the market. It is a repeater fuse with six positions for new contacts—sort of combining the functions of a circuit breaker and ordinary fuse with the signal light added for good measure.

Michael L. Kaplan, head of the manufacturing company producing it, tells us that the big advantage of the little neon indicator in this fuse is to avoid shock when fumbling around in the dark to find which fuse to replace. The retail price is around 80 cents.

Tough and colorful plastic panels are now being made for patio roofs, porch balconies, windows, or wherever you want light transmission without transparency or glare. This material is made out of a polyester resin. It looks like an opaque color-

ed glass, but does not shatter. It is turned out flat, not corrugated. Fibrous glass prevents it from warping, denting or rotting. It is rated stronger than steel on a pound for pound basis. You can saw it with a hand saw, nail it, screw it, rivet it and calk it with ordinary putty. Called "Tropiglas," probably because it is being used widely in Florida, it is being retailed for less than 75 cents a square foot in four pastel colors and white.

The University of Illinois Small Homes Council, with a grant from the Lumber Dealers Research Council has developed a new prefabricated panel system for building a house. Two men in one day can erect the exterior walls of a one-story house of approximately 1,000 square feet in size by using these panels, says the U. of I.

The big advantage is that you can use these panels for a house of almost any design or shape, in contrast to most prefabrication which is tied to a specific take-it-or-leave-it house plan.

The panels were exhibited at the recent convention of Northeastern Retail Lumbermen because they open the way for any lumber yard to get into the prefab business. Carpenters on the building site have no studs to cut and fit, no sills, plates, sheathing or siding to worry about. A panel with a window goes here, a panel with a door there, a solid panel somewhere else, and the walls are up.

A new faucet with only one handle to control both the temperature and the force of water has now

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## Enforce Safety Rules In Workshop

Safety rules for the home workshop fall into the common-sense category. Get rid of oily rags, don't smoke when using finishing materials, use the necessary guards on power machines, don't leave things on the floor that might cause you to stumble, and so on. Most of us know exactly what should be done to avoid accidents; we just neglect to do them.

Advertise in The Daily Record.

**IF YOU NEED TO ... Build Remodel Or Repair ANYTHING Around The Home**  
Call 2576 or 3883 For Free Estimates  
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Stroudsburg, Pa.



**The** Mountaineers were leading by three points late in the ball game, with less than two minutes remaining. But, instead of being careful the home town cagers became careless and two extremely wild passes were picked out of the air and turned into field goals by the Zephyrs. From this angle these two plays lost the ball game and nothing that transpired before or after the plays mentioned above had a direct bearing on the contest. One of the wild tosses was eight feet off the target and another must have gone haywire by something like 15 feet.

**The Whitehall** club we watched perform on the W. Main St. court is weak defensively, is easily forced into countless mistakes and is dependent on only two men to carry the load. The Zephyrs, even at this late date in the season, seem hesitant and appear unsure of their actions. Whitehall could make this year's loss awfully bad by winning the second half tide, but on the strength of what I have seen thus far in the present campaign I'll have to string along with Stratington, despite Valmerton's present record of three wins and no defeats.

The Coughough victory marked an individual comeback for Francis Yakita. Coughough center, Yakita had been hit without a field goal in an early clash with Barrett and accounted for only five foul shot conversions. On Tuesday the hard working center accounted for 20 points, on five goals from the floor and 10 from the foul line. But, just to prove that points don't mean everything, several observers pointed out that Andy Sapp and Jim Kinsley played some of the finest basketball of their careers, although owing to their lowest point output of the season, nine and seven respectively.

**The big task of finding a time and place for a needed playoff will follow.** Chestnut-hill and Coolbaugh clash next Tuesday in the final contest of the season, while the circuit's annual All-Star tussle is on tap for the East Stroudsburg High School court a week from tomorrow. This leaves little time for circuit officials to schedule a playoff encounter suitable to all concerned. It is quite possible that some changes will have to be made in the schedule currently being undertaken by the league.

If the Monroe County League does end in a tie this season I believe it will be the first time since 1942, when, if my mental record prevails, Barrett and Pocono were deadlocked at the end of regulation time. Barrett went on to win the title in a game played on the East Stroudsburg High court. Interest was so high in Tuesday's contest that at least one telephone call was received at Coolbaugh during the halftime intermission of the game, inquiring about the score and possible outcome of the contest.

## Five Little Leagues Attend Meeting

Monroe and Northampton Counties were represented at Little League baseball meeting held at East Stroudsburg Junior High School last night, at which approximately 50 people were in attendance.

The gathering was highlighted by the presence of Carl E. Stoltz, founder and commissioner of Little League baseball, and William Jacobs, field representative from Scranton.

Dr. Evan C. Reese, president of the East Stroudsburg Little League, served as master of ceremonies and official host.

The gathering consisted of representatives from Little Leagues in East Stroudsburg, Stroudsburg, Pocono Mountains, Bangor, Roseto and Pen Argyl.

Following a Little League film and brief remarks by Reese, Jacobs and Stoltz, the meeting was turned into a lengthy question and answer period, at which time many problems were aired and many answers given to various problems confronting area leagues.

One of the chief topics of discussion in the question and answer period, under the direction

The All-Stars did their damage in the first and third periods and nothing the Athletic Club did in the other two rounds could change the tide of battle.

was picked up in points in the second quarter and the All-Stars held a 32-26 advantage.

The All-Stars put the game on in the third round with a 28-17 bulge, and a 16-11 edge for the Athletic Club failed to turn the tide of battle in the final stanza.

Bob Cooke and Bernie Fish led the A. C. scoring parade with 15 and 13 markers, respectively, while Don Bachtel and Zaludek paced the winning attack with 11 and 12 counters each.

The All-Stars made good on five of nine foul shots, while the A. C. contingent hit on nine of 12 tosses from the same distance.

a round-robin football schedule, starting in 1956, received the official blessing of the governing boards of the eight institutions.

Although it had been known for some time that the presidents, at a December meeting, had agreed upon the round-robin football plan, the agreement did not become effective until it had been formally ratified by the governing bodies.

This was announced yesterday by Dr. Grayson Kirk, president of Columbia University and chairman of the Ivy "Presidents' Policy Committee."

**Reasoning**

College Club (200)	F	G	T
Yankee, f	2	1	15
Zukowski, f	4	3	11
Yankee, f	2	6	4
Yankee, g	5	1	11
Yankee, g	2	1	15
Yankee, g	3	3	15
Totals	25	9	20
Mid-Western (11)	F	G	T
Yankee, f	5	1	15
Zukowski, f	2	5	12
Yankee, f	2	6	16
Yankee, g	1	3	16
Yankee, g	1	2	8
Yankee, g	1	0	2
Yankee, g	1	0	2
Yankee, g	1	3	0
Yankee, g	1	0	8
Yankee, g	2	0	6
Yankee, g	2	0	6
Totals	31	5	11
E. S. A. C.	15	17	16
E. S. A. C.	9	17	17

Harmon's Recreation, at 7 p. m.  
 Alleys one and two—Red Top  
 Tavern vs. Deerhead Inn.  
 Alleys three and four—Eagles vs.  
 Bill Altier's.  
 Alleys five and six—Square Bar  
 vs. Jack's Market.

Plains 71, Shickshuy 59,  
Pittston 51, West Pittston 41,  
Wyoming 53, Forty Fort 49.

Alleys five and six—Al Besecker's  
Diner vs. Besecker's Diner.

---

## Latest Results

of Jacobs, was the boundary line for players in the Pen Argyll, Roseto and Bangor leagues.

Formation problems were discussed, size of league, population, areas to be covered and a host of other topics were brought to the floor.

East Stroudsburg's League was represented by Reese and C. A. "Phil" Nauman, vice president of the circuit, T. Manning "Cap" Curtis, president and John Wilson, secretary, were the officials of the Stroudsburg Little League on hand.

Major William Varney, president of the circuit, and Ed Judge, represented the Pocono Mountains League; Elwood Parson and Sherwood Holland were on hand for Bangor and Joseph "Ducky" DeFrank and John Carbone represented Roseto. Pen Argyll had a delegation on hand and Wallace "Beanie Stine" was representing the Portland area.

It was disclosed during the course of the meeting that the Stroudsburg League would enlarge from four to six teams this season and that East Stroudsburg may take similar steps.

Duquesne is ranked number two nationally and is one of the two major unbeaten teams remaining in major college basketball. The other unbeaten team is Duke.

	FG	F	FT
Letzger, F	9	1	19
an, W, f	1	0	2
Smith, f	1	0	2
Letzger, f	1	0	2
Lease, f	2	0	4
Leasing, f	2	0	4
Verkleiser, c	3	0	6
Andrew, c	2	0	4
Smith, c	2	0	4
Smith, c	1	0	2
Land, g	1	0	2
Farrie, g	1	0	2
<b>Totals</b>	<b>25</b>	<b>1</b>	<b>51</b>

	FG	F	FT
Perone (32)	5	5	10
Darner, f	5	5	10
Thick, f	2	0	6
Zalby, f	2	0	6
Engken, f	0	0	0
<b>Totals</b>	<b>14</b>	<b>10</b>	<b>32</b>

Quinn, c	8	2	19
Fishing, r	0	0	0
Petric, g	0	0	0
Wick, c	0	0	0
Yallor, c	0	0	0
Wolter, g	0	0	0
<b>Totals</b>	<b>15</b>	<b>7</b>	<b>37</b>
Pocono	4	7	20
East Stroudsburg	12	13	16
Official: Forberg			

The invitation, with a 12-team field, will be played March 6-8-9-11-13. The NCAA begins with regional elimination March 8 and ends March 20 with the finals at Kansas City.

Duquesne has a record of 19 straight collegiate victories and an exhibition triumph over the Quantico Marines. The team is averaging 72.7 points a game and is second in defensive rankings behind Oklahoma A&M with 31.1 points yielded to the opposition per game.

This is the seventh time in the NIT for Duquesne, which gained the finals before losing to Colorado.

ing Methodist vs. St. John's Lutheran.  
 Alleys seven and eight—Richmond Methodist vs. E.S. Methodist No. 1.  
**Portland Plays Today**  
 International Boiler Works League bowling will take place on the George N. Kemp Post alleys today, at 7 p. m.  
 Alleys one and two—Lockard vs. Butts.  
 Alleys three and four—Sisco vs.

**Of Bowling Matches In Area**

...skies	12	32	Body (503).		
...st End	8	16	Team high, match—Transue Auto		
...d Fellows	8	16	Body (529).		
...cker's Restaurant	3	21		<b>Standings</b>	
				<b>W.</b>	<b>L.</b>
<b>Pococone League</b>					
Transue Auto Body	741	853	897	7291	
...aker's Gulf	810	769	806	2496	
...laninuk	776	762	811	2310	
...ips Foundry	802	797	854	1333	
...iper's Laundry	732	819	776	2257	
...ful Class	810	803	832	2445	
...nticon Keller	822	719	806	2150	
				<b>Senior YMCA League</b>	
				<b>Fred's Fishes</b>	
				732, 719, 806, 2150	

## Attack With 33 Points

night with a 69-55 victory, here on the losing contingent's home boards.

Ray Steele put on another fine demonstration of basketball, coming up with 33 points, after scoring 30 the night before against Portland. The lanky center found

**Blue Mountain League**

	Standings		
	W. L.	Pct.	G.B.
Weston	13 3	.829	
Pacurus	12 3	.800	1 1/2
Hackettstown	10 7	.588	4 1/2
Nazareth	10 7	.588	4 1/2
Grand Theatre	8 10	.455	8
Belvidere	7 11	.389	9 1/2
Portland	6 16	.260	14

visiting five enjoying a 2-20 bulge at the midway point. Both teams picked up 10 points in the first round, but the Grand Theater went to the front with an 11-10 edge in the second round.

Belvidere made good on 23 of 32 free throw attempts from the free-throw line. Henry "Hank" Stetler led the Poconos in scoring with 16 points, while Jim "Bunky" Smith tallied 14. Jerry Magnuson was high for Nazareth with 15 counters. Paul "Muff" Warnick, Stroudsburg guard, fouled out of the con-

Welders (55)	1	G	F	Smith, g	1	4	6	14	
Peterson, f	1	F	T	Warnick, g	1	3	1	7	
Kayser, f	1	0	2						
Leary, f	1	0	2						
Clarkson, c	6	4	8						
Dickinson, c	6	4	24						
Bumgar, g	1	0	2						
Musser, g	5	2	32						
Morgan, g	1	0	2						
<b>Totals</b>	<b>16</b>	<b>23</b>	<b>55</b>						
Grand Theater (69)	1	F	F						
Marsh, f	4	1	8						
Wells, f	3	2	8						
Merr, c	3	0	6						
Steele, c	16	1	33						
<b>Totals</b>	<b>16</b>	<b>23</b>	<b>55</b>						

## Black Draws

The thrilling toe-to-toe brawl wound up with Referee Joey White voting for Vejar 97-90, Judge Frank Clark picking Black 93-92 and Judge Howard Walsh calling

starts, buckled Vejar's knees in the first round and floored him with savage left-right upper cut combinations for a nine count in the seventh.

Vejar staggered to his feet and

**Clash Today**

Two basketball games are listed for the Senior YMCA League today at Stroudsburg High. The first game begins at 7:15 p.m. and the second game begins at 8:30 p.m.

Flour, lb.	1.00
Wheat, lb.	1.00
Barley, lb.	1.00
Flax, lb.	1.00
Capano, lb.	1.00
Totals	
Company	6 5 11
Athletic Club	5 24 11

**Portland Drain**

**Bickford's Services**  
Baltimore (35)—General Manager Art Ehlers of the Baltimore Orioles announced yesterday that

**Gray's Five Battles Miller**

Four matches are on the agenda of the Stroud Ladies' League today at the Pocono Bowling Center, at 7 p.m. Schedule follows:—Bushkill Alleys one and two—Bushkill Falls vs. Mink's Floor Coverings. Many were led to oppose each other on the Tobyhanna Township High court tonight, but the contest has been moved to Saturday, in the same gymnasium. This game will also begin at 8 p. m. A third contest was to have

Alleys seven and eight. Bachman Oil vs. George's Shoes.

Babe's Station — 942 636-061-2389  
Monroe Co-op — Forfeit  
Individual high, single — J. Fedin (227).  
Individual high, match—Otto (574).  
Team high, single—Babe's Station (912).  
Team high, match—Kulp's Foundry (2518).

Standings	W.	L.
E. D. Huffman	19	5
Kulp's Foundry	16	8
Pedone Diner	14 1/2	10 1/2
Fred's Place	14	14
Babe's Station	13	11
Herb's Men's Shop	12	12

St. Francis (Bkn.) 71, Temple 62.  
Lyonsville 84, Bloomsburg 67.  
Fordham 69, Rutgers 58.  
Princeton 60, Columbia 47.  
LaSalle 82, Iowa 68.  
Cincinnati 81, Xavier 70.  
Yale 84, Dartmouth 70.  
Lafayette 89, Bucknell 77.  
Muhlenberg 59, Lehigh 58.  
Oklahoma A&M 50, St. Louis 53.  
Kentucky 69, Tennessee 59.

**Collegiate Basketball**

**JIM BEAR**

WORLD'S FINEST BOURBON SINC

KENTUCKY STRAIGHT BOURBON WHISKEY, 86

## Company 'G' Bows To A.C. Cagers

During the second stanza the Athletic Club ran up 24 points against five for the opposition and coasted into a 33-11 half time lead.

### Insure Victory

Athletic Club engers went on to insure victory with an 11-11 dead lock in the third round and a 12-0 advantage in the final quarter.

Charley Reid and Bernie Fies led the winning attack with 19 and 17 points respectively, while H. Strunk was tops for Company "G" with eight tallies.

### Lineups follow:

Company "G," (190)	FG	P
Seeger, f	0	1
Chase, f	0	0
Freeman, f	0	1
Dwyer, f	0	1
H. Strunk, c	2	4
Broadhead, c	2	6
B. Feltner, g	2	0
Boyer, g	1	0
H. Strunk, g	1	2
Heiler, g	1	2

Totals	11	8	5
Athletic Club (56)	FG	F	3
Cooke, f	4	2	3
Bach, f	3	0	2
Zukowski, f	4	2	3
Reid, c	4	7	7
Fish, g	8	1	1
Capanno, g	0	0	1
Totals	23	10	5
Company "G"	6	5	11
Athletic Club	9	24	11

## Portland Drops Exhibition Tilt

Portland-Portland's entry in the Blue Mountain Basketball League played an exhibition with the Wilkes-Barre Record last night and finished on the short end of an 80-77 score. The game was played on the Portland School court.

### Leading Scorers

Dick Schuster led the Portland attack with 25 points, while Altivilla's 35-point output was tot-

for the winning aggregation.

# les Miller

the Pocono Mountains Basketball  
ay's Chevrolet, first half champion,  
Coolbaugh High court.

your  
toast  
means  
most...



with  
**JIM BEAM**

WORLD'S FINEST BOURBON SINCE 1798

KENTUCKY STRAIGHT BOURBON WHISKEY, 86 PROOF  
VOLUME 1





DR. C. W. DUPEE, president of Stroudsburg Kiwanis Club, is pictured congratulating Arihur H. Stimson, of the U. S. State Department, following his address before the club yesterday afternoon. Rev. Roger C. Stimson, father of the speaker, is looking on.

## State Department Employee Thinks Germany To Emerge As Leader Of Free Europe

Arthur H. Stimson, who was stationed in West Berlin with the U. S. State Department two and a half years, spoke on "Conditions in Germany Today" at the Stroudsburg Kiwanis Club meeting in the Penn-Stroud Hotel yesterday afternoon.

Rev. Roger C. Stimson, pastor of the Stroudsburg Methodist Church, presented his son, who is back in this country on a two-month leave.

## Effort

Mrs. Walter Murphy

W. S. C. S. met at the home of Mrs. John Rinker on Tuesday night.

The executive committee of Womens Lutheran Missionary Society met at the home of Mrs. Florence Christman, Kunkletown, Wednesday night.

Pohopoko Rebekah Lodge will hold a Valentine party at L.O.O.F. Hall here on Feb. 11. Members are asked to bring Valentines for exchange. Refreshments will be served.

Mrs. Herbert Gower has been discharged from East Stroudsburg General Hospital, where she was a medical patient.

Mrs. Howard Gerbis spent the week in Philadelphia visiting her daughter, Mrs. Fern Gerbis who is hospitalized there.

Mrs. Howard Saxe was a dinner guest of Mrs. Ray Kresge on Thursday and called on Miss Ella Dorshimer and Walter Murphy.

Mrs. Elizabeth Kresge left on recently to spend some time visiting with Mr. and Mrs. Albert Kresge of Joliet.

Mrs. Earl Murphy and Mrs. Rosa Welliver transacted business in Stroudsburg recently.

Mr. and Mrs. Donald Smith of Bethlehem were supper guests of Mr. and Mrs. Harold Everett Thursday night.

Mr. and Mrs. Jerry Mahrey of Northampton, Mr. and Mrs. Allen Davidson and Mr. and Mrs. Jacob Warner visited Mr. and Mrs. Kenneth Rinker recently.

Mr. and Mrs. Percy Weiss and daughter Bonnie of Kresgeville, have moved into Mrs. Elizabeth Kresge's apartment, recently vacated when Mr. and Mrs. Clark Smith moved to Phillipsburg, N. J.

Mrs. Walter Harman Sr., Mr. and Mrs. Walter Harman Jr. and son Jackie of Wilkes-Barre, Daniel Harman, of Newark, N. J., Margaret, Sheldon, Donald and Patricia Harman visited Mrs. James Harman recently.

Mr. and Mrs. Henry Traeller and sons Craig and Gary spent the weekend attending the Water Well convention at Bedford.

Mr. and Mrs. Valentine Uhler, of Allentown, called on Mr. and Mrs. Stanley Rader recently.

Mrs. Mada Gearhart spent Saturday at her home in Brodheadsville and called on relatives and friends.

Mrs. Ellis Snyder, Mr. and Mrs. LeRoy J. Shupp, Mr. Victor Murphy, Mrs. Harold Everett, Miss Dorothy Feller, Mr. and Mrs. Horace Saxe and Mrs. Howard Saxe, Mr. and Mrs. Paul Knecht transacted business in Stroudsburg Saturday.

Mr. and Mrs. Jacob Smith visited Mr. and Mrs. Fred Thomas on Wednesday night.

Recent callers at the home of Walter Murphy were Rev. and Mrs. LeRoy Bernard, Howard Mount, Dr. Robert Gernard, Robert Warner, Willard Fehr, Francis Beers, Truman Laserning, Lloyd Feller, Paul Sweet, Fred Wagner, Frank Hawk, Friend Uhl, Warren Gurskey, Mr. and Mrs. LeRoy J. Shupp, Mr. and Mrs. William Malzahn, Mr. and Mrs. Levine Robacker and daughter Reta, Mr. and Mrs. Earl Murphy, Mrs. Rosa Welliver, Mr. and Mrs. Jerry Mahrey, Mrs. Paul Knecht and Janet, Mrs. Donald Smith, Mrs. Elizabeth Kresge, Lee Shupp and Lee Everett, Mr. and Mrs. John Bizar, Mr. and Mrs. Clarence Reinert, Mrs. Ray Kresge, Mrs. Ellis Snyder and Mr. Fred Thomas.

Bobbie Parker of Wilmington, Del., spent a few days visiting his grandmother, Mrs. Jacob Smith.

Mr. and Mrs. Barline Shupp of Allentown spent a few days visiting the former's parents, Mr. and Mrs. Homer Shupp.

Mr. and Mrs. John Shotwell visited Mr. and Mrs. Daniel Serfass of Canadensis on Wednesday.

The Basques hunted whales in the 12th and 13th centuries.

## KIWANIS CLUB

## Utility Asks Rate Increase

Harrisburg (AP) — The Scranton Electric Co., Scranton, yesterday submitted a new request to the Public Utility Commission to authorize a \$1,173,000 a year rate increase, effective April 12.

A request for a \$1,179,000 a year boost was denied by the PUC last Oct. 5.

The utility serves some 88,200 customers in Lackawanna, Luzerne, Wayne and Susquehanna counties.

C. F. Nagle, company president, said the rate increase is needed to meet higher costs of labor, coal and taxes and to pay for "substantial plant additions."

He said that Scranton Electric is "not now earning a fair return on a fair value of its property."

He said the increase would amount to about "two cents a day per customer."

## Analomink Wooddale

Mrs. Max Hess  
Phone 1415-R-1

The daughter born to Mr. and Mrs. Clarence Halterman on Jan. 31 has been named Nancy Lou.

Mr. and Mrs. Melvin Bush visited Mr. and Mrs. Harry Raish on Monday night.

Stanley Oney, of Mount Pocono, and Miss Ina LaBar visited Mr. and Mrs. Tilden Oney Jr. on Saturday night.

Carl LaBar, of East Stroudsburg, visited his brother-in-law and sister, Mr. and Mrs. Layton Brush, recently.

Mrs. Nelson Whitmore Sr. visited William Lohman and Mr. and Mrs. Charles Fogel in Bangor Saturday night.

Mr. and Mrs. John McCauley entertained Mr. and Mrs. Roland France, of Easton, on Saturday and Mr. and Mrs. Chester Van Vliet on Sunday.

Recent visitors at the home of Mr. and Mrs. Gard O'Hara were their son-in-law and daughter, Mr. and Mrs. Robert Williams, of Boonton, N. J.; Mr. and Mrs. Clarence Lesoine, Mrs. Robert Decker and Ross Lesoine.

Mrs. Robert E. Baker visited her daughter, Mrs. Richard Burgin and family, of Chipfield Drive, on Wednesday.

Mr. and Mrs. Claude Metzgar entertained their son and daughter-in-law, Mr. and Mrs. Lloyd Metzgar, of Easton, over night on Saturday. Later their son and daughter-in-law, Mr. and Mrs. Wayne Metzgar and children, Nancy and Harold were dinner guests.

Mr. and Mrs. Roland Fritz and children, James, Georgeann and Dag visited Mrs. Fritz's brother-in-law and sister, Mr. and Mrs. Harold Transue in Henryville on Friday night. Later they visited Mr. and Mrs. Jacob Dutter in Bartonsville. On Tuesday, Mrs. Transue and Mrs. Fritz and children visited their sister, Mrs. Harold Lightner, in Delaware Water Gap.

Mrs. Robert Decker and Mrs. Clarence Lesoine visited Mr. and Mrs. Alvin DeWitt Jr. in Marshalls Creek and also called on Mr. and Mrs. Robert VanVliet on Saturday.

Recent visitors at the home of Mr. and Mrs. Russell Transue were Mr. and Mrs. Alvin Transue and family, of Tannersville; Mrs. John Repsher, Mr. and Mrs. Russell Transue Jr. and daughter Pamela, of East Stroudsburg; Charles P. Allilio, of Hasbrouck Heights, N. J. and friend, and Beverly Allen, of East Stroudsburg.

About 5,800,000 square miles, or about 10.2 per cent of the earth's land area are covered with glacial ice.

However, if the western countries get into a depression, then Communists will get control, he said. "Europe looks to us for leadership, to help those who help themselves. We must sustain strength in Europe to prevent Communism spreading," Mr. Stimson concluded.

Dr. C. W. Dupee, president, welcomed Bill Nixon, member of the Allentown club, also Robert Taylor, of Reddington, and Harold Swenson, executive secretary of the Pocono Mountains Chamber of Commerce, as guests.

Many question whether Germany can become a democracy, Mr. Stimson said, to which he replied: "We need Germany, Europe can't survive without Germany and Germany will take leadership in Europe."

The speaker declared he believed we can prevent depression in this country and have the men who can do it. War is no longer necessary to bring about this result. He said he didn't believe Russia could control the world, but would be satisfied to hold on to what it has.

Democracy can be made to fall by internal weakness, he said. If we continue a strong front, Communism will collapse from internal unrest.

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# Postal Receipts Reach Record High

## Stroudsburg Office Takes In \$147,592

Postal receipts for 1953 topped all records in Stroudsburg, according to Postmaster Fred Rhodes.

The 12-month total shows \$147,592.72 received here compared with \$139,485.65 in 1952.

Month of December, always the best for the department, moved out in the front by over \$4,600. Receipts for 1953 that month were \$29,304.69 compared to \$24,698.04 in 1952.

Money order sales also were augmented last year. Total shows \$458,667.39, or about \$4,000 over 1952.

Deposits in postal savings declined, however, Rhodes said. Last year deposits were \$46,965 and in 1952 they were \$50,665.

A comparison of the two years' receipts follows:

	1952	1953
January	\$ 9,910.06	\$ 9,946.90
February	8,531.62	8,753.73
March	10,762.91	10,270.94
April	12,279.07	10,182.04
May	9,024.31	9,970.19
June	10,238.62	12,314.96
July	11,857.63	11,738.93
August	9,872.44	11,254.98
September	9,834.93	10,478.97
October	11,672.59	11,217.63
November	10,802.03	12,158.76
December	24,698.04	29,304.69
Totals	\$139,485.65	\$147,592.72

## Saylorsburg

Mrs. Ralph Bond  
Ph. Say. 46-R-16

Mrs. Lydia Dietrich is confined to her home with illness.

Bl-3 and Mrs. Howard Beers, of Philadelphia; Bl-3 Ronald Snyder, of Alliance, Ohio, and Chief Petty Officer R. C. Sloan, of Oregon, spent the week-end at the homes of Mr. and Mrs. William Faustick and Mr. and Mrs. Ralph Beers, of Brodheadsville.

Melissa and Roger Englehart spent several days this week with friends in Staten Island, N. Y.

Mr. and Mrs. Walter May were recent dinner guests of Mr. and Mrs. Paul Morgan in Pen Argyl.

Mr. and Mrs. Alton Gower, of Kresgeville, spent Saturday night with Mr. and Mrs. Elwood Christian.

Mrs. Herbert Knowles, Mrs. Elsie Knowles, Mrs. Grant Knowles and Bradley Hildabrandt had pasties Wednesday night at the home of Mr. and Mrs. Lloyd Faust, in Brodheadsville.

Mr. and Mrs. Eugene Meixsell, of Bethlehem, and Mr. and Mrs. P. C. Meixsell, of Stroudsburg, called Monday on Mr. and Mrs. P. W. Meixsell.

Mr. and Mrs. Fred Faustick and sons, Freddie, Allen and Robert, called Sunday on Mr. and Mrs. Maynard Huber in East Lawn.

Mr. and Mrs. William Faustick and daughter Florence visited Mr. and Mrs. Joseph Saeger in Bethlehem Saturday night. Mr. Saeger recently returned to his home from St. Luke's Hospital. Other callers at the Saeger home were Mr. and Mrs. Dewey Faustick and daughter Joan, Mr. and Mrs. Eugene Faustick, Mr. and Mrs. Tyrone Saeger, of Bethlehem, and Mr. and Mrs. Clarence Albert, of Plainfield.

Mr. and Mrs. Frank Brands were Sunday supper guests of the former's mother, Mrs. Bertha Brands, Hainesburg, N. J.

Mrs. Elsie Knowles is spending some time with the Herbert Houser family of Sciota.

Robin Blake, daughter of Mr. and Mrs. Thomas Blake, observed her first birthday last Friday.

Mr. and Mrs. Monroe Werk-



Bennie Hartmann



Paul Crawn



Roger Hartmann

## Three Eagle Scouts To Receive Bronze Palm Awards At Court Of Honor Tomorrow Night

Three Eagle Scouts of Explorer Post 98, Grace Evangelical Lutheran Church, East Stroudsburg, will receive Bronze Palm awards Friday night when the Delaware Valley Area Council, Inc. holds its Eagle Court of Honor.

Recipients, Paul Crawn, son of Mr. and Mrs. Paul Crawn of Shawnee, and Bennie and Roger Hartmann, sons of Mr. and Mrs. Raymond Hartman, Minisink Hills, will get the high honors at Hillcrest Club, Phillipsburg, N. J. Ceremony is slated to begin at 8 p. m.

The award winners are members of Robert Tough's post which also

has three Eagle Scouts: Bruce Huffman, son of Mr. and Mrs. Lawton Huffman, and Sheldon and Leslie Bernbaum, sons of Mr. and Mrs. David Bernbaum.

Crawn joined the Boy Scouts on Jan. 3, 1948 as a tenderfoot and in April, 1949 was advanced to second class. The following month he won the rank of first class. He attained Star Scout on Feb. 3, 1950 and qualified as Life Scout June 21, 1950. Six months later he received his Eagle Scout award.

He holds 37 merit badges and has held posts as assistant patrol leader, patrol leader and senior patrol leader. He also is a member of the local chapter, National Order of the Arrow, a scout honor society.

Crawn is one of the scouts who went to Philmont Scout Ranch, Cimmaron, New Mexico last Summer in a program sponsored by Ernest Wyckoff.

The Shawnee youth served with Troops 81, 97 and 80 before joining the Explorer unit.

The Hartmann brothers started in scouting in May, 1948 when their father became scoutmaster

of Troop 97, Grace Lutheran Church, East Stroudsburg.

Their advancements almost parallel, reaching second class in December, 1948; first class, July, 1949; and Star, December, 1949. Then Roger became a Life Scout in February, 1951 and brother Bennie followed in August, 1951. Both attained the high Eagle rank in August, 1952. A special Eagle Court of Honor was held at the boys' home when they were unable to leave home, quarantined by mumps.

Bennie was patrol leader of Troop 97 and assistant senior crew leader of the post. He also is one of the charter members.

Both youths are members of the Order of the Arrow, Apache Lodge and each has 26 merit badges. They served as patrol leaders for a council jamboree at Valley Forge in 1950 and went to Philmont Ranch with the Wyckoff Scouts last Summer.

Subscribe to The Daily Record.

Values to \$17.95  
NOW ALL ONE PRICE

Today, Friday, Saturday  
Shows Tonight at 7 and 9  
DOUBLE FEATURE

8 BLOOD-AND-GUTS  
GUTS AND AN M-3 TANK!

ALAMEIN  
SCOTT BRADY • RITA MORENO

AND  
THE GOLDEN IDOL  
JOHNNY SHEFFIELD

Now is the time to get that extra pair of finely tailored trousers you need for Dress or work-wear. Here's the finest group of wool worsteds, serges and sharkskins you'll ever find on sale! Pleated and non-pleated styles in many colors. One look and you'll know they are fine quality trousers.

P. S.—No charge for cuffs.

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## GRAND

Mat. 2:30 Eve. 7-9  
Regular Admission  
Adults 50c; Children 20c  
NOW SHOWING

"It's Great Fun!"  
—Cue Magazine

ALEC GUINNESS The Captain's Paradise  
YVONNE DE CARLO • CELIA JOHNSON

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Shows Tonight at 7 and 9  
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Values to \$17.95  
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## IF THIS IS YOUR WAIST SIZE

29-30-31-32-33-34-44-48-50

We Still Have 47 Pairs Of

Men's 100% Wool TROUSERS

To Sell At An Unheard Of Low Price!

Now is the time to get that extra pair of finely tailored trousers you need for Dress or work-wear. Here's the finest group of wool worsteds, serges and sharkskins you'll ever find on sale! Pleated and non-pleated styles in many colors. One look and you'll know they are fine quality trousers.

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JOHNNY SHEFFIELD

Now is the time to get





MEMBERS OF NATIONAL HONOR SOCIETY at East Stroudsburg High School are shown in group photo here. Front row, left to right, are Betty Stiff, Ruth Minter, India Strunk, Joyce Leap, Ann Yetter, Elizabeth Knierim, Reva Heller; second row, Connie Werkheiser, Jane Slutter, Jeanne Quinlan, Loretta Bauscher, Mary Jane McWilliams, Bernina Hostetter; third row, Frank Ciofalo, Sidney Heller, Robert Hinton, Jere Young, Adrian Tewksbury and Harvey Miller. Also elected to the honor society but not present for photo was Margaret Dymond. (Daily Record Photo)

## Congregation To Worship In Own Church

Bangor — The First Methodist official board meeting was held in the parsonage Tuesday night with the Rev. W. L. Hackman presiding. Mrs. Ruth Youton, secretary and John W. Jones, treasurer gave routine reports, while Raymond Stancombe gave the report of the trustees.

It was reported that the heat in the church will be turned on this morning, and barring any unforeseen delays, church services will be held in the church again beginning Sunday, Feb. 14. It was voted to send a letter of appreciation to the Salem Church for the use of their building during the emergency in the Methodist Church, which was created approximately three weeks ago, when the other furnace exploded.

Rev. Hackman reported the fourth quarterly conference will be held March 28 at 3:30 p. m. with District Superintendent Dr. Pooley presiding.

The board voted to send the pastor to a convocation on preaching at Buck Hill Falls March 22 and 23. The pastor also reported on the Spiritual Life Mission to be held in the church during March. The pulpit will be supplied Sunday, Feb. 28 at the morning service by a representative of the Gideon Society. The evening service will be in charge of Attorney Richard Kitto, of Pen Argyl.

## Pocono Pines

Mrs. Edward May  
Ph. Poc. Lake 233-J

Mr. and Mrs. Howard Smith and Frederick Ley were in Mt. Pocono on Tuesday.

Mrs. Edward May, Mr. and Mrs. Lionel Trach, Mrs. Elsie Selig and grandson, Bobby, of Locust Ridge, were in Stroudsburg on Tuesday.

Mr. and Mrs. Lester Reilly and daughter Karen Lee, of Perth Amboy, N. J., spent the week-end with Mr. and Mrs. Ralph Keiper and son. A turkey dinner was served in honor of Mr. and Mrs. Richard Keiper's first wedding anniversary. Mrs. Ralph Keiper and Mrs. Lester Reilly were hostesses. Daniel Mulligan has been ill at his home.

Mr. and Mrs. Richard Keiper and son Ricky called on Mr. and Mrs. Oscar Smith and daughter, Josephine recently.

Mrs. Frank Smith, Mrs. Minnie Shick and Mrs. Mary Smith visited Mr. and Mrs. Ralph Keiper and son Danny recently.

James Smith, son of Mr. and Mrs. Oscar Smith celebrated his birthday on Feb. 5.

Mr. and Mrs. Edward Judge, Mr. and Mrs. Oscar Smith, Mrs. Willis Dunlap, Mrs. Ralph Dunlap and Mrs. Anna Smoko were in Stroudsburg Friday.

Wednesday shoppers in Stroudsburg were Mr. and Mrs. John Werkheiser, Mrs. Minnie Shick, Mary Smith, Mrs. Anna Smith, William Owens and Nelson Keiper.

Michael Greto spent Tuesday in Hazleton where he visited Mrs. Greto and daughter who is spending some time with her family there.

Lionel Trach spent Thursday in Tobyhanna.

John Meckes is reported improving at the General Hospital, East Stroudsburg.

Mrs. Gladys Taylor underwent an operation at the General Hospital, East Stroudsburg recently.

Mr. and Mrs. Leroy Christman visited Mr. and Mrs. Amel Christman of Stroudsburg on Sunday.

The Official Board of the Methodist Church met at the home of Mr. and Mrs. Harvey Keiper Sunday night.

Mrs. George Drum is on the sick list.

Whenever You Need  
Jeddo  
'blue' COAL  
Old Co.'s  
PROMPT SERVICE  
CITY COAL CO.  
PHONE 1234

## ESHS Junior Class Names Play Cast

East Stroudsburg High School junior class has chosen "You're Only Young Once" as its class play for this year.

Under direction of Ralph Bender, faculty member, the play is now in rehearsal.

Cast members chosen to portray the 20 roles in the comedy are the following:

Harvey Miller, Bob Kupiszewski, Ronald Newbaker, Nick Patella, Robert Hinton, Gerald Zeman, Shirley Valterscamp, Vilja Kreek and Janet Shupp.

Also Peggy Vogt, Jeanna Poortstra, Carol Lupin, Judson Diehl, Adrian Tewksbury, Reva Heller, Lois Wiggins, Audrey Treible, Howard Powell, Marie Summa and Frank Blondo.

Dine delightfully  
at Pocono Manor Inn



Dinner at The Manor is always a festive occasion (weekday evenings or Sunday midday) — with taste-tempting dishes prepared by The Manor's talented chefs. And Saturday night, dancing for dinner guests to The Manor's excellent orchestra. Try it soon; you'll come back often.

POCONO MANOR

POCONO MANOR 14, PA.  
MOUNT POCONO 3811

## Teachers Discuss Latest Practices In Education

An in-service program featuring elementary school work was held yesterday afternoon at 1:30 in Stroudsburg High School.

Roger A. Dunning, elementary school principal in Stroudsburg, was in charge of the program.

Purpose of the panel discussion highlighting the program was to "bring to all teachers and staff members an indication of what (this) education department contributes," according to Earl F. Groner, superintendent of Stroudsburg schools.

Other programs in the future will deal with other phases of the overall education picture.

On yesterday's panel were Eloise Bryan, school psychologist; Mrs. Elizabeth Richards, first grade teacher; Mrs. Doris Barry, Mrs. Lydia Strait and Mrs. Anna Meixell.

Miss Bryan talked on the varied uses to be made of results from the school system's wide testing program. One of the most important advantages now possible under the testing system, Miss Bryan indicated, is the compilation of multiple records on each student over a period of years.

These records, based on results from test series administered in nearly all grades, give an accurate indication of the child's growing interests, intelligence and aptitudes.

Mrs. Richards outlined the procedures used in Stroudsburg schools in introducing reading to first graders. This discussion was carried on by Mrs. Barry who included the program for grades two through six in her talk.

Mrs. Strait concerned herself with the school system's spelling program, explaining the entire procedure used in spelling instruction from grades one through six.

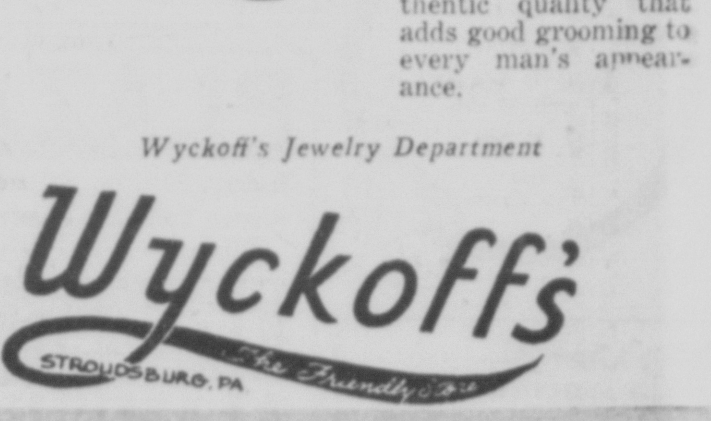
Mrs. Meixell talked on the elementary philosophy of teaching arithmetic through use of visual aids.

Miss Frances Everitt, a teacher at Ramsey School, was the sixth person slated to be heard on the panel. Due to time limitations, however, Miss Everitt's discussion was postponed until another date, Groner said.

Local school officials termed the program a "great success" last night.

Groner expressed a belief that the program "gave, for the first time, a good picture of what one group of teachers is doing for the educational system as a whole."

A discussion of education practices in junior high school is now



## LINCOLN'S BIRTHDAY

FRIDAY, FEBRUARY 12th

is

A LEGAL HOLIDAY

And, on that date,

No Business Will Be Transacted

by the undersigned members of the

MONROE COUNTY  
CLEARING HOUSE ASSOCIATION

THE FIRST-STROUDSBURG NATIONAL BANK  
STROUDSBURG SECURITY TRUST COMPANY  
EAST STROUDSBURG NATIONAL BANK  
MONROE COUNTY NATIONAL BANK



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As promptly as possible, the Federal Savings and Loan Insurance Corporation either makes payment in cash or selects sound insured institutions as paying agents to issue to the insured savers new insured accounts equal to their insured accounts in the closed association. The Corporation pays cash to its agents in an amount equal to the new accounts they will issue. An insured saver may either leave his money in the association acting as paying agent or request its withdrawal.

RATE PER ANNUM

LATEST  
DIVIDENDS

3%

NOV. 30, 1953

ON SAVINGS—  
INVESTMENTS

East Stroudsburg  
SAVINGS,  
Building & Loan Assn.

HOURS:  
9 a.m.-5 p.m.  
Saturday  
9 a.m.-12 N.

MEMBER OF FEDERAL HOME LOAN BANK SYSTEM  
ALL ACCOUNTS INSURED TO \$10,000.00 BY  
FEDERAL SAVINGS AND LOAN INSURANCE CORP.  
73 WASHINGTON STREET  
PHONE 2397 or 862  
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Wyckoff's

Valentine Gifts

aimed for his heart



No better gift than  
white shirts by

ARROW

Arrow Dart ..... 3.95

Arrow Dale ..... 5.00

ARROW TIES

Patterned ..... 1.50-2.50

The fine leather styling of

PARIS BELTS ..... 1.50 to 3.50

Tops for their light weight

CHAMP HATS

Featherweight ..... 7.50

Barrister ..... 5.00



Socks to win any man by

INTERWOVEN

Stripes, plain or  
patterned.....65c to 1.10

Non-Wearable Suggestions

ELECTRIC SHAVERS ..... 26.50 or 27.50

RONSON CIGARETTE LIGHTERS 5.50 to 11.00

TRAVELING KITS ..... 12.50

TIE RACKS ..... 1.00



Gift  
Special

100 NATIONALLY KNOWN MAKE

SPORT SHIRTS

3.95 and 4.95

Regular, 5.00, 5.95, 6.95 and 7.95

Valen-timely reductions on first quality shirts. In plain colors, checks, and all over designs. Limited number only.

The Men's Shop

Acme Super Markets

Owned and Operated by American Stores Company



Richer  
Creamier  
More  
Delicious!

FLAVORS OF  
THE MONTH

★ Cherry

★ Coffee

★ Pineapple



Lehigh  
Valley

ICE  
CREAM

Keep plenty on hand for family  
and guests—and February Holi-  
day Parties. You never tasted or  
served finer Ice Cream. Rich cream  
combined with the purest flavors  
makes the perfect Ice Cream.  
Tops in Taste and Economy.

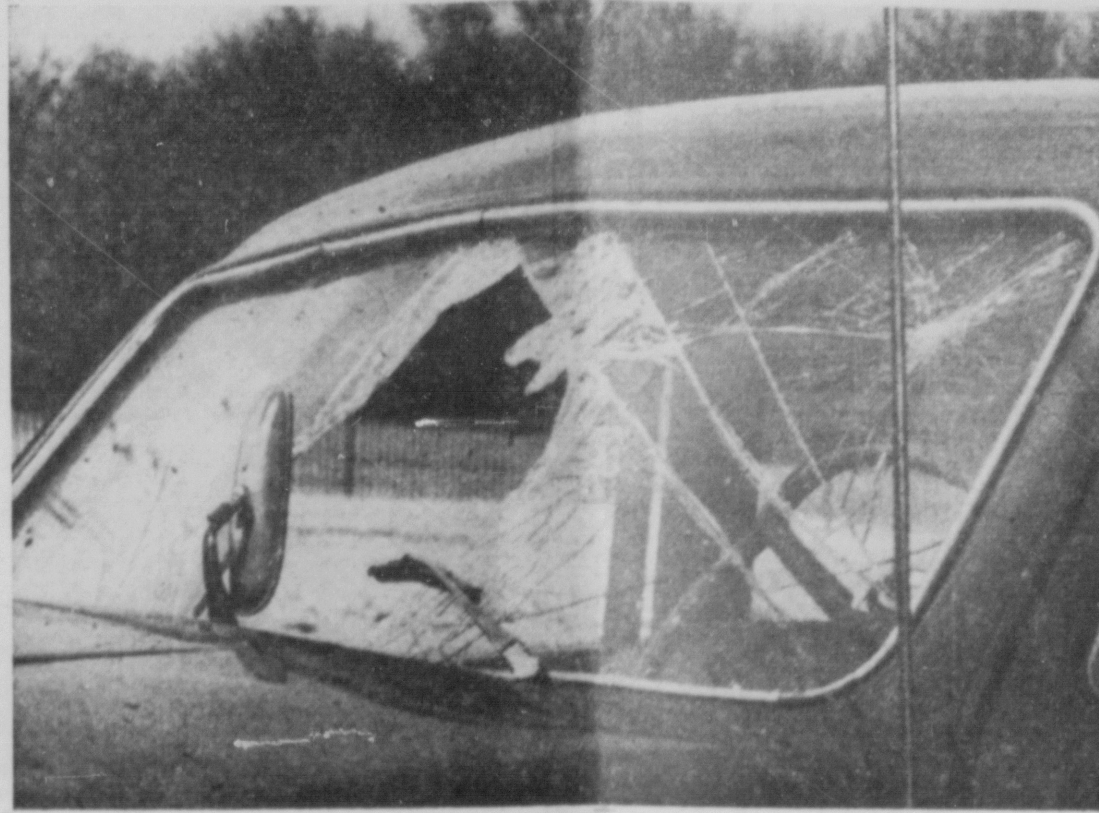
PINT PKG

25¢

½ GALLON PKG

99¢





# It takes only seconds to happen— Are you prepared for your turn?

The three pictures on this page are actual photographs of automobile accidents in Monroe County. And, all three of them happened on the highways that are familiar to you, as a local driver. Pictures are by Daily Record photographers and appeared in the news columns of the Daily Record. It is so easy to have a serious accident. And it is unusual, too, when such an accident occurs, and no one is injured.

So, it pays to be insured. If you are not insured, and you have an accident you will lose your right to drive unless you can prove financial responsibility.

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For the few dollars needed for proper insurance, the motorist today cannot afford to be without it. It could save you thousands of dollars in payable damages in the future.

**VISIT THE AUTOMOBILE SHOW AT THE ARMORY, FEB. 12th - 13th**

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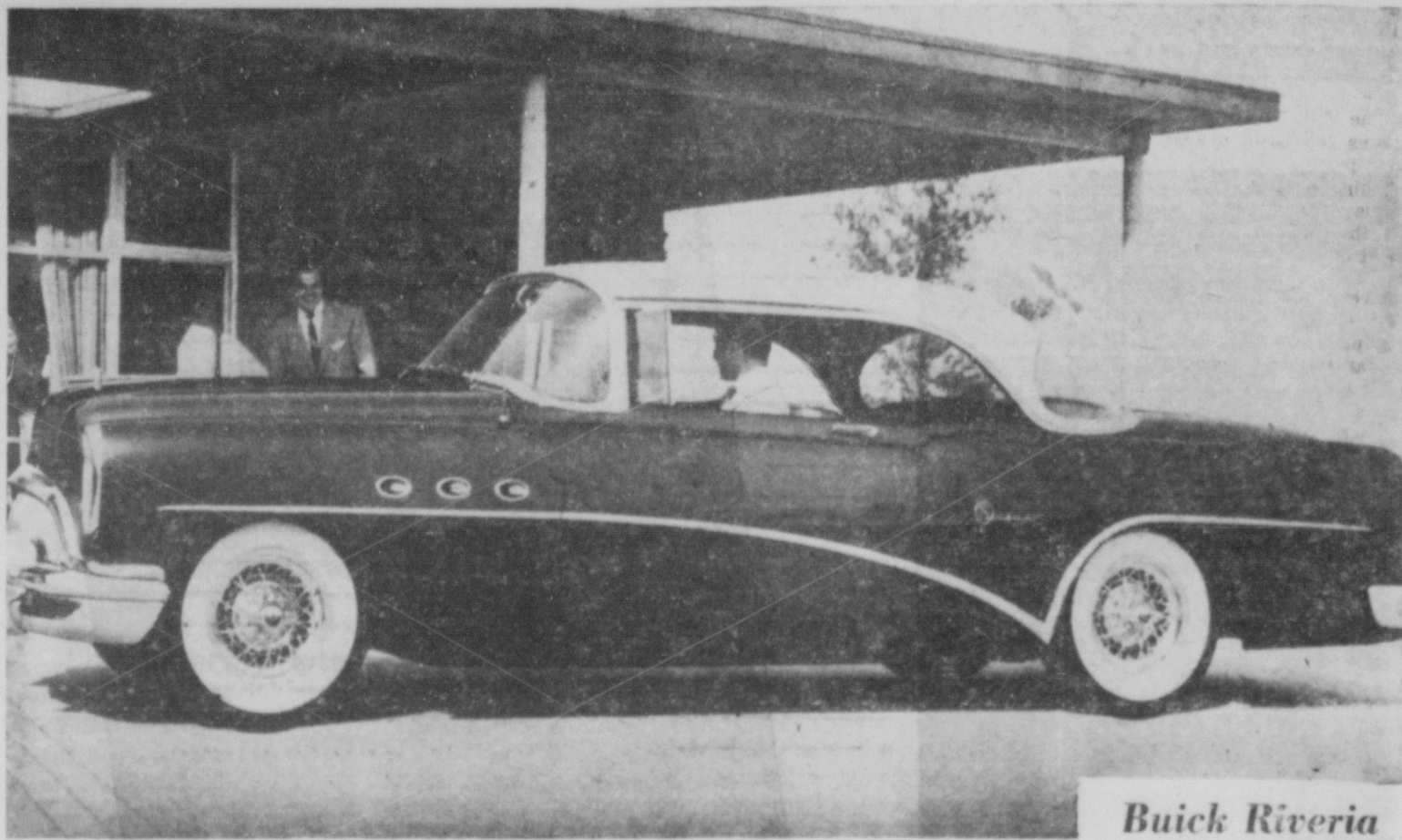
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Buick Riviera

## Buick Offers Four Series For 1954

Buick's new line for 1954 — to be shown at Monroe County Auto Dealers show in East Stroudsburg Armory February 12 and 13 — comes in four series with all new, roomier bodies, beautiful exterior and interior styling, longer wheelbases, panoramic windshields that permit up to 19 percent more visibility, and more powerful and efficient V-8 engines.

The Special Series makes its debut in the V-8 class in 1954 with a brand new 150 horsepower engine modeled after the valve-in-head V-8 introduced in the Roadmaster and Super Series last year.

Horsepower in both the Roadmaster and Super Series has been increased, with the Roadmaster boosted from 188 to 200, and the Super from 170 to 182.

New also to the Buick line for 1954 is the Century Series, designed to sell in the price range between the Special and Super. The Century, which features a 200-horsepower Roadmaster engine mounted on a 122-inch wheelbase, has a very high power-to-weight ratio and is the outstanding performer in the Buick line.

All-steel estate wagons are available for the first time this year in the Century and Special Series.

"From both a styling and engineering standpoint, the 1954 Buick is the newest car on the market today," said Ivan L. Wiles, general manager of Buick and vice-president of General Motors. "Eighty-three major styling and mechanical changes have been engineered into our new line, more than in any other single year in Buick history."

Among the outstanding styling features Wiles listed the new panoramic windshield, full rear wheel fender openings and sloping door line on all two-door Rivieras and convertibles, built-in visor and rain cover on four-door sedans in the Roadmaster and Super Series, new high crown front fenders which permit the driver to see the right front fender at all times, and new instrument panel.

The new V-8 engine in the Special Series, new combustion chamber design which increases power and economy, new power brakes, new front end suspension which improves steering and provides better cornering ability, and cow ventilation are among the top engineering advancements made in the 1954 models.

A finer, more artistic use of chrome trim is evident throughout the entire 1954 line. The sweep-spear molding, so closely identified with Buick, has been restyled along the lines of last year's Skylark sports convertible.

The grille styling also has been

refined, with 49 thin bars of chrome enclosed in a chrome frame. The traditional Buick emblem on the front of the hood has been replaced with the word B-U-I-C-K in narrow, delicate letters.

The new panoramic windshield, which has up to 184 square inches more glass area, eliminates the traditional rearward sloping front body posts. These posts have been relocated about six inches back of the leading edge of the front door. On the Roadmaster and Super Series the front body posts are in a vertical position. On the Century and Special they have a reverse slant. This permits much greater visibility of cross street traffic with a resultant increase in safety.

A distinctive sports car flair has been given all two-door Rivieras and convertibles in the 1954 Buick line by slanting the door-belt line and opening the rear fender to fully reveal the rear wheels, similar to last year's Skylark styling. To add an additional sports car touch, wire wheels are offered as optional equipment on all series except the Special.

Interior styling has been enhanced by a new, double roll instrument panel, similar to the one on Buick's experimental Wildcat. A new speedometer, unique in the entire industry, is featured on the Roadmaster and Super Series. Speed is indicated by a solid red line that moves horizontally across a scale graduated from 0 to 120 miles per hour.

New styling also is featured throughout the interior with many new combinations of colors in nylon, broadcloth, cordaveen and leather.

The new V-8 engine in the Special has the same overall dimensions as the V-8 in the Roadmaster and Super. This permits the interchangeability of numerous parts to simplify servicing and maintenance.

The Special V-8 has a 264 cubic inch displacement and an 8.1-to-1 compression ratio in Dynaflo-equipped cars. In cars equipped with standard transmission, the compression ratio is 7.2-to-1.

A four-way power operated front seat adjustment is offered as optional equipment on all models in the Roadmaster and Super Series and is standard on the Skylark.

An electrically-operated radio antenna also is standard on the Skylark and optional on all other models.

Power brakes, optional on all Dynaflo-equipped cars, have been improved through the addition of an electrically-driven vacuum pump which supplies sufficient vacuum for power braking whenever

the ignition is turned on. The vacuum pump automatically cuts out when the engine turns up 300 or more revolutions per minute.

Both Dynaflo and safety power steering continue as standard equipment on the Roadmaster Series and optional on all others.

Swing-out front door hinges provide up to one and one-half inches more entrance room on the front compartment of all 1954 Buicks.

The new line comes in 15 models with six horsepower ratings and two wheelbases.

All Roadmaster and Super models are mounted on a 127-inch wheelbase. This represents an in-

crease of one and one-half inches in the wheelbase of four-door sedans and a five and one-half inch increase in the wheelbase of two-door models in these series. Special and Century models are mounted on a 122-inch wheelbase, an increase of one-half an inch.

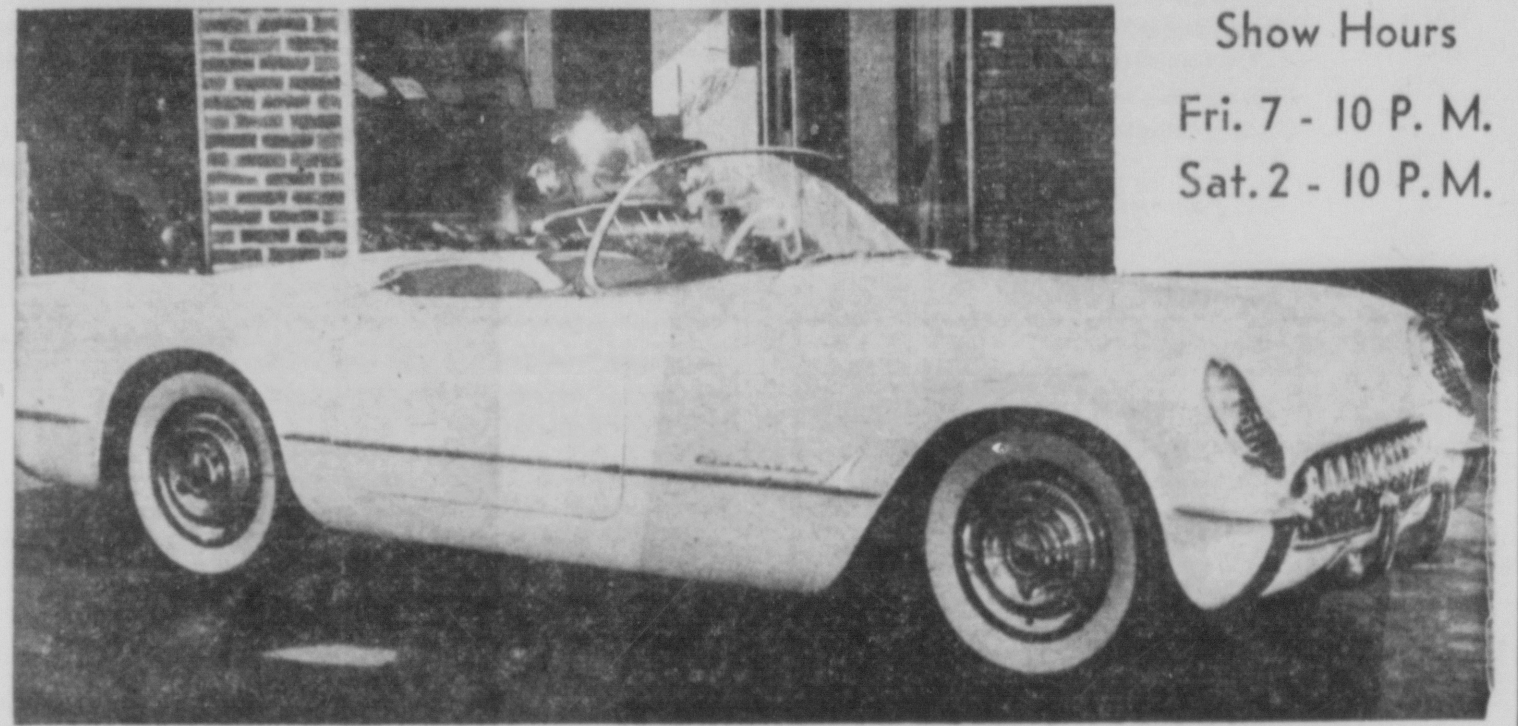
The horsepower rating of the Special is 150 with Dynaflo and 143 with synchro-mesh transmission. Horsepower output of the Super with synchro-mesh is 177 and 195 in the Century.

The Skylark, which has been completely restyled for 1954, is powered by the 200 horsepower Roadmaster engine.

## The Revolutionary Chevrolet Corvette...

Makes It's Monroe County Debut At The Automobile Show

Feb. 12th and 13th - The Armory, East Stroudsburg



Show Hours


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# AUTO SHOW

Friday Feb. 12 and Saturday Feb. 13, 1954

The Armory, Washington St., East Stroudsburg

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## President Eisenhower Calls Highway Safety Conference

Determined to reduce the Nation's heavy annual toll of traffic deaths and injuries, President Eisenhower has called a White House Conference on Highway Safety, to be held in Washington on Feb. 17, 18 and 19, 1954.

Participants will represent seven basic groups: agriculture, business, labor, women, public officials, media of public information, and organizations (service, fraternal, religious, veterans, et cetera).

The President has invited all governors to cooperate, and has asked each to designate a group of outstanding citizens, including representatives of each of the basic categories, as delegates from the state.

Purpose of the conference will be to stimulate organized public action in every state, at the community level, to increase the safety of streets and highways by fuller utilization of measures which have been proven to be effective in reducing accidents. Delegates in each of the seven groups will be asked to determine what they can do to support these proven measures and to bring about their wider application.

Secretary of Commerce Sinclair Weeks is general chairman.

The conference had its origin last July 28, when the President invited 28 business leaders to the White House to discuss what could

be done about the street and highway accident problem.

Pointing out that yearly traffic fatalities far exceed the total of American military personnel killed in Korea; and that, in addition, the annual money loss is \$3,750,000,000, the President called this sheer waste, and urged the group to give leadership in promoting corrective action.

The businessmen met the same day with Secretary Weeks and formed the Businessmen's Advisory Group. Action to organize the other six groups followed.

The traffic problem concerns every motor vehicle driver and every pedestrian in every community in every state.

Traffic fatalities in 1952 reached 38,000, and the list of injured reached 1,350,000—including more than 100,000 permanently maimed.

For the first nine months of 1953, traffic deaths were about 1 per cent greater than during the same period of 1952.

It required fifty years for the United States to reach its millionth traffic fatality: in 1951. But, present indications are that only half as long will be needed to reach the second million: in 1976.

The first President's Highway (Continued on page nineteen)





Plymouth Belvedere

## Plymouth Introduces Many Changes

Plymouth will display its 1954 line of automobiles February 12 and 13 at the Monroe County Auto Dealers' Show in East Stroudsburg Armory. The cars are being displayed in show rooms of all Plymouth dealers in the county.

The new models have optional power steering and three choices in power drives.

They are longer than last year's models. New body lines, a new front end design, new interiors, new advanced design seat cushions and engine improvements are among the 64 advancements in styling and engineering design.

"We are confident that people will like the new beauty of our 1954 cars," Mansfield said. "We are absolutely certain that they are the most durable, best riding, best performing and roomiest cars that Plymouth has ever built."

Plymouth is using the link type of power steering. The hydraulic

"muscle" is in the steering linkage. Plymouth officials say it is the most effective, compact and serviceable installation produced for cars in the low price field. It reduces steering effort up to 80 per cent, permits fingertip control in tight parking situations and promotes safe driving through lessening of driver fatigue and absorption of road shock.

In its 1954 line, Plymouth offers three options in power drives. Hydromatic, a no-shift unit made up of a combination of torque converter and three-speed transmission, was introduced during the 1953 model year. It will be in volume production for 1954 models. The two other options are Synchro-Silent three-speed transmission and Synchro-Silent with Overdrive, which provides a fourth forward speed for cruising. Mansfield said more than half the Plymouths are now

being produced have either Hydromatic or Overdrive.

The New Plymouth line is made up of 11 body types in three series. Aristocrats of the line are the Belvederes consisting of a sport coupe of "hardtop" design, a four-door sedan, convertible and Suburban steel-bodied station wagon type car, all beautifully color-styled in two-tone combinations. In the Savoy series are a four-door sedan, club coupe and two-door sedan. In the lowest priced Plaza series are a four-door sedan, two-door sedan, business coupe and Suburban.

All models have completely new interiors. Other changes include an increase of 3½ inches in overall length, a new front end styling treatment, new chromium side moldings and modifications in virtually all exterior design features.

Interiors are designed with emphasis on color harmony and mod-

ern decor. Seat and back cushions and door side panels are upholstered in new types of fabrics which are exceptionally resistant to wear.

Plymouth is introducing a new type of seat cushions with Dual Flex springs. They are made up of a combination of coil springs and jack springs which, working in combination, provide a softer cushioning action in normal riding situations and resistance to "bottoming" when the car hits a bump.

To extend top engine performance over a long period of time, Plymouth is using new silicon chromium alloy intake valves in 1954 models. Exhaust valve inserts have been retained to maintain high compression engine performance in years of service.

Other mechanical improvements include a higher capacity oil pump, new improved clutch, and improved electric windshield wipers.

## Internationals Built For Service

The New Internationals are built for experienced truck buyers who consider all the costs and must have top performance.

The New International R-line includes 168 basic models, from ½-ton pickup to extra heavy-duty off-highway models. It offers thousands of variations, and makes possible trucks fitted exactly to meet any needs.

Every new model, regardless of size, embodies the same engineering principles that have kept International the leader in heavy-duty truck sales for 21 straight years.

Those principles, used in International's continuing program of truck research and development have resulted in hundreds of exclusive International features, engineering advances that have meant greater profits for truck operators.

Every one of the 307 new features in this line has been designed, developed, and proved in the world's most advanced truck engineering laboratory, at Fort Wayne, Indiana. These features have been road-proved at International's 4,000-acre Desert Proving Ground at Phoenix, Ariz.

There's plenty of future in your new International light-duty truck! It's designed and built to give you years of dependable, rugged service. It's all truck!

The new International design is highlighted by the new IH grill emblem—symbol of International's leadership in truck quality. Each model is truly the "Standard of the Highway."

International's versatile new light-duty line offers improved truck performance at lower cost. Its variety means you can select the truck that's exactly fitted to



International Pickup

your light-duty truck requirements.

International's improved valve-in-head Silver Diamond 229 engine provides low-cost peak performance for the light-duty line. New features include self-cleaning slo-roto valves, increased capacity generator, and visible-flow carburetor featuring fast-idle cam.

You'll like the driver comfort and safety features of the famous truck performance at lower cost. Sweepsight windshield for all-around visibility. New greentinted,

nonglare safety glass is optional. There's a new instrument panel with convenient ignition-key starting.

Colorful new cab interiors are finished in beige and Tile Red. Posture-positioned controls and deep cushion seats let you drive and maneuver with comfort and ease.

All bodies for International light-duty trucks are chassis-matched at the factory.

The laboratory-proved, road-proved New International Trucks

give profit-minded truck buyers an unmatched combination of values—exactly the right truck for the job, unequalled performance, lowest maintenance and operating costs, and maximum driver comfort. The New Internationals set a new standard of truck quality—the finest truck value International has ever offered in 45 years of truck manufacturing.

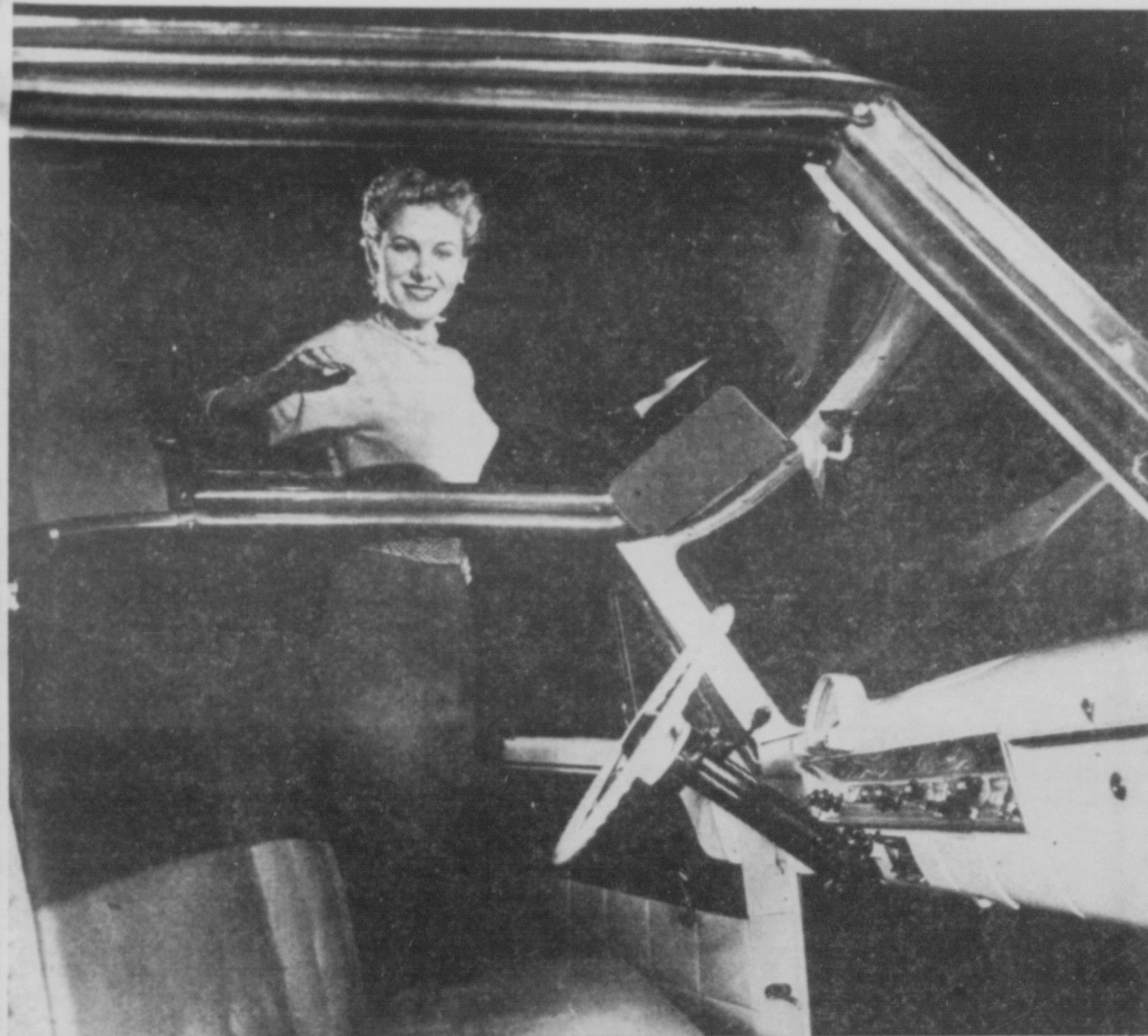
Victor Herbert composed the "Dodge Brothers March," presenting it to John and Horace Dodge in 1919.

## '54 FORD.....more than ever

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The 1954 Ford offers you more than a fine automobile . . . it brings you the opportunity to have exactly the kind of personal transportation that your tastes and requirements may dictate.

Your choice of 3 distinctive lines . . .  
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SOMETHING NEW HAS BEEN ADDED . . . an exhilarating open-air feeling with overhead visibility entirely new to a hardtop is found in this new 1954 Ford Crestline Skyliner . . . a Ford exclusive in the high volume field. The illusion of riding in a convertible is given by the transparent molded plastic top, tinted blue-green, which covers the entire driving compartment. Like all 1954 Fords, it is available with a completely new 130-h.p. Y-block V-8 engine or a 115-h.p. I block six . . . See it at the Automobile Show Tomorrow and Saturday.

#### New For Ford In '54

The 1954 Ford Passenger cars are powered with two new engines . . . the 130 h. p. overhead Y-block V-8 and a new 115 h. p. I-block Mileage Maker Six. Ford is the only car in its price class to offer a V-8 and a Six, both modern, short-stroke, low friction, high compression engines.

#### New For Ford In '54

Ford's new ball-joint suspension, which engineers call the greatest advance in front suspension in 20 years, provides a better ride, makes steering easier and retains "new car" feel longer than the old-fashioned king-pin type suspension . . . and only Ford in the low-price field has it!

We'll See You At The Automobile Show Tomorrow!

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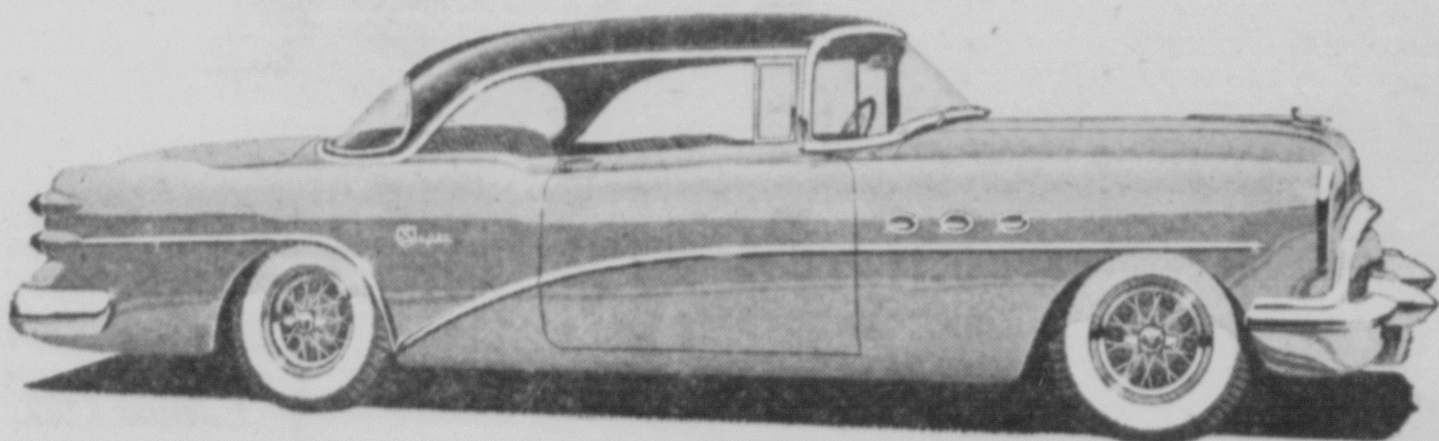
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BRINGS

## YEAR-AHEAD BEAUTY

TO THE

## AUTO SHOW



This is just a taste of it.

For this sports-car styling is only the spearhead of the new-day beauty that has been brought to every 1954 Buick.

When you see the glamorous new Buicks at the Auto Show, you will see cars that are literally a year ahead of their time—cars originally designed and planned for tomorrow, but ready for you to buy and drive today.

Lines are longer, lower, swifter. Glass areas are spectacular. Windshields are really of

the future. Interiors have the unmistakable mark of true modernity. And with all this—performance reaches new levels—with new horsepower, new ride comfort, new handling ease, new precision of control.

Come to the Auto Show and make a beeline for Buick—for the excitement of the big change in automobiles is centered in the ROADMASTER, the SUPER, the CENTURY, and the SPECIAL. See them at the show—and you'll see why people are already saying: "Buick's the beautiful buy."

SEE IT AT THE AUTO SHOW

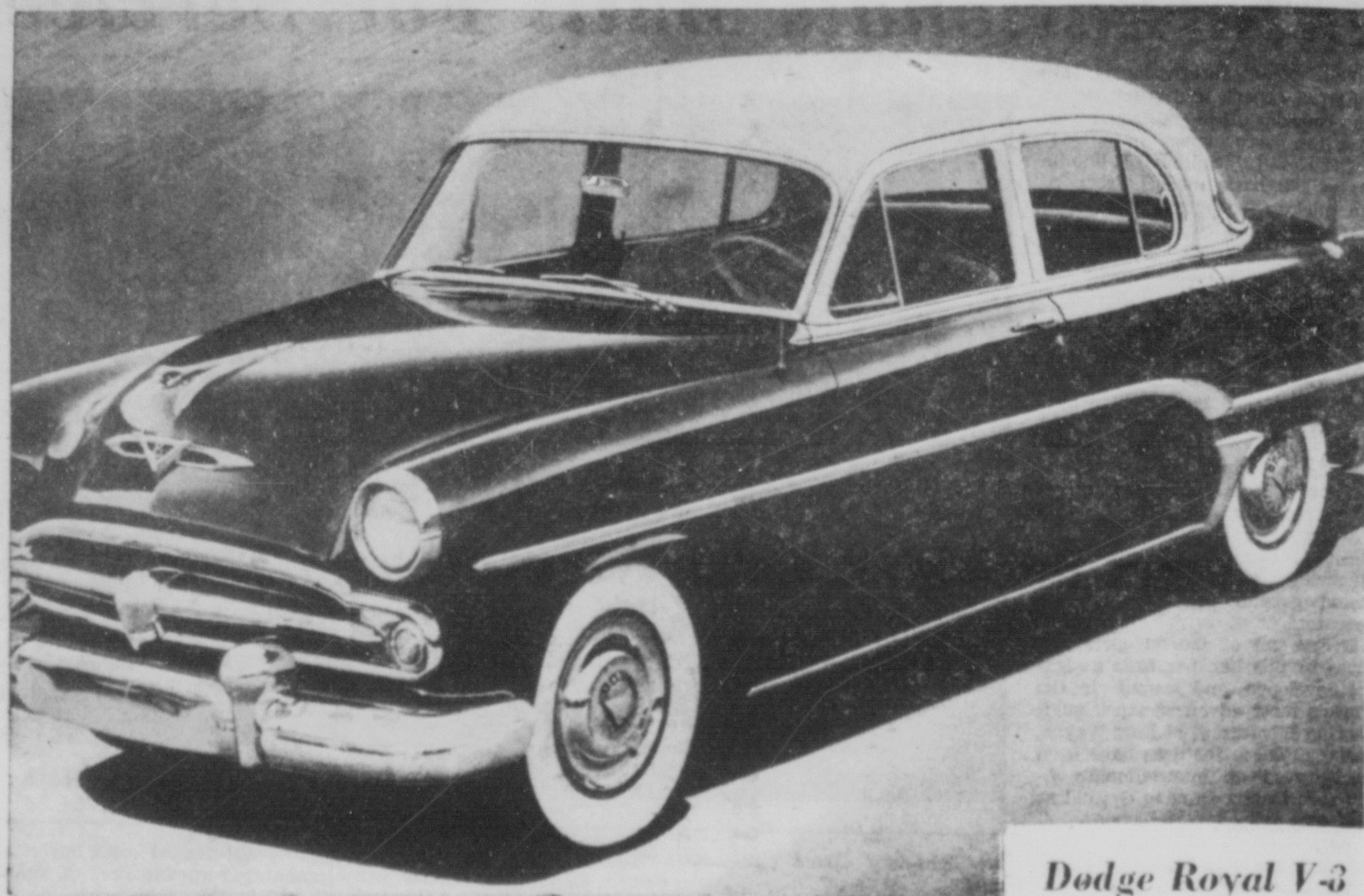
ARMORY—EAST STROUDSBURG

FEBRUARY 12-13

then...

## See Your Buick Dealer





Dodge Royal V-8

## Dodge Features Royal V-8 Model

As Dodge launched its 40th year with the Royal V-8—the most luxurious car ever to bear the Dodge name—it also introduced completely new interior styling, more than a dozen body beautifications and several major engineering advancements as the '54 line displayed at Monroe County Auto Dealers show in East Stroudsburg Armory February 12 and 13 will reveal.

According to W. C. Newberg, president of Dodge Division of Chrysler Corporation, there are three series—the new Royal V-8, the Coronet V-8 and Six, and the Meadowbrook V-8 and Six. They are offered in 11 new body colors and 14 two-tone combinations that are keyed to harmonize with completely new interior styling.

Newberg reports that the 1954 Dodge line also offers such mechanical advancements as the economy-and-maintenance tested Red Ram V-8 engine stepped up from 140 to 150 h.p. and from 7.5 to 7.75 to 1 compression ratio; Power line, a new fully-automatic transmission; and a new full-time power steering unit. Meadowbrook V-8 models develop 140 h.p. The horsepower of the six-cylinder engines has been raised from 103 to 110 and the compression ratio from 7.0 to 7.25 to 1.

Pointing out that the 1954 Dodge Royal V-8 was successful in establishing 196 new American Automobile Association stock car records on the Bonneville Salt Flats in Utah last September, Newberg said:

"Never before has a car been introduced to the public with such dramatic performance. The 1954 Dodge V-8 is the holder of more AAA records, requiring stamina and endurance, than any standard American car has ever held before."

Although the Royal V-8 features super deluxe appointments and fittings, Newberg pointed out that the entire 1954 Dodge line is marked by many new styling changes.

On the exterior, a new spear-like chrome molding accents the low, sweeping lines. Combined with a four-inch increase in the overall length of four-door and club coupe models and a five-inch increase in the sport coupe and convertible, the new exterior trim

lends a smooth, modern look to the entire line.

Other major body changes include the grille design and front end. The new grille is lower, wider and has a more massive appearance. The traditional ram hood ornament has been streamlined, and a distinct, new styling has been given the V-8 crest and chrome-lined air scoop. Headlights have been redesigned and bumper guards have been modified.

In restyling the interiors of the entire line, R. C. Somerville, Dodge vice-president, revealed that Dodge contracted for all available mill capacity on a new type of upholstery fabric known as Jacquard.

"Although new to the automotive industry," Somerville said, "Jacquard is a class of exclusive fabrics previously used only for rich tapestries and expensive furniture. We chose Jacquard for the 1954 Dodge because it is adaptable to unusual and elaborate patterns that contribute an entirely new feeling to our interiors."

The interior fabrics, named after a special loom and weaving process invented by Joseph Marie Jacquard in 1801, is tightly woven to provide wear resistance. At the same time it enables designers to incorporate double patterns by using a raised nap. Three basic color tones—green, blue and red—are featured in the patterns designed for use on 1954 Dodge models.

As part of the interior styling on the Dodge line, all trim harmonizes with the upholstery colors. Items such as the instrument panel, garnish moldings, deep-pile carpeting, head lining and steering wheel are finished in the same basic color as the upholstery fabric. In turn, all of the interior color schemes are in harmony with the exterior body colors.

Another interior feature is the instrument panel, which not only is a matching color, but introduces a new automotive finish known as "Leatherette." The top portion of the instrument panel has a grainy or leather-type finish to reduce glare, while the bottom has a soft, smooth finish in the same color.

A new benefit to the driver was described by Somerville as "four-corner contact." He explained it

as a feature that allows the average driver to maintain visual contact with all four tender lines.

"It is accomplished in the front," Somerville said, "through a combination of chair-high front seats that rise as they move forward, sloping hood and large on-pipe windshield. In the rear it is made possible by the chair-high seats, wrap-around rear window and newly-designed chrome fins that accent the rear fender lines."

Somerville also noted that the 1954 Dodge line has a choice of two transmissions. In addition to the new, fully-automatic PowerFlite drive, Dodge makes available the standard three-speed transmission, either with or without automatic overdrive.

PowerFlite, which requires no clutch pedal, combines a torque converter and a two-speed planetary gearbox in a smooth-flowing driving operation. It is 100 pounds lighter than the heaviest competitor unit and contains some 110 fewer parts than the most complicated of these. Dodge engineers claim it will deliver more accelerating power more smoothly than any other transmission.

Operation of PowerFlite is simplified for the driver by the slotted design of the selector lever. Neutral and drive positions are on one level of the selector lever. Reverse and low gears, on a higher level, are selected by a slight lifting of the lever and sliding left or right. This makes it possible to select a driving range by "feeling" without looking at the pointer. Also, because reverse is adjacent to neutral, it eliminates the dangerous practice of shifting through a forward gear when backing up.

In driving the new PowerFlite, the driver starts the engine in neutral, shifts to drive and depresses the accelerator pedal. The car accelerates in low gear. At some speed between 15 and 65 m.p.h., depending on the driver, PowerFlite automatically upshifts into direct drive. At any speed under 55 m.p.h. the driver may secure extra acceleration by pushing the pedal to the floor board into Dodge's familiar "seat" gear. This special gear assures quick, safe passing. A low range also is provided to retain the car in low gear for road conditions such as

climbing or descending mountains.

The new Dodge full-time power steering has direct control and is of the "linkage" type. It is less complicated, more compact, easier to service and has fewer parts than other systems. Dodge officials state that it eliminates about 80 per cent of steering strain for the driver and always functions smoothly, regardless of hand pressure. In the event of power failure, full mechanical control of steering is maintained.

### Six Body Styles

The De Soto Fire Dome V-8 comes in six body styles—4 door Sedan, Club Coupe, Convertible Coupe, Sportman, All-Steel Station Wagon and Eight-Passenger Sedan.

## Studebaker Pacesetter In Styling

A brand new line of sedans, sports cars, and station wagons incorporating gay and colorful interiors as well as many engineering improvements will be introduced at the Monroe County Auto Dealers show in East Stroudsburg Armory February 12 and 13.

Twenty body types are represented by the company's two and four-door sedans, hardtop convertibles, coupes, Land Cruiser, and new pleasure-utility car colorfully named the Conestoga. The station wagon, like all the other models, was designed by internationally-famous Raymond Loewy.

In describing the new cars K. B. Elliott, executive vice president said:

"We are confident that the design and styling of our cars will continue to set the pace for the industry as they have ever since Studebaker's first postwar models were introduced. We believe that the many engineering improvements and colorful new interiors along with outstandingly original design, will demonstrate even more convincingly the flair and sparkle, performance, riding comfort and economy which our designers and engineers have achieved."

The striking exterior lines have been enhanced by further refinements and by exciting new interiors, elements which the company believes will keep Studebaker cars at the head of the style parade. The interior styling, characterized by new fabrics and textures selected expressly for Studebaker, is the work of Eleanor LeMaire, well-known interior decorating expert and color stylist.

Upholstery fabrics are offered in four different basic color motifs harmonizing with the exterior hues of the cars. Such items as steering wheels, steering wheel covers, instrument panels, mouldings, door trim, and carpeting likewise harmonize with exterior body colors. Twelve different exterior solid color options and 10 different two-tone combinations make up the color repertoire for Studebaker's '54 models.

Other interior features include new instrument clusters, removable center arm rests for the rear seats of hardtop convertibles and coupes, and dome lights in the sports models which completely light up the interiors.



Studebaker Starliner

The Conestoga, Studebaker's new station wagon, accommodates six passengers with ease. When used as a utility car, with the rear seat folded down, an area of 64 cubic feet is available for baggage or haulage purposes. The car has a wheelbase of 116½", is 195½" in overall length, 69½" in width, and 62½" in height when loaded. One of the outstanding features of the Conestoga lies in the suspension which has been designed so as to provide full passenger car riding comfort under all load conditions.

Exterior body changes for Studebaker's '54 models include new grilles with vertical fins; bumper guards which provide increased protection for grilles; new hood ornaments as standard equipment on station wagons and on all sedans with the exception of the custom Champion.

Chrome "rub rails" extending on either side of the car from a point near the tail light to the forward edge of the front door are standard on all regular sedans and Land Cruiser Models. The rub rails help accentuate the flowing lines of the cars and offer protection against body dents and scratches. Trunk lid handles, with integral locks, are of the popular wing type.

Tinted glass, which reduces eye strain by decreasing glare and which cuts heat by filtering out some 65 per cent of the sun's heat rays, is available on all models at slight extra cost. Hydraulic power

steering is likewise optional on all models at extra cost.

Foremost among the chassis improvements are new and larger brakes for both Champions and Commanders. These, according to intensive engineering tests, provide up to one-third greater braking power and thus add substantially to driving safety. They are self-centering and self-energizing and have, in addition to greater stopping power, increased pedal reserve, heavier drums, more durable brake lining, and labyrinth-type drum seals which keep out dirt and mud.

Acceleration and performance have been stepped up on both the Champion and the Commander as a result of a 7.5 to 1 compression ratio in the power plants of both cars. Automatic transmissions on Champions now have three power ranges in "Drive" position: automatic low, intermediate, and direct. The automatic low gear start makes possible much greater acceleration at low traffic speeds.

Rear axle ratio on Commanders equipped with overdrive is now 4.27, and on Commanders with conventional transmission, 4.09.

New radiator cores and changes in the design and pitch of the fans assure adequate cooling even under prolonged high temperatures. New clutch linkages on cars equipped with conventional or overdrive transmission make possible lower pedal pressure. Riding qualities of

all cars have been further increased by changes in the valving of shock absorbers.

### Durable Nylon Is Used

Continuing to provide the ultimate in interior appointments at comparatively low cost, 1954 Pontiac Chieftain DeLuxe Sedan models feature rich, durable nylon pattern and nylon gabardine in grey, blue and green to blend with appropriate body colors.

Side panel trim utilizes a large center section of patterned sidewall cloth which is bordered on three sides by a harmonizing shade of coated fabric. Carpet in the rear compartment and the new rubber mat in the front compartment blend with trim colors.

### Less Steering Effort

Plymouth's new full-time power steering enables the driver to turn the front wheels in parking on a dry pavement with only 6.7 pounds of effort. In a similar situation with manual steering, the driver would be called upon to apply 30.5 pounds of effort.

De Soto Full-Time Power Steering works all the time and does 80 percent of the work of parking and turning.

## 1954 OLDSMOBILE

on Gala Display at

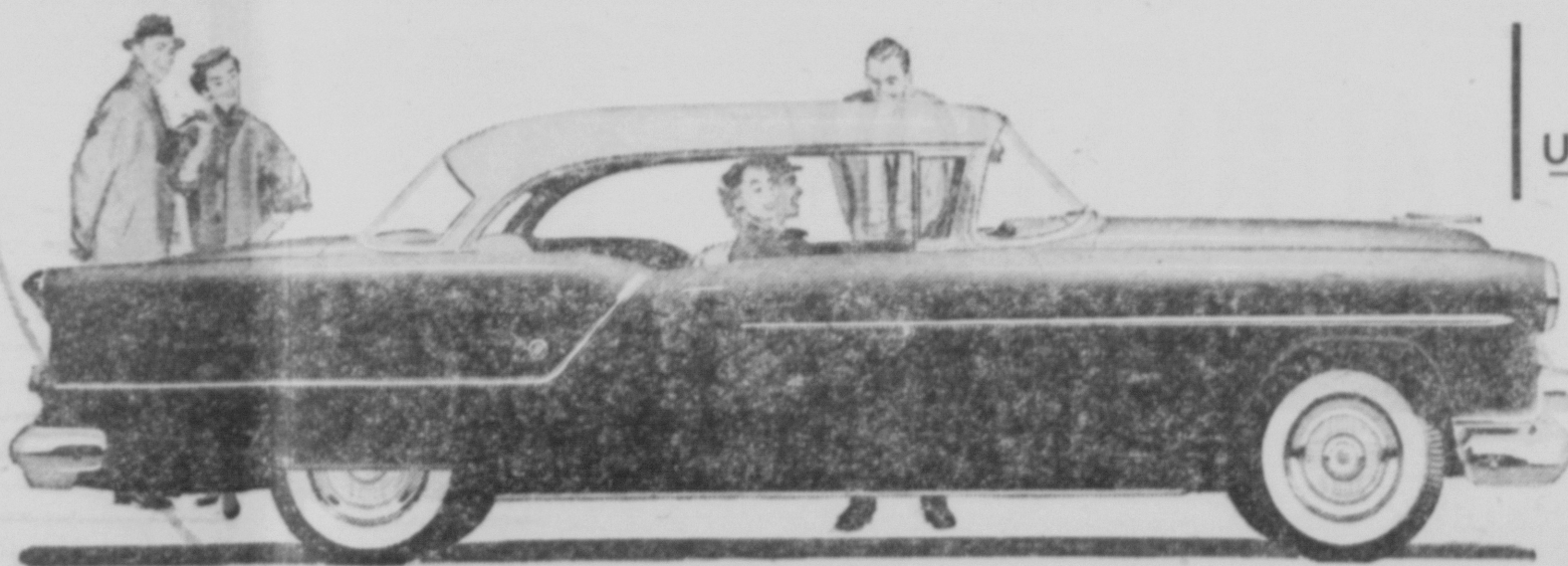
## The Monroe County Auto Show

AT THE ARMORY - - EAST STROUDSBURG

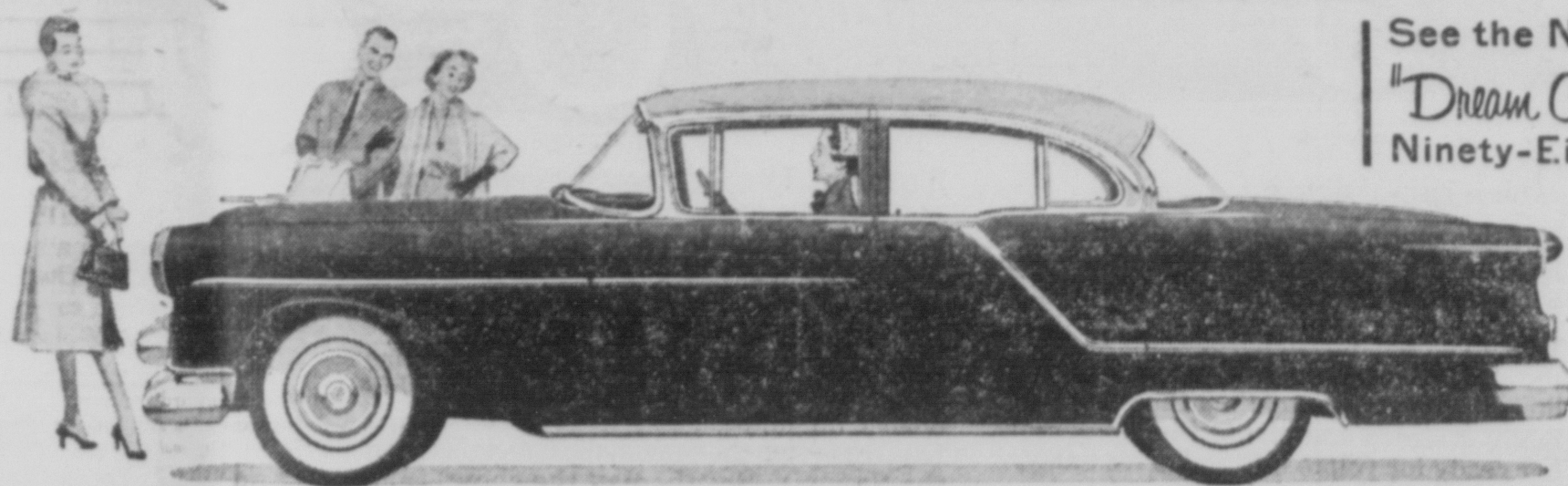
FRIDAY, FEB. 12  
7:00 to 10:00 P.M.

SATURDAY, FEB. 13  
2:00 to 10:00 P.M.

See the  
Ultra-New 88



Super "88" Holiday Coupe. White Sidewall Tires optional at extra cost.



Ninety-Eight 4-Door Sedan. White Sidewall Tires optional at extra cost.

A General Motors Value.

Powered by the  
New World's Record  
"Rocket" Engine!

Don't miss them at the Auto Show! The newest new cars in Oldsmobile's 51-year history... the dazzling new Super "88" and the magnificent new Ninety-Eight for 1954! With that longer, lovelier, low-level silhouette—so low you can look right over it! With the swept-back grace of the new panoramic windshield. With

the dashing new appearance of sweep-cut doors and fenders! Here, too, is record-breaking new power—in the new 185-hp. "Rocket" Engine! You'll also see exciting exhibits and special features in Oldsmobile's glamorous display. Above all, you'll see the highlights of the show—the all-new Oldsmobiles for 1954!

ALSO ON GALA DISPLAY AT YOUR OLDSMOBILE DEALER'S

MIKELS MOTORS, INC., 1061 NORTH NINTH STREET

## Save with a '54 Studebaker



White sidewall tires and chrome wheel discs optional at extra cost.

## GET AHEAD OF THE PARADE... GET MORE WHEN YOU TRADE

### Look what you get in a new 1954 Studebaker

Longest wheelbases in the lowest price field... Extra large, extra powerful new brakes... New 7.5 to 1 high compression in both Champion and Commander V-8 engines... The Studebaker "Miracle Ride"... All 1954 Studebakers offer you at extra cost marvelous new Power Steering—and Automatic Drive or Overdrive.

GET MORE than the most advanced automobile ever designed. Get more than out-ahead Studebaker styling that's insurance of top resale value.

Get America's No. 1 economy car! The new Studebaker is the greatest combination of gas saving and upkeep saving in the automobile world.

Come in and go for a ride! Come in and see what a buy the new Studebaker is—the big, luxurious Champion in the lowest price field—the brilliant Commander V-8.

### Read what owners say about Studebaker gas economy

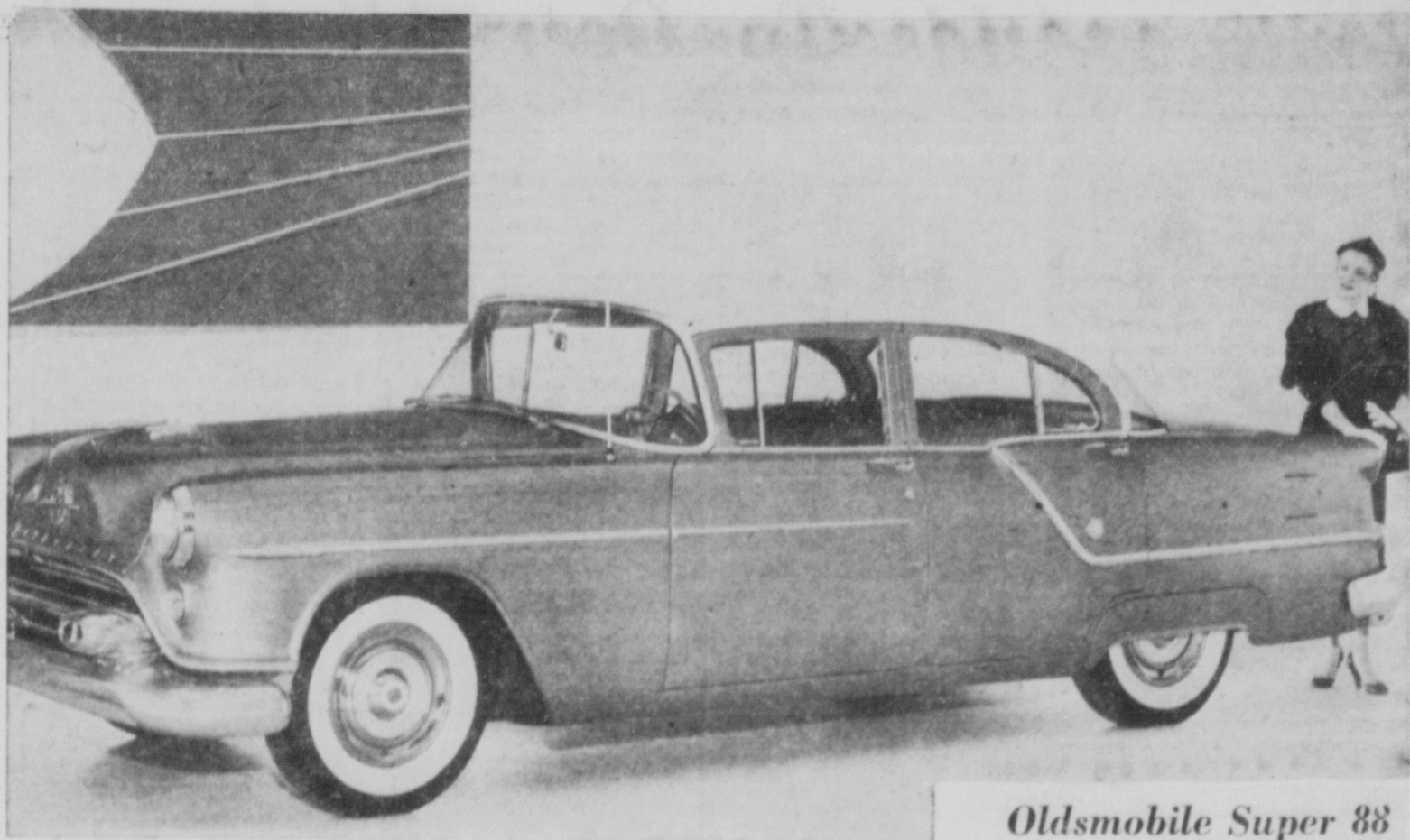
"My Studebaker has traveled 52,608 miles and used 2,220 gallons of gas—23.7 miles per gallon for overall driving economy and winter—average highway speed 50 to 60."

"For the past 22 years I have driven all makes of cars but never have I driven anything to compare with the Studebaker. It is truly a big car in comfort and a small car in economy."

MARSH'S GARAGE  
123 North Ninth St., Stroudsburg

B. E. WEBER GARAGE  
227 N. Courtland St., East Stroudsburg





Oldsmobile Super 88

## Oldsmobile Emphasizes Low Lines

Oldsmobile's 1954 models, embodying the most sweeping design and mechanical changes by this General Motors division in recent years, are on display February 12 and 13 at the Monroe County Auto Show in East Stroudsburg Armory. The cars are being displayed by the Oldsmobile dealers.

The 1954 Oldsmobiles feature the lowest silhouette lines in this car's history but they maintain road clearance. The ultra-modern styling is accentuated by the new panoramic windshield that improves forward vision and safety through setting back the corner posts. This has resulted in recessing the front doors to permit easy entrance and exit.

Visitors to the automobile show will see "88" and Super "88" sedans that have a road height of only 60.5 inches, a full three inches lower than in 1953. A change in the heating and ventilating system has dictated a hood-wide cowl ventilator that results in more efficient air circulation inside the

body and minimizes duct work under the hood. It also seals out dust and moisture.

Sweep cut fenders add a new styling note to the "98" series cars, which also feature several striking new two-tone paint effects made possible by the location of the moldings on the closed and Starfire models. The luxury of custom design thus is made available in a medium-priced automobile.

Interior luxury of the 1954 Oldsmobiles is enhanced by a wider choice of fabrics, leather and of colors. Interior appointments, including trim, upholstery and instrument panel, may be selected in gray, green or blue in the sedan or Holiday coupe bodies of all three Oldsmobile series.

Mechanical advances on display in the 1954 Oldsmobile are highlighted by the more powerful "Rocket" engine that is installed in the Super "88" and "98" models. Horsepower has been upped from 165 to 185-h.p. through increasing

the bore and redesigning the engine manifold. Overall engine displacement also has been increased by 21 cu. in. to a total of 324 cu. in. Compression ratio has been raised to 8.25 to 1.

Last year's experimental Starfire was the inspiration for several styling innovations in the 1954 Oldsmobiles. These include the panoramic windshield, bullet-shaped parking lights, new Oldsmobile world emblem and jet airfoil wheel disks. All these features lend the most modern styling touch to the 1954 models.

In achieving the three-inch low silhouette and still maintaining ground clearance, the Hydra-Matic transmission has been rotated 22 degrees counter-clockwise. The redesigned chassis includes a new rear suspension system, in which the semi-elliptic leaf springs are mounted parallel to the wheels rather than toeing in diagonally, making for an easier and softer ride. Fuel capacity has been in-

creased by two gallons with a new 20-gallon gasoline tank.

A full line of Oldsmobile accessories is available to the buyer of a 1954 Oldsmobile. Effort-saving power steering again is offered, this time at a lower price. Pedal-Ease power brakes also contribute to the comfort and safety of driving. They have been improved by providing an extra reserve for several power stops even when the engine is not running.

Oldsmobile air conditioning is offered as an optional accessory, with the fresh air intake moved from the rear quarter panel to the rear end of the rear fender crown, just ahead of the taillight. The air conditioning operating unit can be disengaged in the summer months by an adjustment on the instrument panel.

A four-way power seat, permitting both horizontal and vertical movement, also is available as an optional accessory.

## Modern Tires Built To Last Many Miles

Tires, you say, look pretty much alike. True, they are all round. On passenger cars, they are nearly the same size. Nevertheless, there are a world of differences.

One tire-maker alone has 6,000 different molds for various tire sizes and types, from children's tricycles to super bombers. In addition to vehicle size and loaded weight, operating speeds and terrain over which the vehicle will be used, the tire builder has to allow for personal preferences.

One car manufacturer insists on tires that "sing" at 45 miles an hour, as an audible warning of speed. Other makers, and many drivers, want absolute silence. Each group gets the tire it wants. A softer tread and stiffer shoulder give a quiet tire, without too many other losses.

Passenger car tread variety is almost unlimited. Each tread has its own special strong point: Better anti-skid mileage, more even wear, improved riding qualities, extra traction in snow or mud.

A perennial headache to tire makers, oddly enough, has been the constant improvement in cars and, to some extent, highways. Heavier, more powerful cars rolling at higher speeds over good roads have made growing demands on tires. Higher speeds generate more heat in the tire and increase the danger of a blowout—but the tire can be built to withstand normal increases.

Early tires, expected to run most of their lives in deep ruts, were almost round in cross section. Now trends are flatter, to cling to hard-surfaced highways, and shoulders are straighter and stiffer. At the same time, because cars no longer need so much road clearance, wheels have become smaller. Smaller-diameter tires are harder to build and shape, but tire makers have solved the problem.

Average tread mileage has climbed from 5,000 miles in 1908 to more than 30,000 today, with many factors responsible. A major help has been the extension of hard-surfaced roads, since trends wear out four times as fast on gravel as on concrete or macadam.

The first synthetic rubbers, introduced during World War II, were not as good as natural rubber, but by 1947 synthetic tires had topped the best prewar mileage records and have continued to improve rapidly. Today's low-temperature polymerized compounds have made synthetic treads definitely superior.

Improvements in tread design, coupled with the introduction of the low-pressure tire, were largely responsible for gains in tread mil-

age during the 30s and early 40s. Recently, butyl inner tubes, with their superior air retention, have helped. Tires now are not so likely to be run under-inflated, so both tread and sidewall are saved.

But more is coming. The 100,000-mile tire has already been built. Temporarily, it is too expensive for general use, but tire makers say it will be on the market one of these days.

When that day comes, you may want to keep your old tires when you trade cars. You might, say the tire makers, be buying a new car for your old tires, instead of new tires for your old car.

It's Here  
See It At The Auto Show!  
New 1954

# Packard CLIPPER

America's Newest Medium-Priced Car!



Super Touring Sedan

Luxury at a lot less. Big, powerful car—215 inches overall, new 165-h.p. motor.

■ Come in and see the new 1954 Packard Clipper—now an even greater value package than it was a year ago!  
■ It's a true luxury car in everything but price. More class, more fine-car features and more room than any other car in the medium-price field.

■ You'll find that the 1954 Clipper motorcars express Packard quality in every detail. That's important to you as a buyer, because Packard has had more experience building fine cars than any other manufacturer. Come in and drive a Clipper!

POCONO AUTOMOBILE CO., INC.

136 North Ninth Street, Stroudsburg, Pa.

## Cadillac Displays Fresh Styling, Revised Chassis

Termining its new styling and engineering major advances in modern fine automobile design, Don E. Ahrens, general manager of Cadillac Motor Car Division said the new Cadillac for 1954 will be displayed for public inspection at Monroe County Auto Dealers show in East Stroudsburg Armory February 12 and 13.

The fresh styling conception and completely revised chassis engineering of the 1954 Cadillac make it an important forward step in this division's pursuance of its continuing objectives.

This strikingly new automobile evolves from the blending of a multitude of totally new features with traditional Cadillac features and with the Cadillac high compression V-8 power plant. Standing as a landmark in Cadillac development, it sets a revised standard for the fine car field.

Many prime aims towards which our engineers and stylists have been working since we resumed automobile production at the end of World War II now reach full realization.

Equally important, this car firmly marks the direction for new advances.

Embodied in the 1954 Cadillac, in this 40th anniversary year of Cadillac's introduction of the V-8 engine and in this fifth anniversary year since Cadillac's introduction of the modern high compression, overhead-valve V-8 engine, are:

—a distinguished modern styling incorporating many of the features of experimental Cadillac show cars.

—handling qualities, roadability and power driving aids making the more spacious 1954 Cadillac even safer and easier to operate.

—greater visibility, ventilation and heater capacity plus automatic devices for increased passenger pleasure and comfort.

—enhanced high efficiency, high horsepower V-8 engine performance to deliver more versatile, more dependable, silent, smooth and responsive operation.

In styling, the 1954 Cadillac achieves a unique fineness of line and delicacy of detail treatment. Longer, lower lines subtly refine the over-all proportions of the car.

Outstanding new styling elements—the vertical pillar body, panoramic windshield, new front and rear end designs—distinctly separate this car from the models that have preceded it.

At the same time, as famous Cadillac styling motifs are modified to harmonize with the new styling balance, the 1954 emerges unmistakably new but unmistakably Cadillac.

A number of elements—dual exhaust ports, headlamp visors and rear fenders—now are fully integrated, adding to the car's purity of line.

Completely new, richly tailored interiors match the new exteriors. Advanced modern decorator designs keynote instrument panel, upholstery and door motifs.

Underneath the new Cadillac appearance lies a new chassis and a new suspension system that result in handling ease and a degree of roadability and riding comfort never before accomplished.

Wheelbase, tread, engine position, brakes, steering, springs and shock absorbers all are redesigned to provide the highest in driving safety and comfort.

Furthermore, sizeable increases in window area add to safety, beauty and passenger pleasure. Comfort and convenience gain from enlarged interior dimensions, and many new features augment quietness of operation.

In addition, Cadillac in 1954 includes as standard equipment six of the overwhelmingly popular optional features of 1953.

These are: Cadillac Power Steering, ordered by up to 93 per cent of our 1953 customers, and now further improved; windshield washer, now incorporating an automatic coordinating device; outside rear view mirror; and oil filter. For all models except the special Eldorado convertible, Orleans show car type wheel discs and vanity mirror also become standard equipment.

An improved 230 horsepower Cadillac V-8 engine puts at the driver's command unparalleled engine smoothness and responsiveness. Improvements in the 12 volt electrical system and Hydra-Matic Transmission do much to further enhance performance quality.

To provide the 1954 Cadillac owner with the highest degree of comfort and effortless motoring, Cadillac offers an array of options and accessories to meet every individual desire. Foremost among these are the new Cadillac Power Brakes permitting minimum braking effort while supplementing the fast, positive braking action of the standard 1954 Cadillac brakes. A special feature assures completely safe, conventional braking ability at all times.

Another major comfort advance is the new Cadillac fresh air heating system incorporating air intake at the cowl and dual side-cowl heaters. Using 100 per cent fresh air, this system creates greater heater volume and more even heat distribution than ever before.

Of special significance is the cowl air intake which reduces any possible hazard from traffic fumes and doubles ventilation.

With new refinements of its air conditioning system for 1954 Cadillac also offers supreme summer driving enjoyment. A new solenoid operated compressor clutch, new compressor mount and new styling of air intake and delivery fixtures do much to increase the durability, quietness and attractiveness of the system.

A newly designed two-section radio, and new vertical front seat power adjustment mechanism are particularly noteworthy.

In addition to a new Eldorado special convertible, the 1954 Cadillac model line includes 7 body styles—in the Series 62—the Hardtop Coupe, Coupe de Ville, Convertible Coupe and Sedan; in the Series 60—the Fleetwood Series 60 Special Sedan; and in the Fleetwood Series 75—the luxurious Eight-Passenger and Imperial Limousines.

## Customer Interest In Comfort

"Demand for the Cadillac and overwhelming customer interest in comfort features like the Cadillac Air Conditioner makes Cadillac's outlook exceptionally favorable," declares Mr. J. M. Roche, General Sales Manager of Cadillac Motor Car Division.

## Longest Pontiac Wheelbase Used

The longest wheelbase ever employed by Pontiac, a full 125", features the luxurious new 1954 Pontiac Star Chief Series. Introduced to compensate for the added 31" on body length, this longer wheelbase improves appearance, importantly adds to riding comfort, and affects more equitable front-to-rear weight distribution.

# Just Price this Beautiful New Pontiac!



**FINE-CAR POWER CONTROLS\***—Pontiac offers you all of the modern power and driving conveniences—improved Power Steering, new Power Brakes, new Electric Window Lifts, Air Conditioning and the famous Dual-Range Hydra-Matic Drive.

**COMFORT-CONTROL SEAT\***—There's perfect comfort for any driver with Pontiac's exclusive, fully adjustable front seat that moves forward and backward, up and down and tilts at a touch.



## Never has a low price bought such quality and performance!

Do just two things and you'll make a fast and firm decision that Pontiac is your best buy.

First, get behind the wheel and drive the new 1954 Pontiac Chieftain. You'll be very pleasantly surprised at its spectacular performance and its marvelous ease of handling. Look around you at all the features that speak of quality—luxurious fabrics, fine-car appointments, extra conveniences everywhere. And remember that Pontiac's quality is most evident in its acknowledged reputation for long, dependable, economical life—assurance that Pontiac's low first cost is matched by minimum operating and maintenance expense.

Now price Pontiac! You just can't buy more quality or finer performance anywhere near Pontiac's price—a price so low that you can have all of Pontiac's new power options and still spend less than for standard models of many makes.

Come in at your first opportunity. Drive Pontiac and you'll want it. Price Pontiac and you'll buy it!

DOLLAR FOR DOLLAR YOU CAN'T BEAT A

# PONTIAC

STROUDSBURG GARAGE

Sarah and Ninth Streets

Stroudsburg, Pa.

GEORGE S. WAGNER

Route 611

Mt. Pocono, Pa.





Ford Crestline

## Ford Models Present Innovations

The 1954 Ford passenger cars, recently introduced to the public in dealers' showrooms, will be on display at Monroe County Auto Dealers show in East Stroudsburg Armory February 12 and 13. They feature the following exclusives in the high volume field:

An entirely new 130-h.p. V-8 engine with overhead valves.

A new 115-h.p. I-block Mileage Maker Six engine, noted for economy.

New ball-joint front suspension which Ford engineers call the greatest advance in front end suspension in 20 years.

The Skyliner—an entirely new hardtop model with tinted, transparent plastic roof over the driving compartment.

A smart new Ford Sunliner convertible with an unusual transparent plastic panel inserted in the top over the front seat to provide overhead visibility.

Four new power-operated driving assists: Power brakes, power steering, 4-way power seat, power-lift windows.

Automatic transmission.

"The two new Ford engines for 1954, the V-8 and the I-block Mileage Maker Six, were designed expressly to lead their respective fields and have been under development for the past six years," according to Jess

Haynes, local Ford dealer.

"It always has been Ford's policy to design and build engines that set the pace for years ahead. Ford was the first to offer a V-8 engine in the low-price field, and although the majority of expensive cars joined the V-8 parade, Ford today is still the only car in its price class to have V-8 power.

"For 1954 Ford has perfected two new engines that are as far ahead in their fields as the original V-8 was in its day. They represent the greatest power advances

### Hy-Drive Power Now Featured

The torque converter in Plymouth's new Hy-Drive mechanism provides a maximum torque increase of 2.6 to 1, highest on passenger car wheels. Coupled to the Plymouth engine, which has a maximum torque of 177 foot pounds it provides a starting torque of 460.2 foot pounds. Hy-Drive has enough power to pull a Plymouth straight up the side of a building if the car could be held to the wall.

### Spring Friction Cut

The tapered leaf spring mounted rear springs of the new DeSoto provide more effective cushioning by reducing spring friction and they also resist rear-end sway.

since the original Ford V-8. And they have the benefit of Ford 'know-how' gained in building more than 16 million V-8 engines during the past 22 years."

Mr. Haynes, owner of Haynes Motors, pointed out that Ford's new overhead valve V-8 engine, with its deep-block construction, is of modern, short-stroke, low-friction, high compression design. It has a compression ratio of 7.2 to 1 and is smoother, quieter and gives more responsive power with greater economy and longer life than last year's engine. It rates 130 brake horsepower, up 20 horsepower over the 1953 I-head V-8.

The new I-block 115-h.p. Mileage Maker Six also is a completely modern high-compression, low-friction engine. It rates 14 horsepower more than the 1953 Ford Six and, like the V-8, it is an "over-square" engine—that is, the diameter of the cylinder is greater than the stroke of the piston.

According to Mr. Haynes, the new ball-joint suspension makes the 1954 Ford the most comfortable and easiest handling Ford ever built. Exclusive to Ford in the high volume field, the ball-joint suspension replaces the older type king-pin suspension. This new system permits up and down movement of the front wheels through the ball-joints as the wheels travel

over rough spots or directional movement as wheels turn right or left in steering.

The ball joints have specially shaped seals so they will not bind or get out of line and they are completely sealed against water and dirt. Spring-loaded, they compensate automatically for any wear and they retain the "new car feel" much longer than the older type. In its 1954 passenger cars, Ford again is offering three lines—Mainline, Customline and Crestline.

### No-Glare Panel In 1954 Models

The instrument panel on 1954 Plymouth cars has a new No-Glare finish which has a scotch-grain leather appearance and actually has a textured feel. Plymouth engineers developed it to keep panel reflections out of the driver's eyes. Panels are beautifully color styled to harmonize with interior and exterior colors.

### Softer Springs

Seat cushions in 1954 Plymouth cars are softer and generally more comfortable because of a new design in which both coil springs and jack springs are used. In normal driving, the new softer coil springs absorb road vibration. If the car hits a bump, the jack springs go into action and prevent bottoming.

## Pontiac Adds To Over-All Length

Pontiac, always a "big" car, introduces for 1954 the biggest, longest cars in its history—the Star Chief Series—at the Monroe County Auto Dealers show in East Stroudsburg Armory, February 12 and 13.

On a longer, 124-inch wheelbase, the Star Chief has an over-all length of 213.7 inches, eleven inches longer than the 1954 Chieftains, which have a 122-inch wheelbase.

With distinctive exterior and a luxurious, color-harmonizing interior, the Star Chief Series includes four models—a Custom Catalina, a Custom Four-Door Sedan, a DeLuxe Convertible and a DeLuxe Four-Door Sedan.

All have Pontiac's straight eight engine, with horsepower stepped up to 127 with 7.7:1 compression ratio, a longer frame, new longer rear springs, new body mounts and are obtainable with an expanded line

of accessories and optional equipment designed to increase the safety and comfort of driving.

Included among these are air-conditioning, power brakes, Comfort Control raise-or-tilt front seats, automatic electric window lifts for front doors, Hydra-Matic transmission and improved power steering.

All Star Chief models are immediately identifiable by three modernistic chrome stars on each rear fender fin and by individual tail lamps, tail lamp moulding, deck handle medallion and rear deck Silver Streak.

The Custom Four-Door in the Star Chief Series is further identifiable by a decorative chrome plaque behind the rear Venti-panels and chrome mouldings over the side windows, as well as by exclusive colors—Biloxi Rouge, Coral Red or Maize Yellow alone or in

combination with Winter White. These exterior colors are also available in the Custom Catalina. Pontiac, always noted for attractive interiors, offers in the Custom Catalina, hand-buffed top grain leather in two-tones or a combination leather and star-pattern nylon upholstery. Door panels are in harmonizing colors and materials, with tasteful chrome decoration. The leather-nylon combination also is offered in the Custom Sedan.

The Deluxe Convertible is obtainable in ten basic exterior colors with upholstery in green, blue, red or black Morrokide in combination with ivory. This new material is a durable, pliable, coated fabric, which has elastic properties. Saddle-stitching and panels of contrasting color add to the attractiveness of this low, sleek car.

The Deluxe Four-Door Sedan is also available in ten basic or seven

two-tone exterior colors with interiors finished in harmonizing novelty-weave material bordered by nylon gabardine in a complimentary shade. All seat heading is of coated fabric.

Much of the increased length of the Star Chief models is given over to increased luggage capacity—as much as 41% more than in the Chieftain series Pontiacs.

From data furnished by two large retail organizations, it has been ascertained that luggage most often used includes six pieces: a Pullman case, a two-suitcase, a wardrobe case, an overnight bag, a vanity case and golf bag and clubs.

The Star Chief Four-Door Sedan has the capacity for a total of twelve such pieces. The Catalina can accommodate an additional vanity case for a total of 13. The Convertible, in spite of the recess for holding the lowered top, has luggage capacity for nine pieces.



Pontiac Star Chief

### Ram Hood Is Streamlined

The attractive ram hood ornament on the 1954 Dodge which ac-

quired a new streamlined look for 1954 has a long history. It has been the trademark and hood ornament of all Dodge cars since 1932.

For 1954, the stylists have laid

the ram's horns back against its head and used the entire body to emphasize streamlined action. By contrast, 1953 Dodge models used only the ram's head with a horn spread of five inches.

### Florentine Curve

A distinctive style note of the 1954 Cadillac coupes is the rhythmic Florentine curve of the rear window pillar which gives an added feeling of forward motion.

## See You At The Auto Show

THE INTERNATIONAL HARVESTER LINE



### TRAVELALL seats 8 or offers load space!



Unmatched for economy and versatility, the all-new International TRAVELALL delivers outstanding three-way performance. As a passenger vehicle, it carries eight people comfortably. Remove "easy-out" rear and center seats for practical transportation of both passengers and equipment or supply items, with easy access from the rear through tailgates hinged at top and bottom. Available in the 115-inch wheelbase Model R-110, with 1/2-ton carrying capacity! Double-action shock absorbers plus International's easy-riding long-leaf springs assure cushioned-comfort travel.

### See The New 1954 IH Pick-Up Trucks Too!

## E. M. RINEHART

1875 W. Main Street

Phone 4050 -- Stroudsburg

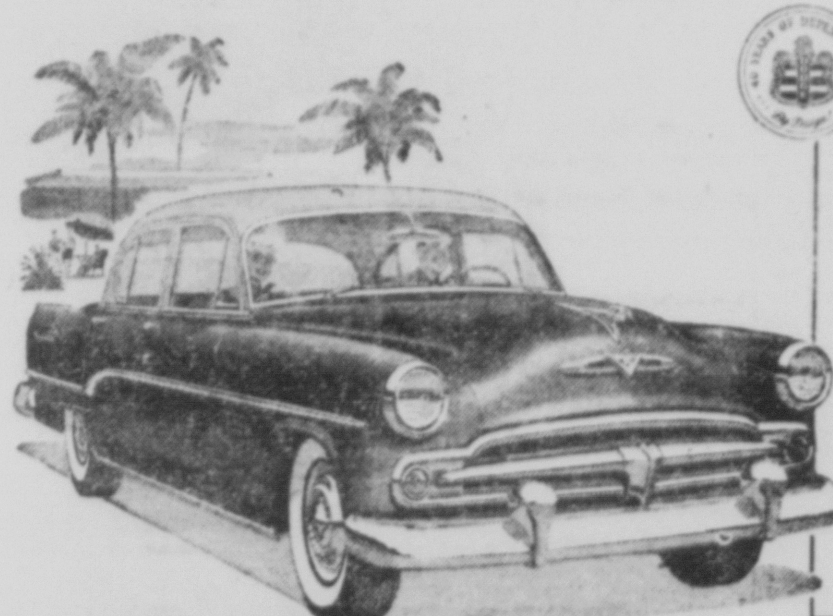
**Hurry! Hurry! Hurry!**

**WIN!**

A Grand Prize A Day Is Being Given Away!  
Head For Your Dodge Dealer Right Now!

**2 Weeks Away with Double Pay!**

and the use of an **Elegant New '54 Dodge!**



### 40 Grand Prizes

TO CELEBRATE 40 GREAT YEARS OF DODGE DEPENDABILITY!  
(A GRAND PRIZE A DAY FOR 40 DAYS)

- ★ 2 weeks' vacation for two anywhere in the U.S.A.!
- ★ All expenses paid—meals, hotels, resorts, air or train transportation!
- ★ New '54 Dodge at your disposal the whole time!
- ★ Dodge doubles your pay for the two weeks! (At least \$300.00)
- ★ An additional \$500 "fun money" to spend or save as you please!

PLUS . . .  
**1000 cash prizes — 25 a day!**

**It's Fun! It's Easy to Enter! Take your "Vacation Preview Drive" in the greatest Dodge car in 40 great Dodge years**

No time to waste! Yesterday's contest is over, today's is going on, tomorrow's is coming soon. Win a grand prize vacation for two by discovering the wonderful things about the new '54 Dodge:

**AAA PROVED ECONOMY WINNER**—Dodge topped all 8's in the famous Mobilgas Economy Run.

**AAA PROVED PERFORMANCE WINNER**—Dodge set more records for acceleration than any other American car in history.

**AAA PROVED ENDURANCE WINNER**—Dodge set more marks for endurance and stamina than any American car in history.

**Look at these "Vacation Features"**  
NEW! Dodge PowerFite fully automatic transmission  
NEW! Stepped-up 150 h.p. Red Ram V-8 Engine  
NEW! Dodge full time Power Steering  
NEW! Dodge Jacquard upholstery fabrics

The roomiest, readiest, most reliable car near the price. "See America First" in the finest Dodge ever built.

### DODGE V-8 OFFICIAL PACE CAR!

New honors came to Dodge for its record-breaking performance in official AAA runs. The Dodge V-8 has been selected as Official Pace Car for the 1954 Indianapolis 500-Mile Race.

**Your Friendly Dodge Dealer Can Help You Win! See Him Today!**

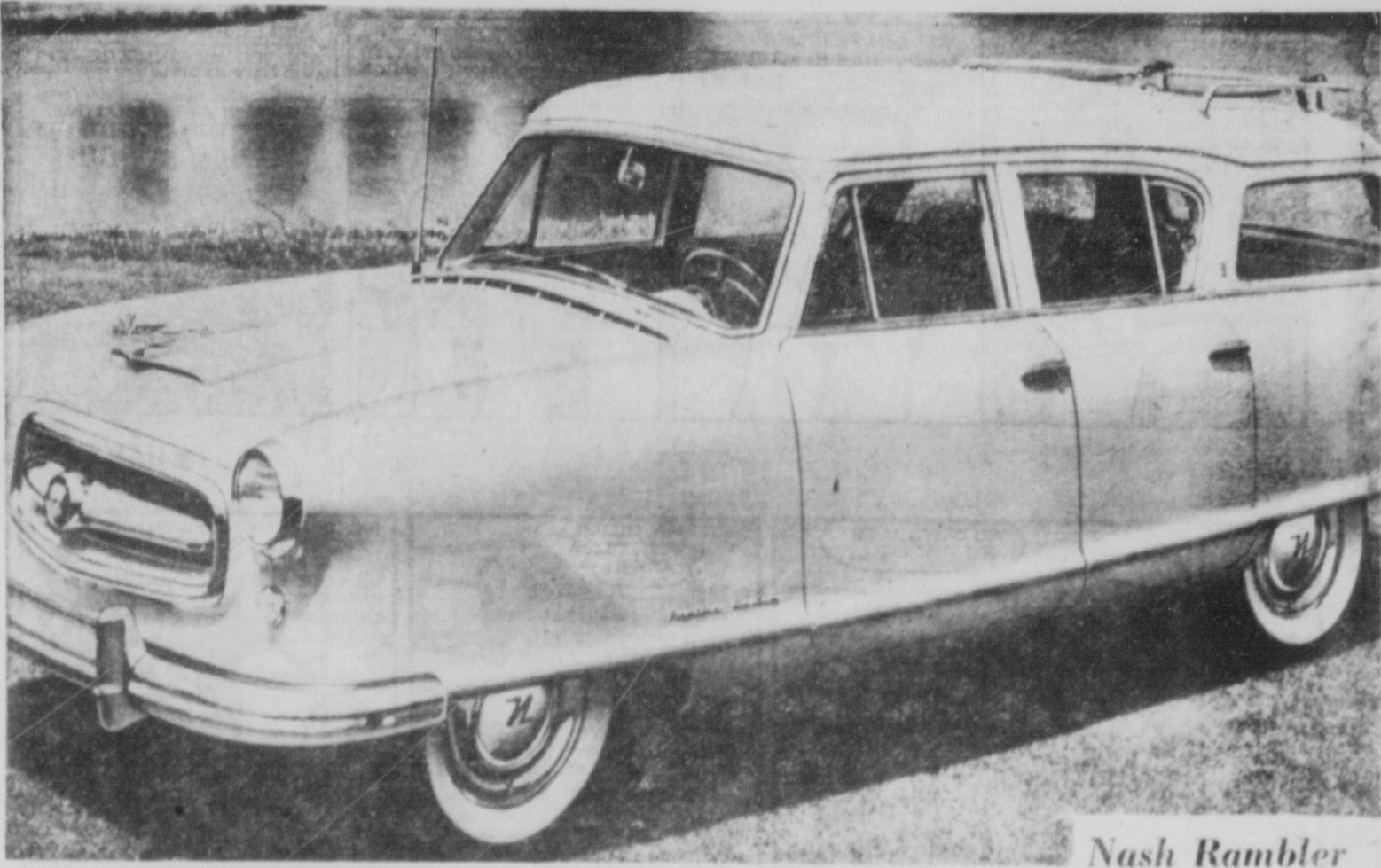
Your Friendly Dodge Plymouth Dealer Brings You—Danny Thomas, ABC-TV, Bert Parks in "Break The Bank," ABC-TV, Ray Rogers, NBC Radio, Medallion Theatre, CBS-TV.

**H. A. RODENBACH & SON**  
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Cresco, Pa.





Nash Rambler

## Nash Proud Of Diversified Line

Nash Motors will unveil its new 1954 line, the most diversified line in the industry, featuring the all-new 108-inch wheelbase Rambler four-door sedan, at Monroe County Auto Dealers show in East Stroudsburg Armory February 12 and 13.

"We believe we have one of the most comprehensive lines in the automotive industry today—one of which Nash is justly proud," said H. C. Doss, vice-president in charge of sales. "Featuring modern styling and many mechanical advancements, these new models provide the widest selective range ever offered the motoring public in this country by any one company."

Highlighted by the advanced continental styling of Pinin Farina, foremost European designer of custom-built cars, models available in the 1954 Nash line are: Ambassador and Statesman two and four-door super sedans and custom four-door sedans and Country Club hardtops; the new 108-inch wheelbase Rambler four-door custom and super sedans; and the 100-inch wheelbase Rambler custom series, including convertible, station wagon and Country Club hardtop models.

In the best Farina tradition, design, unity and simplicity keynote all models in the 1954 Nash line. Farina's styling, characterized by a low, wide and sleek appearance, with fenders above the hood line, has won country-wide acclaim for Nash, Doss said.

The entire range of 1954 models offer new exterior colors, including 14 solid and 14 two-tone combinations, and new upholstery and trim combinations.

Doss described these modern trends in the new models:

The completely new 1954 Nash Rambler four-door sedan is a compact custom car on a 108-inch wheelbase. This luxurious model offers traditional Rambler economy, performance, comfort and ease of handling, with greater rear seat and luggage compartment roominess.

"Balanced engineering is a key feature of this new car," Doss said. "It combines compactness and beauty of design with outstanding maneuverability and economy of operation."

The regular factory delivered price of the new custom Rambler includes an attractive continental rear tire mount, Weather Eye conditioned air system, radio, electric clock, courtesy lights, directional

signals, foam cushions, custom upholstery and trim, and other deluxe features at no extra cost.

The Rambler four-door sedan is also offered in the super series and includes custom radio, Weather Eye conditioned air system, and cigarette lighter as standard factory equipment.

Nash engineers have added eight inches to the overall length of the new custom model, which totals 193 3/8 inches. This increase provides ample rear entrance room and rear legroom, in addition to increasing the cubic capacity of the luggage compartment.

The Rambler four-door is powered by the improved six-cylinder L-head "Super Flying Scot" engine, developing 90 horsepower. It has a compression ratio of 7.3 to 1, with a displacement of 195.6 cubic inches. Major improvements have been made in the connecting rods, the main bearing oil seals, the crankshaft and camshaft, the exhaust manifold, and the ignition system.

As on all Nash cars, Dual-Range Hydra-Matic and automotive overdrive are available as optional equipment, and synchromesh transmission is standard equipment.

Featuring "Airflyte" construction used in all Nash cars, the new Rambler has a unified body and frame welded together to form a single unit, said by Nash engineers to be safer, stronger and more rigid.

The exclusive newly improved Nash convertible twin beds and "Airliner Reclining" seats are offered as optional equipment for the first time on the new Rambler four-door sedan.

The new 1954 Nash Ambassador and Statesman models feature numerous exterior and interior styling refinements, and many mechanical advancements, Doss said.

Major mechanical changes in this series are: a new Statesman "Dual Powerflyte" engine, featuring an aluminum cylinder head and dual carburetors as standard equipment; increased horsepower in the Ambassador "Super Jetfire" engine; new power steering and power brakes, offered as optional equipment, and electrically operated window lifts, called "Power-Lift" windows, available at extra cost.

Styling refinements include a new dual die-cast grille, highlighting the latest trend in custom-built cars by Farina; a continental rear tire mount offered as standard

equipment on all Ambassador and Statesman custom four-door and Country Club hardtop models, a redesigned and improved instrument dash panel and new interior styling.

The new Statesman "Dual Powerflyte" six-cylinder L-head engine has a compression ratio of 8.5 to 1, one of the highest in the automobile industry, and horsepower increased to 110. It is designed to operate efficiently on regular gasoline.

The horsepower of the Ambassador "Super Jetfire" six-cylinder overhead valve engine has been increased to 130, with a compression ratio of 7.5 to 1, and retains the seven-bearing crankshaft. The "LeMans Dual Jetfire" engine, equipped with an aluminum cylinder head and two carburetors, is offered as optional equipment on all Ambassador models. This six-cylinder engine develops 140 horsepower and has a compression ratio of 8 to 1.

Nash power steering, available as optional equipment on both models, takes about 75 per cent of the effort out of steering, and allows the driver to retain the "feel" of the car at all speeds and

under all conditions. Nash power brakes are available on both models when equipped with Hydra-Matic drive at extra cost. They reduce braking effort up to 40 per cent, according to Nash engineers.

The newly designed dual die-cast grille consists of two die-castings forming a modern oval design. The Nash medallion is centered on the concave vertical bars which highlight the new grille.

A new steering wheel overtake switch, called "Power Pass," is standard on Ambassador and Statesman custom models equipped with overdrive, and overdrive Ambassador models powered by the optional "LeMans Dual Jetfire" engine.

The new 1954 custom Rambler 100-inch wheelbase series features three distinctive models, including convertible, station wagon and Country Club hardtop.

The continental rear tire mount is standard equipment on the custom Rambler convertible and Country Club models, adding a distinctive and longer appearance to both cars. All custom Rambler models are delivered fully equipped with custom appointments at no extra cost.

## President Eisenhower Calls Highway Safety Conference

(Continued from page fourteen) Conference, in 1946, worried about the accident exposure generated by some 35,000,000 motor vehicles. Now it is necessary to cope with the hazards created by 54,000,000 vehicles.

There is no longer any question of WHAT to do. The knowledge is available—accumulated in thirty years of study and experience by public officials and private organizations. The action program developed by the 1946 and 1950 President's Conference covers the fields of education, engineering, accident records, motor vehicle administration, enforcement, laws and ordinances, and public information and support.

Effectiveness of this program has been demonstrated by the fact that those states and communities, which have most faithfully followed the recommendation, have sharply reduced their accident tolls.

Largely through partial application of the Action Program, the

national fatality rate per hundred million vehicles has been reduced more than one-third since the program was developed in 1946.

Yet, these advances have been achieved with only spotty and frequently haphazard effort. Nationwide, there has never been carried out more than 60 per cent of what might be termed the minimum recommended program.

Following last June's White House meeting, the business group set a goal for 1954: to reduce the Nation-wide highway toll by 40 per cent. This would mean at least 15,000 lives saved, and 500,000 spared from injury, including 40,000 kept from being permanently maimed.

### In High Demand

"High demand for Cadillacs on the used car market is evidence of the American motorist's growing desire for quality automotive products," states Mr. J. M. Roche, General Manager of Cadillac Motor Car Division.

# HERE'S TIRE NEWS!

## Firestone Supermarket Tire Sale!

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<p><b>SUPERMARKET RED TAG BARGAINS</b></p> <p>HOW DO YOU DRIVE? THERE'S A TIRE BARGAIN HERE FOR YOU TAILORED TO YOUR NEED</p>	<p><b>Firestone SUPREME</b></p> <p>Safest tire money can buy! It's the one and only blowout-safe, puncture-sealing, tubeless tire on the road today!</p> <p><b>SAVE! \$50.73</b> Trade-In Allowance on a Complete Set During This Sale</p>	<p><b>Firestone DELUXE CHAMPION</b></p> <p>First choice of champion race drivers—it's the same tire that car manufacturers choose as original factory equipment on millions of new cars.</p> <p><b>SAVE! \$23.07</b> Trade-In Allowance on a Complete Set During This Sale</p>
<p><b>SUPERMARKET RED TAG BARGAINS</b></p> <p>FAST DRIVING LONG DISTANCE GREATEST SAFETY</p>	<p><b>Firestone CHAMPION</b></p> <p>A high quality tire with such extra value features as: Safe-Sure Gum-Dipped cord body, "Plus-Mileage" tread and a Lifetime Guarantee.</p> <p><b>SALE PRICED \$12.95</b> 6.00-16 Plus Tax EXCHANGE If Your Old Tire Is Recappable</p>	<p><b>Firestone STANDARD</b></p> <p>A hard-to-believe value! A genuine Firestone tire with Gum-Dipped cord body and a long-wearing, non-skid tread... backed by a Lifetime Guarantee!</p> <p><b>SALE PRICED \$11.65</b> 6.00-16 Plus Tax EXCHANGE If Your Old Tire Is Recappable</p>
<p><b>SUPERMARKET RED TAG BARGAINS</b></p> <p>A NEW, SAFE NON-SKID TREAD ON YOUR PRESENT TIRES</p>	<p><b>Firestone NEW TREAD</b></p> <p>Applied on Guaranteed Fire Bodies or on Your Own Tires Made with the same high quality cold rubber tread materials, the same tread design, depth and width as new Firestone tires. Lifetime Guarantee.</p> <p><b>SPECIAL 8.95</b> 6.00-16 EXCHANGE If Your Old Tire Is Recappable Other Sizes Proportionately Low</p>	<p><b>Firestone SAFE USED TIRE BARGAINS</b></p> <p>Plenty of good, sound used tire mileage left in these. All sizes... all makes... all drastically reduced!</p> <p><b>SAVE! \$2.00</b> Priced Low as</p>

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## The Car That Steals The Show... Automatically!

In this exciting show time of the year, one car has already taken the spotlight for '54. The great new DeSoto Automatic has captured the enthusiasm of thousands of new owners. They know its performance is unmatched—because they're been driving it!

And what are these owners saying? That PowerFlite\*, the newest, finest automatic drive, is smooth, silent, swift in acceleration. There is no clutch.

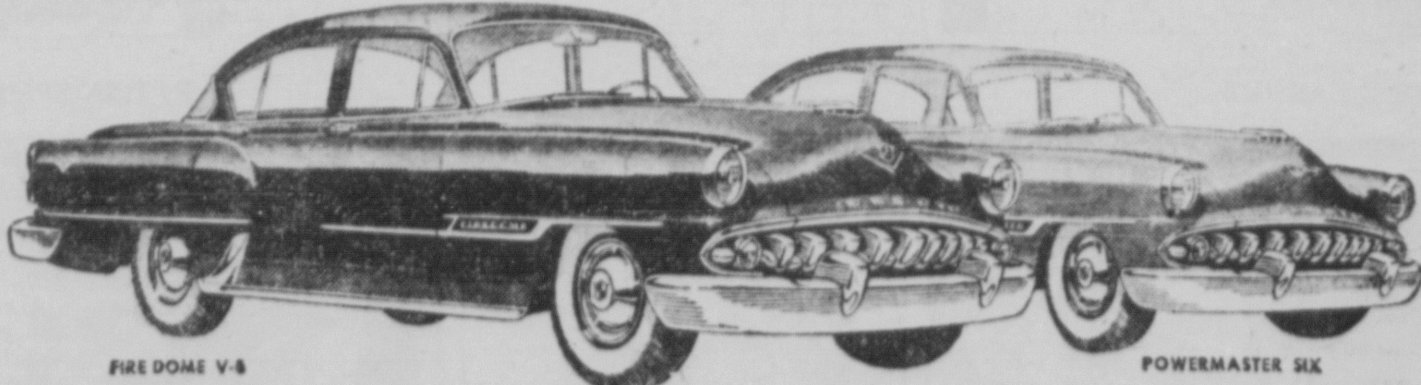
They're saying that Full Time Power Steering\* really does do all the work of steering and parking. And they note that the car is always on even keel, thanks to No Sway Ride Control.

They're excited about those luxurious new interiors that are decorator-matched to body colors.

But get all the good news about DeSoto first hand. See and drive the 170 h.p. Fire Dome V-8 or Powermaster Six—today!



See the New DeSoto Automatic at the Monroe County auto show, at the Armory, East Stroudsburg, Friday and Saturday, Feb. 12 - 13.



FIRE DOME V-8

POWERMASTER SIX

**SCHELLER & KITCHEN**  
1015 Main Street, Stroudsburg





DeSoto Sportsman

## DeSoto Stresses Improvements

Improvements in power, comfort and styling mark the 1954 DeSoto Automatic models on display at Monroe County Auto Dealers show, East Stroudsburg Armory February 12 and 13.

The new DeSoto is a longer, wider automobile with a low, road-hugging look imparting an air of refined performance. With the horsepower of the Fire Dome V-8 engine increased to 170 and the introduction of PowerFlite fully automatic transmission, the 1954 DeSoto offers every aid to driving ease and convenience.

In addition to greater power and the all-new PowerFlite transmission, DeSoto offers such other advancements as: Full-Time Power Steering, Power Brakes, Electric Window Lifts and De Soto Air-Temp Air Conditioning.

These remarkable aids to driving comfort make the 1954 DeSoto as close to 'automatic' as a car can be—hence the new line is referred to as De Soto Automatic.

Simplicity of shape and design is the fundamental styling theme of the 1954 De Soto. On the exterior this simplicity accentuates

the clean, smooth-flowing body lines.

The interiors of the 1954 De Soto are tastefully designed to please the most exacting taste. New colors and fabrics are keyed to exterior finishes to bring about perfect harmony of styling.

Not only in styling is the new De Soto outstanding, however. There's a new driving thrill awaiting those who have never tried De Soto's new fully automatic PowerFlite transmission—the finest automatic drive ever offered the American public.

Notable chassis improvements include: No-Sway Ride Control, which minimizes body lean and minimizes tire squeal on turns while providing greater control and stability; new 'solid feel' ride brought about by a stiffer frame, redesigned front and rear body mountings and new rear spring mountings, and greater horsepower and torque for the Fire Dome V-8 engine.

Exterior styling improvements in the 1954 De Soto begin with the new front and rear bumpers. Both (continued on page twenty-one)

## Today's Radio Program

WFPO—810 K.—STROUDSBURG			
7:00 Taylor Talks	Record	2:00 News	
7:15 News	10:15 Bobby Westbrook	2:05 Want Ads	
7:30 Taylor Talks	10:30 Pop Concert Time	2:50 Country Music Time	
7:45 News-Taylor Talks	11:00 News	2:55 Fire Safety	
8:00 Pinebrook Praises	11:05 Want Ads of the Air	3:00 News	
8:10 News	11:30 House Party	3:05 Music You Want	
8:35 Coffee Club	11:45 Christian Devotion	4:00 News	
9:00 News	12:00 Luncheon Melodies	4:05 Club 810	
9:05 Coffee Club	12:30 Local & World News	4:15 Heart Fund Assn.	
9:15 Design for Living	12:35 Piano Moods	5:00 News	
9:30 Gold Medal Doctors	1:15 Farm News	5:05 Club 810	
9:45 Weekend Shopper	1:00 News	5:15 Local & World	
10:00 News	1:05 Meet Your Neighbor	5:30 Sign Off	
10:05 According to The			

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## Television Programs

New York Channels	
7:00—4 Today, Dave Garroway	
7:35—2 Give Us This Day	
7:45—2 Laughline	
8:00—2 Film	
9:00—2 Margaret Arlen	
9:30—2 Dione Lucas	
9:45—2 News	
10:00—2 Arthur Godfrey Show	
4 Ding, Dong School	
7 Film	
10:30—4 Betty White	
10:30—4 Breakfast in Hollywood	
11:00—4 Hawkins Falls	
7 Robert Alda	
11:15—4 Three Steps to Heaven	
11:30—2 Strike It Rich	
8 Ask Washington	
8 Kitchen Fave	
12:00—3 Play, "Valiant Lady"	
4 Bride and Groom	
5 Good for Thought	
7 Time for Fun	
12:35—12 A Woman's Work	
12:45—2 Love of Life	
4 Herb Sheldon	
12:50—4 Search for Tomorrow	
News	
1:00—4 Ernie Westmore	
12:55—4 Guiding Light	
1:00—4 Brighter Day	
4 Junior's Kitchen	
5 Claire Mann	
6 Fashion in Sewing	
7 Journey Through Life	
1:30—4 Garry Moore	
4 Gene Rayburn	
5 Movie Quiz	
7 Margi McNellis	
1:45—4 Ruth Husa	
4 Jack & Henry	
7 Margi McNellis	
2:00—5 Les Graham	
13 Film	
2:30—11 Living Blackboard	
4 Art Linkletter	
5 Richard Wilke	
5 News	
2:45—5 The Continental	
3:00—4 Weather	
4 Big Parrot	
5 Kate Smith	
6 Paul Dixon	
7 Rhonda McElhine	
8 Bob Crosby	
9 Monrovia Lane	
11 Ted Steele	
13 Comedy Corner	
2 Play, "Woman with a Past"	
4 Welcome Travelers	
5 Film	
4:15—11 "Secret Storm"	
4:30—4 Robert Q. Lewis	
5 On Your Account	
5 News	
4:35—9 Music for You	
4:45—5 Roy Doty	
5 Cooking Lady	
5:00—2 Film	
4 Pinky Lee	
5 Eddie Scott	
6 Buster Crabbe	
7 Merry Mailman	
11 Junior Time	
13 Jr. Frolics	
5:30—4 Howdy Doody	
11 Cartoon Club	
13 Fun Time	
5:45—7 Animal Playtime	
6 News, sports	
4 Cisco Kid	
5 Magic Cottage	
6 Rennie Kazan	
9:11-13 Film	
6:15—5 Judy Gene	
6:20—4 Faye and Skitch	
5 Frontier Theater	
6:45—4 News	
7 Bob and Ray	
9 Miss Nemo	
4 It Seems Like Yesterday	
7:00—5 Capt. Video	
7 Monica Lewis	
8 Tale of Two Cities	
9 "Holeman Girl"	
11 News, weather	
13 Film	
7:10—5 Weather	
7:15—5 Marge and Jeff	
7:30—5 News	
7:35—5 Sports, news	
7:45—5 Weather	
8 News	
8:10—5 Dinah Shore	
5 Weather, news	
7 Leone Ranger	
11 Film	
7:45—2 Jane Froun	
4 News	
5 Wire Waxes	
6 Play, "Meet Mr. McNulty"	
7 Ray Milland	
8 Groucho Marx	
5 Sports Films	
7 Quick as a Flash	
9 Spotlight	
10 "Joseph the Man"	
12 House Detective	
8:30—2 Play	
4 "The Gun" Dick Powell	
7 Men in Action	
5 Headway to Hollywood	
7 Ray Hooper	

### Philadelphia Channels

8:05—13 Boxing, Laurel Garden	
8:35—9-11 News	
9:00—2 Video Theater	
4 "What Not Forth"	
5 Playhouse	
4 Dragonet	
5 What's the Story?	
7 Talent Patrol	
8 Tales of Adventure	
11 Track Meet	
9:30—2 Big Town	
4 Play, "For the Love of Kitty"	
5 Nancy Olson	
6 Robert Strauss	
10:00—2 Playhouse	
4 "The Man They'd Murdered"	
5 Martin Kane	
10:30—2 Place the Face	
4 Foreign Intrigue	
5 Between the Lines	
7 China Smith	
9 High Tension	
11 "The Invisible Island"	
13 Film	
11:00—4 News, sports	
4 News, weather, sports	
5 Barry Gray	
7 News	
9 Man from Times Square	
11 News, weather, sports	
13 Film	
11:15—4 Here's Morgan	
11:20—4 Steve Allen	
11 Skating News	
11:30—7 1 Love Murder	
11 Surprise Theater	
13 Film	
11:45—5 News	
12:00—4 News	
12:30—4 Film	
12:45—2 Film	

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PM	WBNC 600k	WOR 710k	WABC 770k	WCBS 880k
6:00 News, The Face	6:00 News, The Face	6:00 News, The Face	6:00 News, The Face	6:00 News, The Face
6:15 Sports Light Up	6:15 Sports Light Up	6:15 Sports Light Up	6:15 Sports Light Up	6:15 Sports Light Up
6:30 Time, music	6:30 Time, music	6:30 Time, music	6:30 Time, music	6:30 Time, music
6:45 News Star Extra	6:45 News Star Extra	6:45 News Star Extra	6:45 News Star Extra	6:45 News Star Extra
7:00 The Tompkins	7:00 The Tompkins	7:00 The Tompkins	7:00 The Tompkins	7:00 The Tompkins
7:15 Super music	7:15 Super music	7:15 Super music	7:15 Super music	7:15 Super music
7:30 News of the World	7:30 News of the World	7:30 News of the World	7:30 News of the World	7:30 News of the World
7:45 Our Man's Family	7:45 Our Man's Family	7:45 Our Man's Family	7:45 Our Man's Family	7:45 Our Man's Family
8:00 Ray Rogers Show	8:00 Ray Rogers Show	8:00 Ray Rogers Show	8:00 Ray Rogers Show	8:00 Ray Rogers Show
8:15 Western drama	8:15 Western drama	8:15 Western drama	8:15 Western drama	8:15 Western drama
8:30 Meet Me at Ray's	8:30 Meet Me at Ray's	8:30 Meet Me at Ray's	8:30 Meet Me at Ray's	8:30 Meet Me at Ray's
8:45 music, comedy	8:45 music, comedy	8:45 music, comedy	8:45 music, comedy	8:45 music, comedy
9:00 and variety	9:00 and variety	9:00 and variety	9:00 and variety	9:00 and variety
9:15 with Ray Rogers	9:15 with Ray Rogers	9:15 with Ray Rogers	9:15 with Ray Rogers	9:15 with Ray Rogers
9:30 News, John Caster	9:30 News, John Caster	9:30 News, John Caster	9:30 News, John Caster	9:30 News, John Caster
9:45 Show, records	9:45 Show, records	9:45 Show, records	9:45 Show, records	9:45 Show, records
10:00 Police and Mayor	10:00 Police and Mayor	10:00 Police and Mayor	10:00 Police and Mayor	10:00 Police and Mayor
10:15 Can You Top That	10:15 Can You Top That	10:15 Can You Top That	10:15 Can You Top That	10:15 Can You Top That
10:30 News, John Caster	10:30 News, John Caster	10:30 News, John Caster	10:30 News, John Caster	10:30 News, John Caster
10:45 music and songs	10:45 music and songs	10:45 music and songs	10:45 music and songs	10:45 music and songs
11:00 News, Ken Banghart	11:00 News, Ken Banghart	11:00 News, Ken Banghart	11:00 News, Ken Banghart	11:00 News, Ken Banghart
11:15 Sports, Ted and	11:15 Sports, Ted and	11:15 Sports, Ted and	11:15 Sports, Ted and	11:15 Sports, Ted and
11:30 News, Ken Banghart	11:30 News, Ken Banghart	11:30 News, Ken Banghart	11:30 News, Ken Banghart	11:30 News, Ken Banghart
11:45 with interviews	11:45 with interviews	11:45 with interviews	11:45 with interviews	11:45 with interviews

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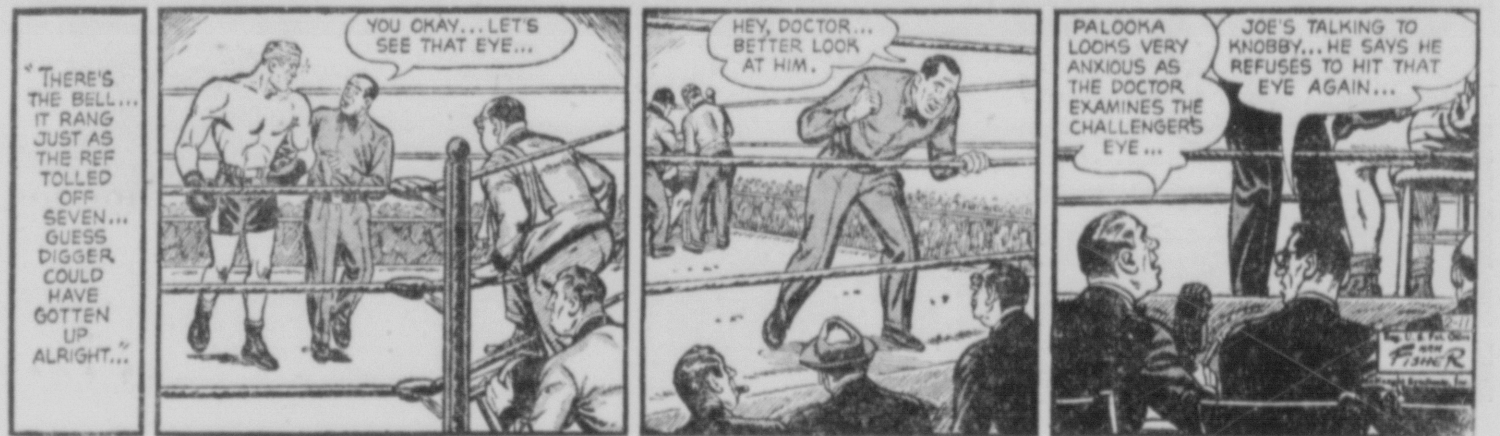
WBNC	WOR	WABC	WCBS
6:00 News, Ken Banghart	6:00 News, Ken Banghart	6:00 News, Ken Banghart	6:00 News, Ken Banghart
6:15 Sports Light Up	6:15 Sports Light Up	6:15 Sports Light Up	6:15 Sports Light Up
6:30 Time, music	6:30 Time, music	6:30 Time, music	6:30 Time, music
6:45 News Star Extra	6:45 News Star Extra	6:45 News Star Extra	6:45 News Star Extra
7:00 The Tompkins	7:00 The Tompkins	7:00 The Tompkins	7:00 The Tompkins
7:15 Super music	7:15 Super music	7:15 Super music	7:15 Super music
7:30 News of the World	7:30 News of the World	7:30 News of the World	7:30 News of the World
7:45 Our Man's Family	7:45 Our Man's Family	7:45 Our Man's Family	7:45 Our Man's Family
8:00 Ray Rogers Show	8:00 Ray Rogers Show	8:00 Ray Rogers Show	8:00 Ray Rogers Show
8:15 Western drama	8:15 Western drama	8:15 Western drama	8:15 Western drama
8:30 Meet Me at Ray's	8:30 Meet Me at Ray's	8:30 Meet Me at Ray's	8:30 Meet Me at Ray's
8:45 music, comedy	8:45 music, comedy	8:45 music, comedy	8:45 music, comedy
9:00 and variety	9:00 and variety	9:00 and variety	9:00 and variety
9:15 with Ray Rogers	9:15 with Ray Rogers	9:15 with Ray Rogers	9:15 with Ray Rogers
9:30 News, John Caster	9:30 News, John Caster	9:30 News, John Caster	9:30 News, John Caster
9:45 Show, records	9:45 Show, records	9:45 Show, records	9:45 Show, records
10:00 Police and Mayor	10:00 Police and Mayor	10:00 Police and Mayor	10:00 Police and Mayor
10:15 Can You Top That	10:15 Can You Top That	10:15 Can You Top That	10:15 Can You Top That
10:30 News, John Caster	10:30 News, John Caster	10:30 News, John Caster	10:30 News, John Caster
10:45 music and songs	10:45 music and songs	10:45 music and songs	10:45 music and songs
11:00 News, Ken Banghart	11:00 News, Ken Banghart	11:00 News, Ken Banghart	11:00 News, Ken Banghart
11:15 Sports, Ted and	11:15 Sports, Ted and	11:15 Sports, Ted and	11:15 Sports, Ted and
11:30 News, Ken Banghart	11:30 News, Ken Banghart	11:30 News, Ken Banghart	11:30 News, Ken Banghart
11:45 with interviews	11:45 with interviews	11:45 with interviews	11:45 with interviews

## DICK TRACY



## JOE PALOOKA

By HAM FISHER



## BLONDIE

By CHIC YOUNG



## BUZ SAWYER

By ROY CRANE



## THE PHANTOM

By LEE FALK and RAY MOORE



## BARNEY GOOGLE AND SNUFFY SMITH

By FRED LASSWELL



## MYRTLE—RIGHT AROUND HOME

By DUDLEY FISHER



## HOPALONG CASSIDY

By DAN SPIEGLE







Packard Panama

## Packard Shows 'New' Combination

New styling, new motors, new models and new extras will be the combination revealed by the Packard Clipper during the Monroe County Auto Dealers show in East Stroudsburg Armory on Feb. 12 and 13.

According to Packard spokesmen, the accent is on luxury living in the "Packard look"—a phrase which the company anticipates may do for automobile fashions what Parisian designers do each year for milady's American headline.

Prime elements in the campaign to make the "Clipper" America's most talked-about car will be the richness of finishes used for interiors and major advances in engineering.

For 1954 the "Clipper" is available in six distinctive models, the

company says.

First of these is called "The Clipper Panama," a hardtop beauty with a jaunty rear quarter section.

The "Panama" has the "lines of a sports car," without loss of full-family roominess. On the interior, the model is finished in "rich nylon and genuine leather."

Its instrument panel is streamlined and functional, retaining a full quota of beauty in design.

Since 1954 is a "power year," the "Panama" will be available in such outstanding engineering features as Ultramatic drive, power brakes, power steering and power windows. All come to you on an optional basis, at extra cost.

Under the sleek lines of its hood, the "Panama" boasts the equivalent of jet-propelled road power in its 165 horsepower engine—a fea-

ture which the company feels sure will attract more than its share of attention from automotive-minded fans.

Second model on the "Clipper" list is the 165 h.p. "Clipper Super Touring Sedan."

The sedan is an example of "styling that stays in style," says the company. Individual in its styling, the model boasts a 215-inch overall length, high fenders, low hood, modern Packard contour styling designed to give the car that "fastest on the road" look.

Despite its longer, lower styling, the sedan is counted by the company as one of the easiest-handling, most comfortable of all models on the road.

Third number in the "Clipper" bracket is the "DeLuxe Club Sedan"—tops in posture-planning, vis-

ibility, good riding, silence, transmission, steering and brakes, the company forecasts.

In the "DeLuxe" as well as in other "Clipper" models, Packard's engineers have concentrated heavily on the "ride for relaxation" in luxury surroundings at medium prices.

Prime factor in the engineer's attitude toward the new styling has been a concern with the ordinary tensions of motoring. To help lessen these tensions, Packard engineers have introduced added safety measures, including, for the first time, installation of tubeless safety tires at optional cost.

High on the list of any sportsman's dream cars will be the 1954 "Clipper Sportster," Packard officials wager.

The "Sportster" is a new hard-

top-styled car with a choice of four two-tone combinations, gleaming chrome roof bows to accent the leather and nylon upholstery and the customary 165 horsepower under the hood.

Road-casiness, maneuverability and speed are the keynote in the "Clipper DeLuxe Touring Sedan," also, officials say. The sedan matches higher-priced vehicles for good riding, Packard says, and offers the chance of an exhaustive road test to prove its point.

The flair of hardtop styling and advanced interior design is the luxurious frame for the 150 horsepower "Clipper Special Club Sedan." Extras in all divisions offered by the company are also available here.

And it's those "extras" the Packard people are doing a large portion of their shouting about this year.

First on the list—in styling, that is—are the brand new, handsome color schemes. These color plans are available in no less than 23 exterior combinations with five bright new colors and four special color schemes. There are also 11

optional two-tone choices on the agenda.

For the interiors of their Clipper models, the company offers four entirely different upholstery materials in more than 20 standard and optional single-tone and two-tone combinations.

For comfort and beauty, the "Clipper" offers a "fresh air heater and defroster," second to none. The key word here, the company says, is "fresh," for the unit brings fresh air in, forces stale air out.

The three-way tuning "Universal Radio" is another big boost in the "Clipper's" fashion-relaxation-comfort parade. The unit offers three kinds of tuning—push-buttons for regularly-used stations, manual operation for stations used less often and complete automatic selection of the strongest signals in the area.

The advanced engineering of the radio unit is part of a new "high-style" instrument panel, clean and uncluttered in design, the company says.

To fit different types of speed-conscious drivers, the "Clipper" offers its models in two varied engine—165 and 150 horsepower.

## Your Horoscope Today

By FRANCIS DRAKE

THURSDAY, FEBRUARY 11, 1954  
March 21 to April 20 (Aries)—A few reactions evident, most likely before 2 p. m. Be on guard in both business and personal affairs. The most at-travels, excitement is not always the most worthy.

April 21 to May 20 (Taurus)—A fine period in which to set forth with firm, well-directed will. Ignore the fates and temptations of those with whom you don't rather than try to make them bend to your way of thinking.

May 21 to June 20 (Gemini)—Steady and continuous effort is healthier more successful than alternate periods of inactivity and rushing. Avoid over-education, overwork, perfect family as well as budget.

June 21 to July 20 (Cancer)—This could be a frustrating day. Being forward should be a strain, the possibility of mistakes. Trying hard may not bring immediate satisfaction but it will ultimately turn the tide in your favor. Faith.

July 21 to August 20 (Leo)—If you respond to good and sincere suggestions you can expect favorable results. Perhaps, selling, loan affairs, property, transactions, asking favors, require thoughtful.

August 21 to September 20 (Virgo)—This day's outlook may not please your wishes or whims. Rather, it stresses self-development, correcting hampering faults, tendencies that dull one's ability to think rightly.

September 21 to October 20 (Libra)—Steer away from a readiness to confide in others, especially those outside family, loved ones. Anticipating trouble is another temptation today. Security lies with self.

October 21 to November 20 (Scorpio)—Determining basic possibilities before

acting is essential. Market values fluctuate without notice, therefore be alert, informed. This applies to personal affairs also.

November 21 to December 20 (Sagittarius)—Some things that stung you yesterday should be easier today. Be discriminating, but not fussy. You may be able to gain more through the advice and help of others.

December 21 to January 20 (Capricorn)—News of interest to you particularly, though it may concern others generally. Look and be sharp when opportunity knocks. Contact with friends, business associates could favor you.

January 21 to February 20 (Aquarius)—Watch trend of others' plans and deeds; be careful in all matters calling for correct judgment, good taste. Quality will reach its level and increased knowledge comes in true progress.

February 21 to March 20 (Pisces)—Improvement in influences should spur you on to a successful day if you manage well. Take time to do things right whatever they may be in a manner befitting your ability. Heart is tornate rate.

YOU BORN TODAY under Aquarius, are somewhat intuitive. You seldom are dismayed by disappointment, but you are hurt by unappreciative people. Well-educated and trained, you could make a high mark in business, a profession, maybe the arts, music, in the literary world. Develop concentration; know your own moods and feelings, since they affect your progress and rightly directed, can help you solve problems. Avoid being too positive and give more thought to possible results before action. Birthdate: Thos. A. Edison, Amer. Inventor.

## DeSoto Notes Improvements

(continued from page twenty)

bumpers are styled with high "break" lines between the top and front surfaces, with the top surface curving down slightly to meet the "break" line. This creates a feeling of motion and added length.

A new floating grille with nine vertical bars continues the new front end styling treatment of the 1954 De Soto. As in the bumpers, the "forward motion" styling theme of De Soto is carried out in the grille bars which curve gently back toward the ground from their leading edges.

The new grille is wider, stretching almost the entire width of the car. Circular parking lights are integral with the grille and are located below the inside edges of the headlights.

Headlight bezels on the 1954 De Soto are wide bands of chrome with the top edges extended to carry out the "forward" look emphasized in the grille and bumper styling.

A familiar De Soto styling innovation, the Air Scoop hood, is retained in the '54 model. Pioneered by De Soto, the Air Vent hood is functional as well as beautiful, since it directs a stream of cool, fresh air to the carburetor for increased engine efficiency.

Front fender side moldings now incorporate the names of the two De Sotos offered for 1954—Fire Dome or Powermaster. In addition, Fire Dome models are further identified by "V-8" insignia on the sides of the rear fenders.

Rear-end styling changes include a new housing for the tail light, stop light and backup light. Comprised of two circular sections, the upper section houses the tail light and stop light, while the lower section contains the backup lights.

DeSotos equipped with Power-Flite transmission have a "Power-Flite" name plate below the trunk opening on the right side of the car. The Fire Dome deck lid handle is V-shaped and is located under the DeSoto name plate on the trunk opening.

Interiors of the 1954 DeSoto models are distinguished by luxurious new fabrics and colors and a completely new instrument panel. Each instrument on the new instrument panel has a separate circular dial, yet all the instruments are clustered directly in front of the driver for easy reading.

The top of the instrument panel is covered in vinyl to reduce glare and reflections. Heater and fresh air controls are designed right into the instrument panel within easy reach of the driver.

An additional change in the new instrument panel is the relocation of the glove compartment which has been moved toward the center for greater accessibility. The radio speaker is now at the extreme right side of the panel.

DeSoto's comfortable chair-high seats are retained in the 1954 models but they are upholstered in new materials which are, for the most part, nylon-faced for the utmost in durability and smartness.

Both fashionable woven patterns and solid colors are used. Durable vinyl is utilized at locations where scuffing and soiling might occur.

Sportsman and convertible models feature genuine leathers contrasted with nylon seat cloths

which have a faint polka-dot pattern.

Unique in the seat coverings of the new DeSoto are pleats in the seat backs which terminate at the bolster with large, round tufting buttons covered in the same color as the bolster material.

Door panels harmonize with the seat upholstery and perfectly complement the solid-color enameled moldings of the new DeSoto.

Mechanically, the 1954 De Soto Fire Dome V-8 has been boosted from 160 to 170 horsepower and its torque has been increased. The compression ratio of the Fire Dome V-8 has been raised to 7.5 to 1, yet the engine delivers outstanding performance with regular gasoline.

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The new 1954 Chevrolet Bel Air 4-door sedan. With three great series Chevrolet offers the most beautiful choice of models in its field.

New style . . . New power . . . New economy . . . and yet

*Lowest-priced line in its field!*

That's why people are calling the new 1954 Chevrolet the outstanding motor car value of this new year!

Men and women everywhere are deciding that the new Chevrolet for 1954 gives more for the money than any other car in its price range.

Here are the reasons why . . .

New style—more beauty of line, contour and color—with stunning new Bodies by Fisher and modern-mode interiors, color-keyed to exterior finishes in

"Two-Ten" and Bel Air models.

New power—more pickup, more passing ability, more smoothness and quietness of operation with either of Chevrolet's two advanced 1954 engines—the thoroughly proved "Blue-Flame 125" engine teamed with Powerglide (available on all models at extra cost) or the thoroughly proved "Blue-Flame 115" en-

gine! They're the most efficient Valve-in-Head engines in all Chevrolet history.

New economy—yes, even stronger gasoline savings—because both of these great high-compression engines are designed, engineered and built to wring more power from every charge of fuel and save you money mile after mile!

Come in . . . see and drive the new 1954 Chevrolet . . . and place your order now!

Only Chevrolet offers all these advantages at lowest cost

Brilliant new Bodies by Fisher . . . New Modern-Mode Interiors . . . New High-Compression Power in "Blue-Flame 125" and "Blue-Flame 115" Engines . . . Highly Perfected Powerglide, teamed with "Blue-Flame 125" Engine, now available on all models . . . New Power Brakes\* available on Powerglide models . . . Time-Proved Power Steering\* . . . Exclusive Six-Way Safety Protection, including Panoramic Visibility; Safety Plate Glass all around in sedans and coupes; E-Z-Eye Plate Glass\* Solid Fisher Unisteel Construction; Road-hugging Knee-Action Ride; and largest brakes in its field . . . New Automatic Front Window and Seat Controls\* available on "Two-Ten" and Bel Air models. \*Optional at extra cost.

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TUNE IN THE DINAH SHORE SHOW ON NBC  
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## Chevrolet Presents Five Bel Airs

The 1954 Chevrolets on display at Monroe County Auto Dealers show in East Stroudsburg Armory February 12 and 13 and in all dealers show rooms here are the most luxurious ever offered by the company.

Special emphasis has been placed on the treatment of the Bel Air, which were introduced exclusively as a sport coupe in 1950. In the latest series of Chevrolets, five body styles bear the distinctive Bel Air styling.

New beauty, both inside and out, characterizes the entire line. In addition, the new cars have more power, smoother performance, and offer the convenience and safety features which Chevrolet pioneered in its price field with the introduction of 1954 models at the end of last year.

Power brakes, reducing the distance of stops and pedal effort, are available. Electric front seat adjustment and window lifts, making possible comfort through push button control, have been announced as optional. The Powerglide automatic transmission option has been extended to all cars.

Representative models of the three lines of 1954 Chevrolet passenger cars are on exhibit here. Body types of the new series include:

One-Fifty — Four-door sedan, two-door sedan, six-passenger Handyman station wagon and a new body of unusual storage capacity, the utility sedan.

Two-Ten — Four-door sedan, two-door sedan, six-passenger Handy-

man station wagon and a new club coupe, designated as the Delray.

Bel Air — Four-door sedan, two-door sedan, sport coupe, convertible and eight-passenger Townsman station wagon.

Again in 1954 Chevrolets will be powered by a choice of two engines, each more powerful and responsive than its 1953 counterpart. The 115-horsepower "Blue Flame" engine is used in gearshift models. An engine of 125-horsepower couple with the Powerglide automatic shift.

Other chassis advances cover improvements in the clutch of gearshift models, a longer, deeper-tuned and sound deadening muffler, and rear spring inserts to eliminate the necessity for lubrication.

In appearance the 1954 Chevrolets have a longer, more rugged look. Designed for a broader, lower effect, the front bumper has been curved farther around the fender. The grille, bumper guards, parking lamps and hood ornamentation have been modified to conform with the new motif.

Of prime interest are the two-tone interiors of the bodies. Stylists have taken full advantage of new fabrics to combine eye-appeal and practicality. A lavish use of vinyl, an easily washed material, is apparent. In the Bel Air Series interior fabrics are nylon-faced cloth and vinyls, while in other series tasteful complements of vinyls and new, modern fabrics have been worked out.

Nine of the 14 solid exterior colors are new. There are 13 two-tone combinations. Totalling the number of body types and colors, the customer has 161 selections from which to draw when he buys a Chevrolet.

The Powerglide automatic transmission, now in service on more than 1,500,000 Chevrolets, is continued with modifications for improved high speed acceleration. The new engine with which Powerglide is teamed will appreciably boost performance, particularly in the higher speed ranges when emergency power may be required for passing or hill climbing.

The power plant in the Powerglide option uses the time-proven valve-in-head six cylinder principle with 125-horsepower, available at 4000 revolutions per minute. An innovation is the installation of high-lift cams and improvement in valve mechanism to make possible a freer intake of combustion mixtures and a more complete expulsion of exhaust gases. The result is increased breathing efficiency at the same compression ratio of 7.5 to 1.

Improvements in valve mechanism were adopted not only to conform with the higher cam lifts but to make all parts stronger and more durable. Hydraulic valve lifters have been redesigned for more reliable operation. XCR alloy steel is utilized for exhaust valves for greater strength at high temper-

atures and resistance to scaling and pitting.

The Blue Flame "115" engine introduces into the so-called standard power train such features as full-pressure lubrication, aluminum pistons, insert-type connecting rod bearings and a more rigid crankshaft and connecting rods. As true of the "125", displacement is 235 cubic inches with the engine reaching 115 horsepower at 3700 rpm. Compression ratio lists at 7.5 to 1. Better economy and smoother, quieter operation are reported.

Pistons are of the same lightweight type familiar in the 1953 Powerglide engine, but the piston pins have been offset, contributing to quiet operation under all conditions.

The new clutch assembly which Chevrolet has engineered for gearshift models has smoother operation and greater reliability. Also in gearshift models changes have been incorporated in the synchromesh transmission for increased durability and ruggedness. All gears are now shot-peened after hardening and needle bearings have been introduced on the counter gear shaft.

The new 30-inch muffler compares with the earlier 16-inch length on closed body models. Three resonant chambers increase the range of vibration damping and minimize body resonance. Besides improved silencing, the new muffler reduces back pressure, further aiding engine efficiency.



Chevrolet 210 Series

## 1,600 Miles Of Toll Roads To Be Under Construction During 1954, Survey Reveals

New York — An all-time high in toll-road construction will be reached in 1954 with projects planned totaling 1,600 miles of modern highway, according to a survey conducted by Engineering News-Record, McGraw-Hill publication.

In 1954, nine projects having a total length of nearly 1,600 miles and costing one and one-half billion dollars will be actively under construction. In addition, the magazine says, starts probably will be made on six other projects with a total length of over 500 miles and costing close to one billion dollars.

These toll-road additions to our highway system will give better roads in areas where they are badly needed, and will provide them much more quickly than under normal highway-financing methods. The cost will be considerably above the cost of like facilities built without resort to toll financing.

However, the magazine points out, if construction costs continue to rise, the expense of the toll highways built today may be no more than the same project would cost three or four years from now when it would have been built as a part of the regular federal-aid road program.

Despite the favorable aspects of toll financing, construction of toll roads is not the answer to this country's highway problem, the publication emphasizes. The answer must lie in an expanded program of construction of free highways.

There are two chief drawbacks that need to be recognized and checked in the new federal-aid highway act that will be written this year, the magazine asserts. These are (1) the continued lack of interstate planning for toll highways and (2) the perpetuation of toll collection on those highways long after the time when they should be freed of tolls.

Individual state highway departments cannot be blamed for lack of adequate interstate planning. They had neither the money nor the authority for the planning studies that were required, and in most instances, as soon as the state legislature decided to build a toll turnpike, planning was vested in a new commission or turnpike authority. Each toll highway built to date was planned primarily to meet a local need, and each was laid out to be certain that it attracted enough traffic to insure a return on the investment. Regional needs were of secondary importance.

As to the continued collection of tolls, such an income is attractive to state legislatures, the magazine notes, since every dollar that can be obtained from private sources to extend existing toll highways will mean a dollar of regular highway income released to match federal aid for highway building in some other part of the state.

Thus there is the probability that any toll turnpike producing income well above that required for operating costs and bond retirement will be extended to serve areas that could not be served if an extension had to be financed solely on its own revenue-producing ability. An example of such an extension can be found in the link now being built by the New Jersey Turnpike Authority between the New Jersey Turnpike at Newark Airport and the Holland Tunnel in Jersey City.

Such extensions, of course, provide for the growth of the toll road systems but also might lead to the indefinite continuation of tolls, the magazine observes.

Some students of national highway policy have given thought to the use of federal aid to toll highway projects as a means for bring-

ing toll highways within the scope of federal control. Congress could refuse to grant federal aid to states that continue to supplement their road-building funds by continuing tolls after bonds have been paid off just as it now refuses to grant federal aid to any state that increases its diversions of gas-tax income to other than highway purposes.

A more positive step that could be taken by Congress, when it considers highway-aid legislation this season, would be to authorize the use of federal aid funds to pay part of the cost of building toll highways; this has been proposed by some of those who advocate the construction of more toll roads as a means for meeting the nation's growing need for main highways. Congress then could specify that collection of tolls should not be continued on highways built with such federal aid after the bonds issued to supplement the federal funds had been paid off, the magazine explains.

Such a plan would have the effect of increasing the mileage of toll roads built as it would reduce the amount of money to be raised by bond issues. That would lower the amount of income needed from tolls and make it possible to finance projects that now cannot show enough potential income to be attractive to banking houses.

A change of this kind in federal highway policy would also have an advantage in that it would bring toll road planning within control of the United States Bureau of Public Roads and make possible the fitting of various local projects into the basic interstate system.

### Roadworthy Construction

Longer and heavier than any Pontiac in history, the 1954 Pontiac Star Chief Series is by far the most roadworthy. Springs are longer, their compressibility is increased, the rear seat is farther ahead of the rear axle since the rear wheels are two inches farther back, the car is longer and body mounts are improved. The resultant advantages are greater absorption of road shock in the chassis members, smoother braking, optimum control, better durability and better structural stability.

### Six Options For Colors

A total of six exterior color options are available on the 1954 Pontiac Custom Catalina, combinations which will make it even more pleasing to the eye than that aristocrat of the highways, the 1953 Catalina. Solid body colors are Biloxi Beige, Coral Red and Maize Yellow; all of which may be harmonized with Whiter White as the upper body color.

### Smoother Ride Is Engineered

The 1954 Plymouth cars have a new valve control system in Ori-flow shock absorbers. Plymouth engineers say this improvement contributes further to the smooth "balanced ride" introduced last year. Among other features which contribute to smoother riding are the spray mounting of rear springs and balanced weight distribution.

### Center Glove Box

The glove box in 1954 model Plymouth cars is in the center of the instrument panel, within easy reach of the driver as well as other front seat passengers. The ash tray likewise is located near the center of the panel.



Brewed to the American taste... the American figure

## Ballantine Beer watches your belt-line ...with fewer calories than any other leading beer

It's perfectly true that nearly all beers today are lower in calories than they once were. All are starch-free, none has more than a negligible trace of sugar.

Still, if you're counting up your caloric quota, it's good to know that independent laboratory tests show Ballantine has fewer calories than any other leading beer.

But Ballantine not only watches your

belt-line. It brews to the American taste as well as to the American figure.

Ballantine Beer is the product of 114 years of brewing experience; it has the same full flavor and fine character that have made it one of America's largest-selling beers.

Next time, ask the man for Ballantine—the low-calorie beer with the flavor that chill can't kill.

P. Ballantine & Sons, Newark, N. J.



"m-m-m, the wonderful flavor that chill can't kill!"



Ted and Zig Viechnicki  
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